

# Ultrasound Probe Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Ultrasound Probe Market Trends and Forecast

The future of the ultrasound probe market looks promising with opportunities in the hospitals, clinics, diagnostic centers, and ambulatory surgical centers. The global ultrasound probe market is expected to reach an estimated \$486.9 million by 2028 with a CAGR of 4% from 2023 to 2028. The major drivers for this market are growing number of ultrasound imaging procedures along with increasing cases of chronic diseases related to pulmonary artery-related disorders.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Ultrasound Probe Market by Segment

The study includes a forecast for the global ultrasound probe market by type, product type, application, end use, and region, as follows:

#### Ultrasound Probe Market by Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

- Single type
- Linear Type
- Convex Type
- Phased Array Type
- Endocavitary Type
- Cerebrovascular Doppler
- Transesophageal echocardiography probes

#### Ultrasound Probe Market by Product Type [Value (\$B) Shipment Analysis from 2017 to

2028]:

- Wireless Ultrasound Probe
- Wired Ultrasound Probe

Ultrasound Probe Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

- Breast and Thyroid
- Ophthalmology
- Urology
- Fetus heart rate
- Gastrointestinal Tract
- Intraoperative
- Healthcare
- Muscle
- Fat
- Obstetrics/ Gynecology (OB-Gyn)
- Superficial
- Endocavity
- Urology

Ultrasound Probe Market by End Use [Value (\$B) Shipment Analysis from 2017 to 2028]:

- Hospitals
- Clinics
- Diagnostic Centers
- Ambulatory Surgical Centers
- Others

Ultrasound Probe Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

- North America
- Europe
- Asia Pacific
- The Rest of the World

List of Ultrasound Probe Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies ultrasound probe companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the ultrasound probe companies profiled in this report include.

- NIHON DEMPA KOGYO
- UNILABS
- GENERAL ELECTRIC
- Koninklijke Philips N.V.
- Siemens Healthcare
- FUJIFILM Corporation
- Samsung Electronics
- Hitachi
- ESAOTE SPA
- FUKUDA DENSHI
- Hologic
- Analogic Corporation
- TOSHIBA CORPORATION

#### Ultrasound Probe Market Insights

- Lucintel forecasts that wireless ultrasound probe will remain the largest segment over the forecast period as these are lightweight and ensure greater convenience and mobility compared to traditional wired probes.
- Hospital is expected to witness the highest growth due to growing awareness towards high-level disinfection of semi-critical probes and increasing volume of ultrasound imaging procedures.
- APAC will witness the highest growth due to the increasing public awareness towards in-vitro fertilization procedures and growing investment in healthcare infrastructure in the region.

#### Features of the Ultrasound Probe Market

- Market Size Estimates: Ultrasound probe market size estimation in terms of value (\$B)
- Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.
- Segmentation Analysis: Ultrasound probe market size by various segments, such as by type, product type, application, end use, and region
- Regional Analysis: Ultrasound probe market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.
- Growth Opportunities: Analysis on growth opportunities in different by type, product type, application, end use, and regions for the ultrasound probe market.
- Strategic Analysis: This includes M&A, new product development, and competitive landscape for the ultrasound probe market.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the ultrasound probe market size?

Answer: The global ultrasound probe market is expected to reach an estimated \$486.9

million by 2028.

Q2. What is the growth forecast for ultrasound probe market?

Answer: The global ultrasound probe market is expected to grow with a CAGR of 4% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the ultrasound probe market?

Answer: The major drivers for this market are growing number of ultrasound imaging procedures along with increasing cases of chronic diseases related to pulmonary artery-related disorders.

Q4. What are the major segments for ultrasound probe market?

Answer: The future of the ultrasound probe market looks promising with opportunities in the hospitals, clinics, diagnostic centers, and ambulatory surgical centers.

Q5. Who are the key ultrasound probe companies?

Answer: Some of the key ultrasound probe companies are as follows:

- NIHON DEMPA KOGYO
- UNILABS
- GENERAL ELECTRIC
- Koninklijke Philips N.V.
- Siemens Healthcare
- FUJIFILM Corporation
- Samsung Electronics
- Hitachi
- ESAOTE SPA
- FUKUDA DENSHI

Q6. Which ultrasound probe segment will be the largest in future?

Answer: Lucintel forecasts that wireless ultrasound probe will remain the largest segment over the forecast period as these are lightweight and ensure greater convenience and mobility compared to traditional wired probes.

Q7. In ultrasound probe market, which region is expected to be the largest in next 5 years?

Answer: APAC will witness the highest growth due to the increasing public awareness towards in-vitro fertilization procedures and growing investment in healthcare infrastructure in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the ultrasound probe market by type (single type, linear type, convex type, phased array type,

endocavitary type, cerebrovascular doppler, and transesophageal echocardiography probes), product type (wireless ultrasound probe and wired ultrasound probe), application (breast and thyroid, ophthalmology, urology, fetus heart rate, gastrointestinal tract, intraoperative, healthcare, muscle, fat, obstetrics/ gynecology (OB-GYN), superficial, endocavity, and urology), end use (hospitals, clinics, diagnostic centers, ambulatory surgical centers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to ultrasound probe market or related to ultrasound probe companies, ultrasound probe market size, ultrasound probe market share, ultrasound probe analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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7.6: FUJIFILM Corporation

7.7: Samsung Electronics

7.8: Hitachi

7.9: ESAOTE SPA

7.10: FUKUDA DENSHI



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