

Unsaturated Polyester Resin Market: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the unsaturated polyester resin market looks promising with opportunities in transportation, wind energy, construction, marine, pipe and tank, aerospace, electricals and electronics, consumer goods, others, non-FRP, gelcoat. The global unsaturated polyester resin market is declined in 2020 due to the global economic recession led by COVID-19. However, the market will witness recovery in the year 2021, and it is expected to reach an estimated \$12.6 billion by 2026 with a CAGR of 4.3% from 2021 to 2026. The major driver for this market is rise in demand for products made of polyester composites; these include bathtubs, pipes, tanks, panels, door, window, and automotive parts.

Emerging trends, which have a direct impact on the dynamics of the unsaturated polyester resin industry, include low styrene content unsaturated polyester resin and increasing use of ecofriendly unsaturated polyester resin. Polynt-Reichhold, AOC, Ashland, Xinyang Technology Group, and Tianhe Resin Company Ltd. are among the major unsaturated polyester resin manufacturers.

A total of 75 figures / charts and 60 tables are provided in this 152-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the global unsaturated polyester resin market report, please download the report brochure.

The study includes trends and forecast for the global unsaturated polyester resin market by end use industry, and region as follows:

By End Use Industry [Volume (M lbs) and \$M shipment analysis from 2015 to 2026]:

Transportation

Wind Energy

Construction

Marine

Pipe and Tank

Aerospace

Electrical and Electronics

Consumer Goods

Others

Non-FRP

Gelcoat

By Region [Volume (M lbs) and \$M shipment analysis from 2015 to 2026]:

North America

Europe

Asia Pacific

The Rest of the World

Within the global unsaturated polyester resin market, construction will remain the largest end use industry by value and volume due to increasing residential and commercial construction and growth in remolding activities. Aerospace is expected to witness highest growth over the forecast period due to the growing usages of lightweight and high performance materials.

APAC will remain the largest region and it is also expected to witness highest growth over the forecast period due to rapid industrialization, increasing urbanization, and growing per capita income in the emerging countries is giving rise to residential and commercial construction and growing investment in water and waste water infrastructure.

Some of the global unsaturated polyester resin manufacturers profiled in this report include Polynt-Reichhold, AOC, INEOS, Xinyang Technology Group, and Tianhe Resin Company Ltd.

Features of the Global Unsaturated Polyester Resin Market

Market Size Estimates: Unsaturated Polyester Resin market size estimation in terms of value (\$M) shipment and volume (M lbs)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Unsaturated Polyester Resin market size by various segments, such as end use industry, and regions in terms of value and volume.

Regional Analysis: Unsaturated Polyester Resin market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different end use industries, and regions for the global unsaturated polyester resin market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the global unsaturated polyester resin market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global unsaturated polyester resin market by end use industry, and region (North

America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global unsaturated polyester resin market?

Q.5 What are the business risks and threats to the global unsaturated polyester resin market?

Q.6 What are emerging trends in this global unsaturated polyester resin market and the reasons behind them?

Q.7 What are some changing demands of customers in the global unsaturated polyester resin market?

Q.8 What are the new developments in the global unsaturated polyester resin market? Which companies are leading these developments?

Q.9 Who are the major players in the global unsaturated polyester resin market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the global unsaturated polyester resin market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global unsaturated polyester resin market?

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL UNSATURATED POLYESTER RESIN MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.1: Supply Chain

2.2: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

3.1: Macroeconomic Trends and Forecasts

3.2: Global Unsaturated Polyester Resin Market Trends and Forecast

3.3: Global Unsaturated Polyester Resin Market by End Use Industry

3.3.1: Transportation

3.3.2: Wind Energy

3.3.3: Construction

3.3.4: Marine

3.3.5: Pipe and Tank

3.3.6: Aerospace

3.3.7: Electrical and Electronics

3.3.8: Consumer Goods

3.3.9: Others

3.3.10: Non-FRP

3.3.11: Gelcoat

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Unsaturated Polyester Resin Market by Region

4.2: North American Unsaturated Polyester Resin Market

4.2.1: Market by End Use Industry: Transportation, Wind Energy, Construction, Marine, Pipe and Tank, Aerospace, E&E, Consumer Goods, Others, Non-FRP, Gelcoat

4.3: European Unsaturated Polyester Resin Market

4.3.1: Market by End Use Industry: Transportation, Wind Energy, Construction, Marine, Pipe and Tank, Aerospace, E&E, Consumer Goods, Others, Non-FRP, Gelcoat

