

Tumbler with Lid Market: Trends, Opportunities and Competitive Analysis

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Abstracts

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Tumbler with Lid Market Trends and Forecast

The future of the global tumbler with lid market looks attractive with opportunities in outdoor activities such as camping, hiking, fitness, and travel. The global tumbler with lid market is expected to reach an estimated \$3.8 billion by 2027 with a CAGR of 7.3% from 2022 to 2027. The major growth drivers for this market are increase in outdoor recreational activities, demand for attractive drinkware products, and increasing use of promotional tumblers as a corporate or personal gift with customized prints, logos, and messages.

Emerging Trends in the Tumbler with Lid Market

Emerging trends, which have a direct impact on the dynamics of the market, include introduction of vacuum sealing and coating technology and increasing demand for temperature retention tumblers..

A total of 73 figures / charts and 52 tables are provided in this 202-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of tumbler with lid market in the consumer goods industry report download the report brochure.

Tumbler with Lid Market by Segments

In this market, Sports & Outdoor Activities is the Largest Application, Whereas Stainless Steel is the Largest in Material. Growth in various segments of the tumbler with lid market are given below :

The study includes a forecast for the global tumbler with lid market by material, product, application, capacity, and region as follows:

Tumbler with lid Market By Material Type [Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

Stainless Steel

Plastic

Glass and Others

Tumbler with Lid Market By Product[Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

Insulated Tumblers

Regular Tumblers

Tumbler with Lid Market By Application[Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

Sports and Outdoor Activities

Everyday

Others

Tumbler with Lid Market By Storage Capacity [Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

Up to 12 Ounces

12 to 20 Ounces

20 to 30 Ounces

Above 30 Ounces

Tumbler with Lid Market By Region[Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

North America

o United States

o Canada

o Mexico

Europe

o Germany

o France

o United Kingdom

o Italy

o Spain

o Switzerland

APAC

o Japan

o China

o India

ROW

o Brazil

List of Tumbler with Lid Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies tumbler with lid companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the tumbler with lid companies profiled in this report includes.

Newell Brands

Tupperware Brands

Yeti Holding

Xiamen Xiaoyuren Home Appliance and Technology Co.

Thermos

Tervis Tumbler

Medical Device Market Insights

Lucintel forecasts that the stainless steel tumbler is expected to remain the largest segment over the forecast period due to exceptional temperature retention properties, durability, and superior toughness.

Within the global tumbler with lid market, the sports and outdoor activities, and everyday are the major application segments, the sports and outdoor activities segment will remain the largest during the forecast period due to increasing spending in outdoor recreational activities and growing demand for ultra-lightweight, fashionable, one-handed beverage containers.

North America is expected to remain the largest market and also witness the highest growth over the forecast period due to increasing camping, hiking, and other outdoor recreational activities.

Features of the Tumbler with Lid Market

Market Size Estimates: Tumbler with lid market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Tumbler with lid market size by various segments, such as application, function, and end use.

Regional Analysis: Tumbler with lid market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different application, function, end use, and regions for tumbler with lid market.

Strategic Analysis: This includes M&A and competitive landscape for the tumbler with lid.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the tumbler with lid market size?

Answer: The global tumbler with lid market is expected to reach an estimated \$3.8 billion by 2027.

Q2. What is the growth forecast for tumbler with lid market?

Answer: The tumbler with lid market is expected to grow at a CAGR of ~6.8% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the tumbler with lid market?

Answer: The major drivers for this market are increase in outdoor recreational activities, demand for attractive drinkware products, and increasing use of promotional tumblers as a corporate or personal gift with customized prints, logos, and messages.

Q4. What are the major applications or end use industries for tumbler with lid?

Answer: The sports and outdoor activities, and everyday are the major application for tumbler with lid.

Q5. What are the emerging trends in tumbler with lid market?

Answer: Emerging trends, which have a direct impact on the dynamics of the market, include introduction of vacuum sealing and coating technology and increasing demand for temperature retention tumblers..

Q6. Who are the key tumbler with lid companies?

Answer: Some of the key tumbler with lid companies are as follows:

Newell Brands

Tupperware Brands

Yeti Holding

Xiamen Xiaoyuren Home Appliance and Technology Co.

Thermos

Tervis Tumbler

Q7. Which tumbler with lid product segment will be the largest in future?

Answer: Lucintel forecasts that the stainless steel tumbler is expected to remain the largest segment over the forecast period due to exceptional temperature retention properties, durability, and superior toughness.

Q8. In tumbler with lid market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region and it is also expected to witness the highest growth over next 5 years.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the tumbler with lid market by material (stainless steel, plastic, and glass and others), product (insulated tumblers and regular tumbler), application (sports and outdoor activities, everyday, and others) and capacity (up to 12 ounces, 12 to 20 ounces, 20 to 30 ounces, above 30 ounces) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the tumbler with lid market?

Q.5 What are the business risks and threats to the tumbler with lid market?

Q.6 What are emerging trends in this tumbler with lid market and the reasons behind them?

Q.7 What are some changing demands of customers in the tumbler with lid market?

Q.8 What are the new developments in the tumbler with lid market? Which companies are leading these developments?

Q.9 Who are the major players in the tumbler with lid market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the tumbler with lid market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the tumbler with lid market?

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- 7.14: EE-LIAN ENTERPRISE (M) SDN. BHD
- 7.15: Lock & Lock Co. Ltd

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