

# US Tumbler Market: Trends, Forecast and Competitive Analysis [2024-2030]

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## Abstracts

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### The US Tumbler Market Trends and Forecast

The future of the US tumbler market looks attractive with opportunities in the various outdoor activities, such as camping, hiking, fitness, and travel. The US tumbler market is expected to reach an estimated \$1.8 billion by 2030, and it is forecast to grow at a CAGR of 9.1% from 2024 to 2030. The major growth drivers for this market are an increase in outdoor recreational activities, demand for attractive drinkware products, and increasing use of promotional tumblers as a corporate or personal gift with customized prints, logos, and messages.

### Emerging Trends in the US Tumbler Market

Emerging trends, which have a direct impact on the dynamics of the market, include the introduction of double-walled vacuum insulation technology, increasing use of high grade stainless steel, and rise in consumption of premium coated drinkware with lid.

A total of 50 figures / charts and 23 tables are provided in this 100-page report to help in your business decisions. A sample figure with some insights is shown below.

### US Tumbler Market by Segment

In this market, insulated tumblers are the largest product type segment, and the stainless steel tumbler segment is expected to witness significant growth.

The study includes trends and forecast for the US tumbler market by material type and product type as follows:

US Tumbler Market by Material Type [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

Plastics

Stainless Steel

Glass and Others

US Tumbler Market by Product Type [Value (\$ Million) from 2018 to 2030]:

Insulated Tumblers

Regular Tumblers

List of US Companies that Make Tumblers with Lid

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, US companies that manufacture tumblers with lid cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the US companies that manufacture tumblers with lid are profiled in this report, which are-

Yeti Holding Inc.

Starbucks Corporation

Tervis Tumbler

RTIC

## Tritan USA

### US Tumbler Market Insights

Lucintel forecasts that stainless steel tumblers are expected to witness significant growth over the forecast period.

By product type, the US tumbler market is segmented into insulated and regular tumblers. The insulated tumbler segment is the largest product market mainly due to its exceptional temperature retention property.

### Features of the US Tumbler Market

**Market Size Estimates:** US tumbler market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

**Segmentation Analysis:** US tumbler market size by various segments, such as material type and product type

**Growth Opportunities:** Analysis on growth opportunities in different material types and product types.

**Strategic Analysis:** This includes M&A and competitive landscape for the US tumbler market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

### FAQ

Q1. What is the US tumbler market size?

Answer: The global US tumbler market is expected to reach an estimated \$1.8 billion by 2030.

Q2. What is the growth forecast for US tumbler market?

Answer: The US tumbler market is expected to grow at a CAGR of 9.1% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the US tumbler market?

Answer: The major drivers for this market are an increase in outdoor recreational activities, demand for attractive drinkware products, and increasing use of promotional tumblers as a corporate or personal gift with customized prints, logos, and messages.

Q4. What are the major material types for tumblers with lid in the US?

Answer: Stainless steel, plastics, and glass are the major material types for tumblers with lid in the US.

Q5. What are the emerging trends in the US tumbler market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include the introduction of double-walled vacuum insulation technology, increasing use of high grade stainless steel, and rise in consumption of premium coated drinkware with lid.

Q6. What are the key US companies that manufacture tumblers?

Answer: Some of the key US companies that manufacture tumblers with lid are as follows:

Yeti Holding Inc.

Starbucks Corporation

Tervis Tumbler

RTIC

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Q7. Which will be the largest product type segment of the US tumbler market in the forecast period?

Answer: Lucintel forecasts that the insulated tumbler segment is the largest product type market mainly due to its exceptional temperature retention property.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 10 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the US tumbler market by material type (plastics, stainless steel, and glass & others) and product type (insulated tumblers and regular tumblers)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 What are the key factors affecting market dynamics? What are the drivers and challenges of the US tumbler market?

Q.4 What are the business risks and threats to the US tumbler market?

Q.5 What are emerging trends in the US tumbler market and the reasons behind them?

Q.6 What are some changing demands of customers in the US tumbler market?

Q.7 What are the new developments in the US tumbler market? Which companies are leading these developments?

Q.8 Who are the major players in the US tumbler market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are some of the competitive products and processes in the US tumbler market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.10 What M&A activities did take place in the last five years in the US tumbler market?

For any questions related to the US tumbler market or related to US tumbler market share, US tumbler market analysis, US tumbler market size, and tumbler companies in the USA, write to Lucintel analysts at [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1: Macroeconomic Trends and Forecast

3.2: US Tumbler Market Trends and Forecast

3.3: US Tumbler Market by Material

3.3.1: Plastic

3.3.2: Stainless Steel

3.3.3: Glass and Others

3.4: US Tumbler Market by Product

3.4.1: Insulated Tumblers

3.4.2: Regular Tumblers

### **4. COMPETITOR ANALYSIS**

4.1: Product Portfolio Analysis

4.2: Market Share Analysis

4.3: Operational Integration

4.4: Geographical Reach

4.5: Porter's Five Forces Analysis:

### **5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

5.1: Growth Opportunity Analysis

5.1.1: Growth Opportunities for the US Tumbler Market by Material

5.1.2: Growth Opportunities for the US Tumbler Market by Product

5.2: Emerging Trends in the US Lidded Tumbler Market

5.3: Strategic Analysis

5.3.1: New Products Development

5.3.2: Mergers, Acquisitions, and Joint Ventures in the US Tumbler Market

### 5.3.3: Capacity Expansion of the US Tumbler Market

## **6. COMPANY PROFILES OF LEADING PLAYERS**

6.1: Yeti Holdings Inc.

6.2: Starbucks Corporation

6.3: Tervis Tumblers

6.4: RTIC

6.5: Tritan USA

6.6: Helen of Troy Limited

6.7: Thermos LLC.

6.8: S'well

6.9: CamelBak Products LLC

6.10: Newell Brands Inc.

6.11: ORCA Cooler, LLC



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