4.4: Asia Pacific Unsaturated Polyester Resin Market

4.4.1: Market by End Use Industry: Transportation, Wind Energy, Construction, Marine, Pipe and Tank, Aerospace, E&E, Consumer Goods, Others, Non-FRP, Gelcoat

4.5: ROW Unsaturated Polyester Resin Market

4.5.1: Market by End Use Industry: Transportation, Wind Energy, Construction, Marine, Pipe and Tank, Aerospace, E&E, Consumer Goods, Others, Non-FRP, Gelcoat

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Market Share Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for Global Unsaturated Polyester Resin Market by End Use Industry

6.1.2: Growth Opportunities for the Global Unsaturated Polyester Resin Market by Region

6.2: Emerging Trends in the Global Unsaturated Polyester Resin Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Unsaturated Polyester Resin Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Unsaturated Polyester Resin Market

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Polynt-Reichhold

7.2: AOC

7.3: Ashland (INEOS Enterprises)

7.4: Xinyang Technology Group

7.5: Tianhe Resin Company Ltd

List Of Figures

LIST OF FIGURES

Chapter 2. Global Unsaturated Polyester Resin Market Dynamics

Figure 2.1: Supply Chain of the Global Unsaturated Polyester Resin Market (Source: Lucintel)

Figure 2.2: Drivers and Challenges of the Global Unsaturated Polyester Resin Market (Source: Lucintel)

Chapter 3. Market Trends and Forecast Analysis from 2015 to 2026

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Global Inflation Rate

Figure 3.4: Trends of the Global Unemployment Rate

Figure 3.5: Trends of the Regional GDP Growth Rate

Figure 3.6: Trends of the Regional Population Growth Rate

Figure 3.7: Trends of the Regional Inflation Rate

Figure 3.8: Trends of the Regional Unemployment Rate

Figure 3.9: Trends of the Regional Per Capita Income

Figure 3.10: Forecast for the Global GDP Growth Rate

Figure 3.11: Forecast for the Global Population Growth Rate

Figure 3.12: Forecast for the Global Inflation Rate

Figure 3.13: Forecast for the Global Unemployment Rate

Figure 3.14: Forecast for the Regional GDP Growth Rate

Figure 3.15: Forecast for the Regional Population Growth Rate

Figure 3.16: Forecast for the Regional Inflation Rate

Figure 3.17: Forecast for the Regional Unemployment Rate

Figure 3.18: Forecast for the Regional Per Capita Income

Figure 3.19: Trends and Forecast for the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.20: Trends of the Global Unsaturated Polyester Resin Market (\$M) by End Use Industry (2015-2020) (Source: Lucintel)

Figure 3.21: Forecast for the Global Unsaturated Polyester Resin Market (\$M) by End Use Industry (2021-2026) (Source: Lucintel)

Figure 3.22: Trends of the Global Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2015-2020) (Source: Lucintel)

Figure 3.23: Forecast for the Global Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2021-2026) (Source: Lucintel)

Figure 3.24: Trends and Forecast for Transportation in the Global Unsaturated

Polyester Resin Market (2015-2026)

Figure 3.25: Trends and Forecast for Wind Energy in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.26: Trends and Forecast for Construction FRP in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.27: Trends and Forecast for Marine in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.28: Trends and Forecast for Pipe and Tank in the Global Unsaturated Polyester Resin Market (2015-2026)

Figure 3.29: Trends and Forecast for Aerospace in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.30: Trends and Forecast for Electrical and Electronics in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.31: Trends and Forecast for Consumer Goods in the Global Unsaturated Polyester Resin Market (2015-2026)

Figure 3.32: Trends and Forecast for Others in the Global Unsaturated Polyester Resin Market (2015-2026)

Figure 3.33: Trends and Forecast for Non FRP in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Figure 3.34: Trends and Forecast for Gelcoat in the Global Unsaturated Polyester Resin Market (2015-2026) (Source: Lucintel)

Chapter 4. Market Trends and Forecast Analysis by Region

Figure 4.1: Trends of the Global Unsaturated Polyester Resin Market (\$M) by Region (2015-2020)

Figure 4.2: Forecast for the Global Unsaturated Polyester Resin Market (\$M) by Region (2021-2026)

Figure 4.3: Trends of the Global Unsaturated Polyester Resin Market (M lbs) by Region (2015-2020)

Figure 4.4: Forecast for the Global Unsaturated Polyester Resin Market (M lbs) by Region (2021-2026)

Figure 4.5: Trends and Forecast for the North American Unsaturated Polyester Resin Market (\$M) (2015-2026)

Figure 4.6: Trends of the North American Unsaturated Polyester Resin Market (\$M) by End Use Industry (2015-2020)

