

US Chocolate Industry 2013-2018: Trend, Forecast, and Opportunity Analysis

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Abstracts

The US Chocolate Industry is expected to reach an estimated value of \$19.3 billion by 2018. The major drivers of the USA chocolate industry are increasing consumer expenditure, and innovation with increasing use nutritional ingredients in chocolates. Seasonal and festive sales also impacts the selling and production of chocolate. Increasing usage of chocolates in different applications such as facial cream, Pharmaceuticals, and Beverage market will further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the USA Chocolate Industry by product type and has come up with a comprehensive research report,

“US Chocolate Industry 2013-2018: Trend, Forecast, and Opportunity Analysis” This report provides an analysis of the USA chocolate industry including the market trend, company profiles, cost structure, growth opportunities, key drivers, and emerging trend of the market. The study also includes the US chocolate industry trends and forecasts through 2018, segmented by product type such as Dark Chocolate, Milk Chocolate, and White Chocolate.

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for the USA chocolate industry will grow moderately during 2013-2018. Milk chocolate segment is growing at a greater pace than white chocolate and dark chocolate segments. Innovation in chocolates such as nutritional chocolate for health conscious consumer will boost the market. Mondelez International Inc., The Hershey Company, and Nestle SA are among the major chocolate manufacturers in USA. Regular innovation of products is very important for companies to sustain their successful position in the market.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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