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Turkey Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk, May 2012

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Abstracts

Turkey's 78.8 million citizens provide a large and growing market, well complemented by its geostrategic location. During 2001-2011, Turkey's GDP grew at a CAGR of 4%, worth $763 billion at current price in 2011. Over the next five years, Lucintel estimates the Turkish economy will grow to $1,226 billion at current price by 2017 with a 13.2% CAGR.

Lucintel, a leading global management consulting and market research firm, has analyzed Turkey's political, economic, social environment and business risk and presents its findings in "Turkey Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk."

The Turkish economy has its own share of problems as it witnessed higher inflation in 2011 due to the depreciation of Turkish Lira, high import prices, and increasing food prices. Moreover, decreasing exports because of the ongoing Euro crisis is expected to have a negative growth impact in the coming years.

Yet, Turkey which is enriched in such natural resources as iron ores, coal, nuclear, hydro power, etc. is an attractive country for FDI. The prudent economic and developmental policies made by its stable government has accelerated growth and blended this economy into the globalized world. In Turkey, fresh incentives are being provided to promote FDI with the intent of increasing its international competitiveness through innovation and technological development. Turkey has a favorable dependency ratio by having enough working age population to support older population in coming years. The government is focused on increasing research and development expenditure.

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This Lucintel research report provides insights into the country overview, turkey's economic performance, and a detail risk analysis of political, social, economic and business aspects. This research study is designed and intended for use by new entrants, manufacturers, OEMs, investors, executives, and consultants focused on the market of Turkey. The data and analysis found in this report can be utilized for a variety of functional business reasons, including: Business Development, Strategic Planning, Determination of Market Size and Trends, Competitive Analysis, Investment Decisions, and Joint Product Development.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Turkey Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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