

# Tumbler with Lid Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/T669FA85DFEEN.html>

Date: October 2018

Pages: 214

Price: US\$ 4,850.00 (Single User License)

ID: T669FA85DFEEN

## Abstracts

The future of the global tumbler with lid market looks attractive with opportunities in outdoor activities such as camping, hiking, fitness, and travel. The global tumbler with lid market is expected to reach an estimated \$2.5 billion by 2023 with a CAGR of 6.8% from 2018 to 2023. The major growth drivers for this market are increase in outdoor recreational activities, demand for attractive drinkware products, and increasing use of promotional tumblers as a corporate or personal gift with customized prints, logos, and messages.

Emerging trends, which have a direct impact on the dynamics of the tumbler with lid market, include introduction of vacuum sealing and coating technology and increasing demand for temperature retention tumblers.

A total of 145 figures/charts and 102 tables are provided in this 214 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this tumbler with lid market report download the report brochure.

tumbler with lid market by material

tumbler with lid market

tumbler with lid manufacturers

The study includes tumbler with lid market size and forecast for the global tumbler market through 2023, segmented by material, product, application, capacity, and region as follows:

Tumbler with lid market by Material Type [Value (\$ Million) and Volume (Million Units) from 2012 to 2023]:

Stainless Steel Plastic Glass and Others

Tumbler with lid market by Product Type [Value (\$ Million) from 2012 to 2023]:

Insulated Tumblers Regular Tumblers

Tumbler with lid market by Application Type [Value (\$ Million) from 2012 to 2023]:

Sports and Outdoor Activities Everyday Others

Tumbler with lid market by Storage Capacity [Value (\$ Million) from 2012 to 2023]:

Up to 12 Ounces 12 to 20 Ounces 20 to 30 Ounces Above 30 Ounces

Tumbler with lid market by Region [Value (\$ Million) and Volume (Million Units) from 2012 to 2023]:

North America US Canada Mexico Europe Germany Italy UK APAC China India Japan ROW Brazil UAE South Africa

Some of the tumblers with lid companies profiled in this report include Newell Brands, Tupperware Brands, Yeti Holding, Xiamen Xiaoyuren Home Appliance and Technology Co., Thermos, Tervis Tumbler, Hydro Flask, and Tritan USA and others.

On the basis of comprehensive research, Lucintel forecasts that the stainless steel tumbler is expected to remain the largest segment and also witness the highest growth over the forecast period due to exceptional temperature retention properties, durability, and superior toughness.

Within the global tumbler with lid market, the sports and outdoor activities segment will remain the largest and also witness the highest growth during the forecast period due to increasing spending in outdoor recreational activities and growing demand for ultra-lightweight, fashionable, one-handed beverage containers.

North America is expected to remain the largest market and also witness the highest growth over the forecast period due to increasing camping, hiking, and other outdoor recreational activities.

Some of the features of “Tumbler with Lid Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global tumbler with lid market size estimation in terms of value (\$M) and volume (Million Units) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by application, and end use industry. Segmentation analysis: Global tumbler with lid market size by various

applications such as material, product, application, and storage capacity in terms of value and volume shipment. Regional analysis: Global tumbler with lid market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of tumbler with lid in the global tumbler with lid market. Strategic analysis: This includes M&A, new product development, and competitive landscape of tumbler with lid in the global tumbler with lid market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report addresses the following key questions:

- Q.1 What are some of the most promising, high-growth opportunities for the global tumbler market by material (stainless steel, plastic, and glass and others), product (insulated tumblers and regular tumbler), application (sports and outdoor activities, everyday, and others) and capacity (up to 12 ounces, 12 to 20 ounces, 20 to 30 ounces, above 30 ounces) and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers, challenges, and business risks in this tumbler with lid market?
- Q.5 What are the business risks and competitive threats in this tumbler with lid market?
- Q.6 What are the emerging trends in this tumbler with lid market and the reasons behind them?
- Q.7 What are some of the changing demands of customers in the tumbler with lid market?
- Q.8 What are the new developments in the tumbler with lid market and which companies are leading these developments?
- Q.9 Who are the major players in this tumbler with lid market? What strategic initiatives key players pursuing for business growth?
- Q.10 What are some of the competing products in this tumbler with lid market and how big of a threat do they pose for loss of market share by product substitution?
- Q.11 What M&A activity has occurred in the last 5 years in this tumbler with lid market?

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