

# Video Management System Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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### Video Management System Market Trends and Forecast

The future of the video management system market looks promising with opportunities in the banking, financial services and insurance, healthcare and life science, retail, IT, manufacturing and automotive, tourism and hospitality, government and public sector, education, media and entertainment, and transportation and logistics industries. The global video management system market is expected to grow with a CAGR of 23% to 25% from 2023 to 2028. The major drivers for this market are rising requirement of security surveillance and increasing demand for high-quality video.

### Emerging Trends in the Video Management System Market

Emerging trends, which have a direct impact on the dynamics of the industry, include growing demand for real-time video services and rising demand for live and recorded videos.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global video management system market report, please download the report brochure.

### Video Management System Market by Segment

The study includes a forecast for the global video management system market by

component, technology, deployment type, organisation size, application, end use industry, and region, as follows:

Video Management System Market by Component [Value (\$B) Shipment Analysis from 2017 to 2028]:

Solution

Services

Video Management System Market by Technology Material [Value (\$B) Shipment Analysis from 2017 to 2028]:

Analog-based VMS

IP-based VMS

Video Management System Market by Deployment Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

On-Premises

Cloud

Video Management System Market by Organisation Size [Value (\$B) Shipment Analysis from 2017 to 2028]:

Large enterprises

Small and Medium Enterprises (SMEs)

Video Management System Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Mobile Application

Intelligent Streaming

Security and Surveillance

Storage Management

Video Intelligent

Data Integration

Case Management

Advanced Video Management

Custom Application Management

Navigation Management

Video Management SystemMarket by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Banking, Financial Services and Insurance

Healthcare and Life Science

Retail

IT

Manufacturing and Automotive

Tourism and Hospitality

Government and Public Sector

Education

Media and Entertainment

Transportation and Logistics

Others

Video Management System Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Video Management System Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies video management system companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the video management system companies profiled in this report include.

Bosch

Hanwha Techwin

Honeywell

Schneider Electric

Axis Communications

Johnson Controls

Hikvision Digital

## Video Management System Market Insights

Lucintel forecasts that cloud will remain the larger segment over the forecast period due to the increasing use of cloud-based video management systems due to its readily available advantages, including quick deployment options without configuration, and simple internet access to VMS without any on-site servers.

Retail is expected to remain the largest segment by end use industry due to the increasing risk of the risk of theft and scams and rising requirement to have well managed stores.

North America will remain the largest region due to the presence of established players and growing concern to protect critical infrastructure and national borders with the use of VMS in the region.

## Features of the Video Management System Market

**Market Size Estimates:** Video management system market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2016-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Video management system market size by various segments, such as component, technology, deployment type, organisation size, application, end use industry, and region

**Regional Analysis:** Video management system market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by component, technology, deployment type, organisation size, application, end

use industry, and regions for the video management system market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the Video management system market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the video management system market size?

Answer: The global video management system market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for video management system market?

Answer: The global video management system market is expected to grow with a CAGR of 23% to 25% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the video management system market?

Answer: The major drivers for this market are rising requirement of security surveillance and increasing demand for high-quality video.

Q4. What are the major segments for video management system market?

Answer: The future of the video management system market looks promising with opportunities in the banking, financial services and insurance, healthcare and life science, retail, IT, manufacturing and automotive, tourism and hospitality, government and public sector, education, media and entertainment, and transportation and logistics industries.

Q5. What are the emerging trends in video management system market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include growing demand for real-time video services and rising demand for live and

recorded videos.

Q6. Who are the key video management system companies?

Answer: Some of the key Video management system companies are as follows:

Bosch

Hanwha Techwin

Honeywell

Schneider Electric

Axis Communications

Johnson Controls

Hikvision Digital

Q7. Which video management system segment will be the largest in future?

Answer: Lucintel forecasts that cloud will remain the larger segment over the forecast period due to the increasing use of cloud-based video management systems due to its readily available advantages, including quick deployment options without configuration, and simple internet access to VMS without any on-site servers.

Q8. In video management system market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the presence of established players and growing concern to protect critical infrastructure and national borders with the use of VMS in the region.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the video management system market by component (solution and services), technology (analog-based VMS and IP-based VMS), deployment type (on-premises and cloud), organisation size (large enterprises and SMEs), application (mobile application, intelligent streaming, security and surveillance, storage management, video intelligent, data integration, case management, advanced video management, custom application management, and navigation management), end use industry (banking, financial services and insurance, healthcare and life science, retail, IT, manufacturing and automotive, tourism and hospitality, government and public sector, education, media and entertainment, transportation and logistics, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?



For any questions related to video management system market or related to video management system companies, video management system market size, video management system market share, video management system analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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