Figure 4.7: Forecast for the North American Unsaturated Polyester Resin Market (\$M) by End Use Industry (2021-2026)

Figure 4.8: Trends of the North American Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2015-2020)

Figure 4.9: Forecast for the North American Unsaturated Polyester Resin Market (M lbs)

by End Use Industry (2021-2026)

Figure 4.10: Trends and Forecast for the European Unsaturated Polyester Resin Market (2015-2026)

Figure 4.11: Trends of the European Unsaturated Polyester Resin Market (\$M) by End Use Industry (2015-2020)

Figure 4.12: Forecast for the European Unsaturated Polyester Resin Market (\$M) by End Use Industry (2021-2026)

Figure 4.13: Trends of the European Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2015-2020)

Figure 4.14: Forecast for the European Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2021-2026)

Figure 4.15: Trends and Forecast for the APAC Unsaturated Polyester Resin Market (2015-2026)

Figure 4.16: Trends of the APAC Unsaturated Polyester Resin Market (\$M) by End Use Industry (2015-2020)

Figure 4.17: Forecast for the APAC Unsaturated Polyester Resin Market (\$M) by End Use Industry (2021-2026)

Figure 4.18: Trends of the APAC Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2015-2020)

Figure 4.19: Forecast for the APAC Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2021-2026)

Figure 4.20: Trends and Forecast for the ROW Unsaturated Polyester Resin Market (2015-2026)

Figure 4.21: Trends of the ROW Unsaturated Polyester Resin Market (\$M) by End Use Industry (2015-2020)

Figure 4.22: Forecast for the ROW Unsaturated Polyester Resin Market (\$M) by End Use Industry (2021-2026)

Figure 4.23: Trends of the ROW Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2015-2020)

Figure 4.24: Forecast for the ROW Unsaturated Polyester Resin Market (M lbs) by End Use Industry (2021-2026)

Chapter 5. Competitor Analysis

Figure 5.1: Market Share Analysis of the Global Unsaturated Polyester Resin Market in 2020 (Source: Lucintel)

Figure 5.2: Operational Integration Mapping of Major Unsaturated Polyester Resin Suppliers (Source: Lucintel)

Figure 5.3: Headquarter Locations of Major Suppliers of the Global Unsaturated Polyester Resin Market

Figure 5.4: Porter's Five Forces Analysis of the Global Unsaturated Polyester Resin

Market (Source: Lucintel)

Chapter 6. Growth Opportunity and Strategic Analysis

Figure 6.1: Growth Opportunities for the Global Unsaturated Polyester Resin Market by End Use Industry (2021-2026) (Source: Lucintel)

Figure 6.2: Growth Opportunities in the Global Unsaturated Polyester Resin Market by Region (2021-2026) (Source: Lucintel)

Figure 6.3: Emerging Trends in the Global Unsaturated Polyester Resin Market (Source: Lucintel)

Figure 6.4: Major Capacity Expansion of Unsaturated Polyester Resin Suppliers (2015-2020) (Source: Lucintel)

Chapter 7. Company Profiles of Leading Players

Figure 7.1: Polynt-Reichhold's Unsaturated Polyester Resin Manufacturing Locations

Figure 7.2: AOC Unsaturated Polyester Resin Manufacturing Locations

Figure 7.3: INEOS Unsaturated Polyester Resin Manufacturing Locations

Figure 7.4: Xinyang Technology Group's UPR Manufacturing Locations

Figure 7.5: Tianhe Resin Co Ltd UPR Manufacturing Locations

List Of Tables

LIST OF TABLES

Chapter 1. Executive Summary

Table 1.1: Global Unsaturated Polyester Resin Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis from 2015 to 2026

Table 3.1: Trends of the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.2: Forecast for the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.3: Market Size and CAGR of Various End Use Industries in the Global Unsaturated Polyester Resin Market (2015-2020) by Value

Table 3.4: Market Size and CAGR of Various End Use Industries in the Global Unsaturated Polyester Resin Market (2021-2026) by Value

Table 3.5: Market Size and CAGR of Various End Use Industries in the Global

Table 3.6: Market Size and CAGR of Various End Use Industries in the Global

Table 3.7: Market Trends of Transportation in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.8: Market Forecast for Transportation in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.9: Market Trends of Wind Energy in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.10: Market Forecast for Wind Energy in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.11: Market Trends of Construction FRP in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.12: Market Forecast for Construction FRP in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.13: Market Trends of Marine in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.14: Market Forecast for Marine in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.15: Market Trends of Pipe and Tank in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.16: Market Forecast for Pipe and Tank in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.17: Market Trends of Aerospace in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.18: Market Forecast for Aerospace in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.19: Market Trends of Electrical and Electronics in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.20: Market Forecast for Electrical and Electronics in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.21: Market Trends of Consumer Goods in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.22: Market Forecast for Consumer Goods in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.23: Market Trends of Others in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.24: Market Forecast for Others in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.25: Market Trends of Non FRP in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.26: Market Forecast for Non FRP in the Global Unsaturated Polyester Resin Market (2021-2026)

