

# Upright Exercise Bike Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Upright Exercise Bike Trends and Forecast

The future of the global upright exercise bike market looks promising with opportunities in the health club/gym and home consumer markets. The global upright exercise bike market is expected to reach an estimated \$454.2 million by 2030 with a CAGR of 5.6% from 2024 to 2030. The major drivers for this market are increasing number of overweight and obese people, rising classes and online fitness training, and growing emphasis on fitness and health.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Upright Exercise Bike by Segment

The study includes a forecast for the global upright exercise bike by type, price range, end use, and region.

Upright Exercise Bike Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Magnetic Resistance Upright Bikes

Felt Pad Resistance Upright Bikes

Electromagnetic Resistance Upright Bikes

## Air Resistance Upright Bikes

Upright Exercise Bike Market by Price Range [Shipment Analysis by Value from 2018 to 2030]:

Low

Medium

High

Upright Exercise Bike Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Health Clubs/Gym

Home Consumer

Others

Upright Exercise Bike Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Upright Exercise Bike Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies upright exercise bike companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the upright exercise bike companies profiled in this report include-

Nautilus

Brunswick Corporation

Core Health & Fitness

True Fitness Technology

Johnson Health Tech

Amer Sports Corporation

Cybex

## Upright Exercise Bike Market Insights

Lucintel forecasts that magnetic resistance upright bike will remain the largest segment over the forecast period due to its advantages like low maintenance, quiet, and offer a smooth pedaling motion.

Within this market, home consumer is expected to witness higher growth over the forecast period.

North America will remain the largest region over the forecast period due to growing awareness of fitness, rise in the number of obese people, and existence of large market players in the region.

## Features of the Global Upright Exercise Bike Market

Market Size Estimates: Upright exercise bike market size estimation in terms of value (\$M).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Upright exercise bike market size by type, price range, end use, and region in terms of value (\$M).

**Regional Analysis:** Upright exercise bike market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, price ranges, end uses, and regions for the upright exercise bike market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the upright exercise bike market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the upright exercise bike market size?

Answer: The global upright exercise bike market is expected to reach an estimated \$454.2 million by 2030.

Q2. What is the growth forecast for upright exercise bike market?

Answer: The global upright exercise bike market is expected to grow with a CAGR of 5.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the upright exercise bike market?

Answer: The major drivers for this market are increasing number of overweight and obese people, rising classes and online fitness training, and growing emphasis on fitness and health.

Q4. What are the major segments for upright exercise bike market?

Answer: The future of the upright exercise bike market looks promising with opportunities in the health club/gym and home consumer markets.

Q5. Who are the key upright exercise bike market companies?

Answer: Some of the key upright exercise bike companies are as follows:

Nautilus

Brunswick Corporation

Core Health & Fitness

True Fitness Technology

Johnson Health Tech

Amer Sports Corporation

Cybex

Q6. Which upright exercise bike market segment will be the largest in future?

Answer: Lucintel forecasts that magnetic resistance upright bike will remain the largest segment over the forecast period due to its advantages like low maintenance, quiet, and offer a smooth pedaling motion.

Q7. In upright exercise bike market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing awareness of fitness, rise in the number of obese people, and existence of large market players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the upright exercise bike market by type (magnetic resistance upright bikes, felt pad resistance upright bikes, electromagnetic resistance upright bikes, and air resistance upright bikes), price range (low, medium, and high), end use (health clubs/gym, home consumer, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Upright Exercise Bike Market, Upright Exercise Bike Market Size, Upright Exercise Bike Market Growth, Upright Exercise Bike Market Analysis, Upright Exercise Bike Market Report, Upright Exercise Bike Market Share, Upright Exercise Bike Market Trends, Upright Exercise Bike Market Forecast, Upright Exercise Bike Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We

will be glad to get back to you soon.

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