

Ultrasound Imaging Market: Trends, Opportunities and Competitive Analysis

<https://marketpublishers.com/r/UE212CE95A7EEN.html>

Date: February 2024

Pages: 202

Price: US\$ 4,850.00 (Single User License)

ID: UE212CE95A7EEN

Abstracts

Get it in 2 to 4 weeks by ordering today

Ultrasound Imaging Market Trends and Forecast

The future of the global ultrasound imaging market looks good with opportunities in the gynecology, cardiology, radiology, vascular, and urology clinical application segments. The global ultrasound imaging market is expected to reach an estimated \$9.0 billion by 2030, and it is forecast to grow at a CAGR of 9.0% from 2024 to 2030. The major drivers for the growth of this market are the rising demand for minimal invasive and non-invasive diagnostic procedures, technology advancement, and an increasing number of patients.

Emerging Trends in Ultrasound Imaging Market

Emerging trends which have a direct impact on the dynamics of the industry, include technological innovations and advancement, ultrasound diagnostic in the field of guided therapy and surgery, and commercialization of portable/hand-held devices.

A total of 73 figures / charts and 52 tables are provided in this 202-page report to help in your business decisions. Sample figures with some insights are shown below.

Ultrasound Imaging Market by Segment

In this market, radiology is the largest application market, and trolley/cart based ultrasound devices are the largest market by product type. Growth in various segments of the ultrasound imaging market are given below:

The study includes trends and forecast for the global ultrasound imaging market by application, technology, product type, display, price range, and region, as follows:

Ultrasound Imaging Market by Application [Value (\$ Million) from 2018 to 2030]:

Gynecology

Cardiology

Radiology

Vascular

Urology

Others

Ultrasound Imaging Market by Technology [Value (\$ Million) from 2018 to 2030]:

2D Imaging

3D Imaging

4D Imaging

Doppler Imaging

Others

Ultrasound Imaging Market by Product [Value (\$ Million) from 2018 to 2030]:

Trolley/Cart Based

Compact

Ultrasound Imaging Market by Display [Value (\$ Million) from 2018 to 2030]:

Black and White Display

Color Display

Ultrasound Imaging Market by Price Range [Value (\$ million) from 2018 to 2030]:

Premium High-End

Mid-Range

Low-End

Ultrasound Imaging Market by Region [Volume (Million Units) and Value (\$ million) from 2018 to 2030]:

North America

Europe

Asia Pacific

Rest of the World

List of Ultrasound Imaging Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, ultrasound imaging companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the ultrasound imaging companies profiled in this report include-

GE Healthcare

Philips Healthcare

Fujifilm Holdings Corporation

Ultrasound Imaging Market Insights

Lucintel forecasts that the gynecology and cardiology segments are expected to show above average growth during the forecast period.

Within the global ultrasound imaging market, radiology is expected to remain the largest application segment. Growing geriatric population and a rise in awareness of early diagnosis are the major driving forces that will spur growth for these segments over the forecast period.

By technology, 3D, 4D, and Doppler imaging ultrasound devices are expected to show above average growth over the forecast period due to technological advancement.

By product type, trolley/cart based ultrasound devices are expected to remain the largest segment over the forecast period due to their ease of operation in the imaging processes.

By display type, color ultrasound devices are expected to remain the largest segment because of their technological benefits, such as clear and efficient diagnostic results.

Europe is expected to remain the largest market due to technological advancement, geriatric population, and increasing importance on minimally invasive procedures in this region.

APAC is expected to witness the highest growth over the forecast period due to improving healthcare facilities and increasing awareness of the need for preventive screening.

Features of the Ultrasound Imaging Market

Market Size Estimates: Ultrasound imaging market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

Segmentation Analysis: Ultrasound imaging market size by various segments, such as application, technology, product type, display, and price range.

Regional Analysis: Ultrasound imaging market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different applications, technologies, product types, displays, price ranges, and regions for ultrasound imaging market.

Strategic Analysis: This includes M&A and competitive landscape for the ultrasound imaging.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the ultrasound imaging market size?

Answer: The global ultrasound imaging market is expected to reach an estimated \$9.0 billion by 2030.

Q2. What is the growth forecast for ultrasound imaging market?

Answer: The ultrasound imaging market is expected to grow at a CAGR of 9.0% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the ultrasound imaging market?

Answer: The major drivers for this market are the rising demand for minimal invasive and non-invasive diagnostic procedures, technology advancement, and an increasing

number of patients.

Q4. What are the major applications or end use industries for ultrasound imaging?

Answer: Gynecology, cardiology, radiology, vascular, and urology are the major applications for ultrasound imaging.

Q5. What are the emerging trends in ultrasound imaging market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include technological innovations and advancement, ultrasound diagnostic in the field of guided therapy and surgery, and commercialization of portable/hand-held devices.

Q6. Who are the key ultrasound imaging companies?

Answer: Some of the key ultrasound imaging companies are as follows:

GE Healthcare

Philips Healthcare

Fujifilm Holdings Corporation

Q7. Which will be the largest product segment of the ultrasound imaging market in the forecast period?

Answer: Lucintel forecasts that trolley/cart based ultrasound devices are expected to remain the largest product type segment over the forecast period due to their ease of operation in the imaging processes.

Q8. In ultrasound imaging market, which region is expected to be the largest in the forecast period?