Table 3.27: Market Trends of Gelcoat in the Global Unsaturated Polyester Resin Market (2015-2020)

Table 3.28: Market Forecast for Gelcoat in the Global Unsaturated Polyester Resin Market (2021-2026)

Chapter 4. Market Trends and Forecast Analysis by Region

Table 4.1: Market Size and CAGR of Various Regions in the Global Unsaturated Polyester Resin Market by Value (2015-2020)

Table 4.2: Market Size and CAGR of Various Regions in the Global Unsaturated Polyester Resin Market by Value (2021-2026)

Table 4.3: Market Size and CAGR of the Global Unsaturated Polyester Resin Market (M lbs) by Region (2015-2020)

Table 4.4: Market Size and CAGR of the Global Unsaturated Polyester Resin Market (M lbs) by Region (2021-2026)

Table 4.5: Market Trends of the North American Unsaturated Polyester Resin Market (2015-2020)

Table 4.6: Market Forecast for the North American Unsaturated Polyester Resin Market (2021-2026)

Table 4.7: Market Size and CAGR of Various End Use Industries in the North American Unsaturated Polyester Resin Market by Value (2015-2020)

Table 4.8: Market Size and CAGR of Various End Use Industries in the North American Unsaturated Polyester Resin Market by Value (2021-2026)

Table 4.9: Market Size and CAGR of Various End Use Industries in the North American Unsaturated Polyester Resin Market by Volume (2015-2020)

Table 4.10: Market Size and CAGR of Various End Use Industries in the North American Unsaturated Polyester Resin Market by Volume (2021-2026)

Table 4.11: Market Trends of the European Unsaturated Polyester Resin Market (2015-2020)

Table 4.12: Market Forecast for the European Unsaturated Polyester Resin Market (2021-2026)

Table 4.13: Market Size and CAGR of Various End Use Industries in the European Unsaturated Polyester Resin Market by Value (2015-2020)

Table 4.14: Market Size and CAGR of Various End Use Industries in the European Unsaturated Polyester Resin Market by Value (2021-2026)

Table 4.15: Market Size and CAGR of Various End Use Industries in the European Unsaturated Polyester Resin Market by Volume (2015-2020)

Table 4.16: Market Trends of the APAC Unsaturated Polyester Resin Market (2015-2020)

Table 4.17: Market Forecast for the APAC Unsaturated Polyester Resin Market (2021-2026)

Table 4.18: Market Size and CAGR of Various End Use Industries in the APAC Unsaturated Polyester Resin Market by Value (2015-2020)

Table 4.19: Market Size and CAGR of Various End Use Industries in the APAC Unsaturated Polyester Resin Market by Value (2021-2026)

Table 4.20: Market Size and CAGR of Various End Use Industries in the APAC Unsaturated Polyester Resin Market by Volume (2015-2020)

Table 4.21: Market Size and CAGR of Various End Use Industries in the APAC Unsaturated Polyester Resin Market by Volume (2021-2026)

Table 4.22: Market Trends of the ROW Unsaturated Polyester Resin Market (2015-2020)

Table 4.23: Market Forecast for the ROW Unsaturated Polyester Resin Market (2021-2026)

Table 4.24: Market Size and CAGR of Various End Use Industries in the ROW Unsaturated Polyester Resin Market by Value (2015-2020)

Table 4.25: Market Size and CAGR of Various End Use Industries in the ROW Unsaturated Polyester Resin Market by Value (2021-2026)

Table 4.26: Market Size and CAGR of Various End Use Industries in the ROW Unsaturated Polyester Resin Market by Volume (2015-2020)

Table 4.27: Market Size and CAGR of Various End Use Industries in the ROW Unsaturated Polyester Resin Market by Volume (2021-2026)

Chapter 5. Competitor Analysis

Table 5.1: Market Presence of Major Suppliers in the Global Unsaturated Polyester Resin Market

Table 5.2: Rankings of Suppliers Based on Unsaturated Polyester Resin Revenue

Chapter 6. Growth Opportunity and Strategic Analysis

Table 6.1: New Product Launches by Competitors

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