

Ultramarine Pigment Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the ultramarine pigment market looks promising with opportunities in the rubber and plastic, ink, paint and coating, paper, cosmetic and personal care, and detergent applications. The global ultramarine pigment market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increase in the demand for consumer products such as personal care and home care and growth in the usage of ultramarine pigments for providing a distinctive finish on various applications.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global ultramarine pigment market report, please download the report brochure.

The study includes trends and forecast for the global ultramarine pigment market by application, grade type, colour, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 - 2025]:

Rubber and Plastic

Ink

Paint and Coating



Paper

Cosmetic and Personal Care

Detergents

By Grade Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Laundry

Industrial

Cosmetic

By Colour [Value (\$ Million) shipment analysis for 2014 – 2025]:

Blue

Violet

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy



United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the ultramarine pigment companies profiled in this report include Lapis Lazuli Pigments, Hangzhou Han-Color Chemical, Ferro, Ultramarine & Pigments, R.S.Pigments, Venator Materials, BASF, Yipin Pigments, Dominion Colour, and Ultramarines India

Lucintel forecasts that industrial grade will remain the largest segment over the forecast period.

Within this market, paint and coating will remain the largest segment by application over the forecast period as they possess a unique color, are non toxic and easily dispersible.

Asia Pacific will remain the largest region over the forecast period due to rise in disposable income and heightening urbanization in various countries of the region.

Features of the Global Ultramarine Pigment Market

Market Size Estimates: Global ultramarine pigment market size estimation in terms of value (\$M) shipment.



Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global ultramarine pigment market size by various segments, such as application, grade type, and colour in terms of value.

Regional Analysis: Global ultramarine pigment market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, grade type, colour, and region for the global ultramarine pigment market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global ultramarine pigment market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global ultramarine pigment market by application (rubber and plastic, ink, paint and coating, paper, cosmetic and personal care, and detergent), grade type (laundry, industrial, and cosmetic), colour (blue, violet, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global ultramarine pigment market?

Q.5 What are the business risks and threats to the global ultramarine pigment market? Q.6 What are emerging trends in this ultramarine pigment market and the reasons behind them?

Q.7 What are some changing demands of customers in this ultramarine pigment market?

Q.8 What are the new developments in this ultramarine pigment market? Which companies are leading these developments?

Q.9 Who are the major players in this ultramarine pigment market? What strategic



initiatives are being implemented by key players for business growth? Q.10 What are some of the competitive products and processes in this ultramarine pigment market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global ultramarine pigment market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Rubber and Plastic, Ink, Paint and Coating, Paper, Cosmetic and Personal Care, And Detergent), Grade Type (Laundry, Industrial, and Cosmetic), and Colour (Blue, Violet, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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