Answer: Europe will remain the largest region and Asia Pacific expected to witness the highest growth over the forecast period.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the ultrasound imaging market by application (gynecology, cardiology, radiology, vascular, urology, and others), technology (2D imaging, 3D imaging, 4D imaging, doppler imaging, and others), product type (trolley/cart based and compact), display (black and white display and color display), price range (premium high-end, mid-range, and low-end), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the ultrasound imaging market?

Q.5 What are the business risks and threats to the ultrasound imaging market?

Q.6 What are emerging trends in this ultrasound imaging market and the reasons behind them?

Q.7 What are some changing demands of customers in the ultrasound imaging market?

Q.8 What are the new developments in the ultrasound imaging market? Which companies are leading these developments?

Q.9 Who are the major players in the ultrasound imaging market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the ultrasound imaging market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the ultrasound imaging market?

For any questions related to ultrasound imaging market, ultrasound imaging market

size, ultrasound imaging market growth, ultrasound imaging market analysis, ultrasound imaging market report, ultrasound imaging market share, ultrasound imaging market trends, ultrasound imaging market forecast, ultrasound imaging companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1: Macroeconomic Trends and Forecast

3.2: Global Ultrasound Imaging Market Trends and Forecast

3.3: Global Ultrasound Imaging Market by Application

3.3.1: Gynecology

3.3.2: Cardiology

3.3.3: Radiology

3.3.4: Vascular

3.3.5: Urology

3.3.6: Others

3.4: Global Ultrasound Imaging Market by Technology

3.4.1: 2D Imaging

3.4.2: 3D Imaging

3.4.3: 4D Imaging

3.4.4: Doppler Imaging

3.4.5: Others

3.5: Global Ultrasound Imaging Market by Product

3.5.1: Trolley/Cart Based Ultrasound

3.5.2: Compact Ultrasound

3.6: Global Ultrasound Imaging Market by Display

3.6.1: Black and White Display

3.6.2: Color Display

3.7: Global Ultrasound Imaging Market by Price Range

3.7.1: Premium High-End Ultrasound

3.7.2: Mid-Range Ultrasound

3.7.3: Low-End Ultrasound

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Ultrasound Imaging Market by Region

4.2: North American Ultrasound Imaging Market

4.2.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others

4.2.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others

4.2.3: Market by Product: Trolley/Cart Based and Compact

4.2.4: Market by Display: Black and White Display and Color Display

4.2.5: The US Ultrasound Imaging Market

4.3: European Ultrasound Imaging Market

4.3.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others

4.3.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others

4.3.3: Market by Product: Trolley/Cart Based and Compact

4.3.4: Market by Display: Black and White Display and Color Display

4.3.5: Ultrasound Imaging Market of Germany

4.3.6: Ultrasound Imaging Market of United Kingdom

4.3.7: Ultrasound Imaging Market of France

4.3.8: The Russian Ultrasound Imaging Market

4.4: APAC Ultrasound Imaging Market

4.4.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others

4.4.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others

4.4.3: Market by Product: Trolley/Cart Based and Compact

4.4.4: Market by Display: Black and White Display and Color Display

4.4.5: The Chinese Ultrasound Imaging Market

4.4.6: Indian Ultrasound Imaging Market

4.4.7: Japanese Ultrasound Imaging Market

4.5: ROW Ultrasound Imaging Market

4.5.1: Market by Application: Gynecology, Cardiology, Radiology, Vascular, Urology, and Others

4.5.2: Market by Technology: 2D, 3D, 4D, Doppler Imaging, and Others

4.5.3: Market by Product: Trolley/Cart Based and Compact

4.5.4: Market by Display: Black and White Display and Color Display

4.5.5: Latin American Ultrasound Imaging Market

4.5.6: UAE Ultrasound Imaging Market

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Market Share Analysis
- 5.3: Operational Integration
- 5.4: Geographical Reach
- 5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

- 6.1: Cost of Goods Sold
- 6.2: SG&A
- 6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 7.1: Growth Opportunity Analysis
 - 7.1.1: Growth Opportunities for the Global Ultrasound Imaging Market by Application
 - 7.1.2: Growth Opportunities for the Global Ultrasound Imaging Market by Technology
 - 7.1.3: Growth Opportunities for the Global Ultrasound Imaging Market by Product
 - 7.1.4: Growth Opportunities for the Global Ultrasound Imaging Market by Display
 - 7.1.5: Growth Opportunities for the Global Ultrasound Imaging Market by Region
- 7.2: Emerging Trends in the Global Ultrasound Imaging Market
- 7.3: Strategic Analysis
 - 7.3.1: New Product Development
 - 7.3.2: Capacity Expansions in the Global Ultrasound Imaging Market
 - 7.3.3: Mergers, Acquisitions and Joint Ventures in the Global Ultrasound Imaging Market

8. COMPANY PROFILES OF LEADING PLAYERS

- 8.1: General Electric Company
- 8.2: Koninklijke Philips N.V.
- 8.3: Siemens AG
- 8.4: Toshiba Corporation
- 8.5: Hitachi Ltd.
- 8.6: Fujifilm Holding Corporation
- 8.7: Esaote S.p.A.
- 8.8: Analogic Corporation
- 8.9: Mindray Medical International Ltd.
- 8.10: Samsung Electronics Company Ltd.

I would like to order

Product name: Ultrasound Imaging Market: Trends, Opportunities and Competitive Analysis

Product link: <https://marketpublishers.com/r/UE212CE95A7EEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE212CE95A7EEN.html>