

Unsaturated Polyester Resin Market: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the unsaturated polyester resin market looks promising with opportunities in transportation, wind energy, construction, marine, pipe and tank, aerospace, electricals and electronics, consumer goods, others, non-FRP, gelcoat. The global unsaturated polyester resin market is declined in 2020 due to the global economic recession led by COVID-19. However, the market will witness recovery in the year 2021, and it is expected to reach an estimated \$12.6 billion by 2026 with a CAGR of 4.3% from 2021 to 2026. The major driver for this market is rise in demand for products made of polyester composites; these include bathtubs, pipes, tanks, panels, door, window, and automotive parts.

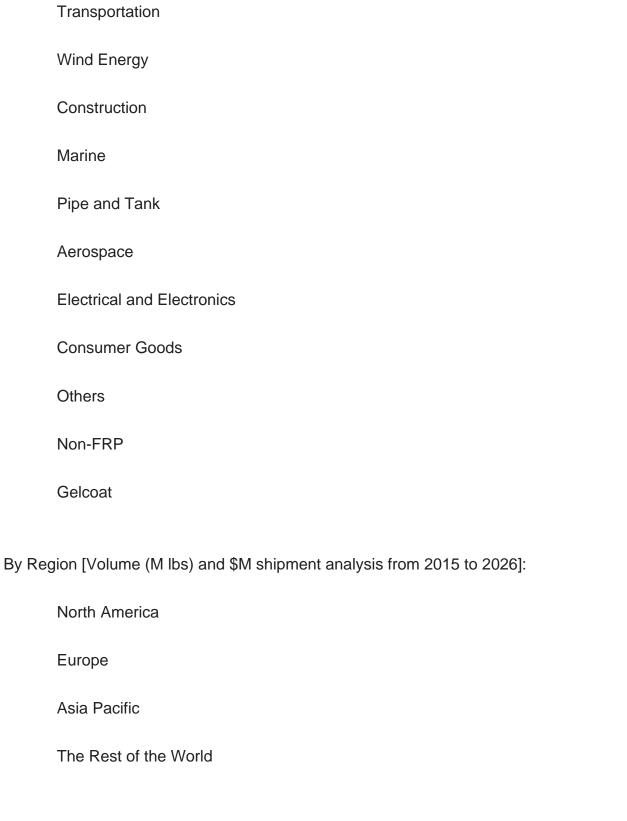
Emerging trends, which have a direct impact on the dynamics of the unsaturated polyester resin industry, include low styrene content unsaturated polyester resin and increasing use of ecofriendly unsaturated polyester resin. Polynt-Reichhold, AOC, Ashland, Xinyang Technology Group, and Tianhe Resin Company Ltd. are among the major unsaturated polyester resin manufacturers.

A total of 75 figures / charts and 60 tables are provided in this 152-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the global unsaturated polyester resin market report, please download the report brochure.

The study includes trends and forecast for the global unsaturated polyester resin market by end use industry, and region as follows:

By End Use Industry [Volume (M lbs) and \$M shipment analysis from 2015 to 2026]:





Within the global unsaturated polyester resin market, construction will remain the largest end use industry by value and volume due to increasing residential and commercial construction and growth in remolding activities. Aerospace is expected to witness highest growth over the forecast period due to the growing usages of lightweight and high performance materials.



APAC will remain the largest region and it is also expected to witness highest growth over the forecast period due to rapid industrialization, increasing urbanization, and growing per capita income in the emerging countries is giving rise to residential and commercial construction and growing investment in water and waste water infrastructure.

Some of the global unsaturated polyester resin manufacturers profiled in this report include Polynt-Reichhold, AOC, INEOS, Xinyang Technology Group, and Tianhe Resin Company Ltd.

Features of the Global Unsaturated Polyester Resin Market

Market Size Estimates: Unsaturated Polyester Resin market size estimation in terms of value (\$M) shipment and volume (M lbs)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Unsaturated Polyester Resin market size by various segments, such as end use industry, and regions in terms of value and volume.

Regional Analysis: Unsaturated Polyester Resin market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different end use industries, and regions for the global unsaturated polyester resin market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the global unsaturated polyester resin market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global unsaturated polyester resin market by end use industry, and region (North



America, Europe, Asia Pacific, and Rest of the World)?

- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global unsaturated polyester resin market?
- Q.5 What are the business risks and threats to the global unsaturated polyester resin market?
- Q.6 What are emerging trends in this global unsaturated polyester resin market and the reasons behind them?
- Q.7 What are some changing demands of customers in the global unsaturated polyester resin market?
- Q.8 What are the new developments in the global unsaturated polyester resin market? Which companies are leading these developments?
- Q.9 Who are the major players in the global unsaturated polyester resin market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in the global unsaturated polyester resin market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global unsaturated polyester resin market?



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