

Transportation Management System Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Transportation Management System Trends and Forecast

The future of the global transportation management system market looks promising with opportunities in the retail & ecommerce, manufacturing, logistics, and government organization markets. The global transportation management system market is expected to reach an estimated \$46.2 billion by 2030 with a CAGR of 19.5% from 2024 to 2030. The major drivers for this market are significantly growing e-commerce and retail sectors, growing adoption of cloud and artificial intelligence in supply chain management, and strengthening bilateral trade relations between various countries and growth in global trade.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Transportation Management System by Segment

The study includes a forecast for the global transportation management system by solution, deployment, mode of transportation, end use, and region.

Transportation Management System Market by Solution [Shipment Analysis by Value from 2018 to 2030]:

Operational Planning

Fright & Order Management

Payment & Claims Management

Monitoring & Tracking

Reporting & Analytics

Others

Transportation Management System Market by Deployment [Shipment Analysis by Value from 2018 to 2030]:

On-Premise

Cloud

Transportation Management System Market by Mode of Transportation [Shipment Analysis by Value from 2018 to 2030]:

Roadways

Railways

Waterways

Airways

Transportation Management System Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Retail & Ecommerce

Manufacturing

Logistics

Government Organizations

Others

Transportation Management System Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Transportation Management System Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies transportation management system companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the transportation management system companies profiled in this report include-

BluJay Solutions

Cargobase

Cerasis

GoComet

3GTMS

Infor

IBM

Transportation Management System Market Insights

Lucintel forecasts that on-premise is expected to witness the higher growth over the forecast period due to growing requirement of data safety and ease of access to the server.

Within this market, manufacturing will remain the largest segment due to increasing number of manufacturing units in countries like Mexico and India.

North America will remain the largest region over the forecast period due to increasing spending by local municipalities on connected infrastructure.

Features of the Global Transportation Management System Market

Market Size Estimates: Transportation management system market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Transportation management system market size by various segments, such as by solution, deployment, mode of transportation, end use, and region in terms of value (\$B).

Regional Analysis: Transportation management system market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different solutions, deployments, modes of transportation, end uses, and regions for the transportation management system market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the transportation management system market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the transportation management system market size?

Answer: The global transportation management system market is expected to reach an estimated \$46.2 billion by 2030.

Q2. What is the growth forecast for transportation management system market?

Answer: The global transportation management system market is expected to grow with a CAGR of 19.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the transportation management system market?

Answer: The major drivers for this market are significantly growing e-commerce and retail sectors, growing adoption of cloud and artificial intelligence in supply chain management, and strengthening bilateral trade relations between various countries and growth in global trade.

Q4. What are the major segments for transportation management system market?

Answer: The future of the transportation management system market looks promising with opportunities in the retail & ecommerce, manufacturing, logistics, and government organization markets.

Q5. Who are the key transportation management system market companies?

Answer: Some of the key transportation management system companies are as follows:

BluJay Solutions

Cargobase

Cerasis

GoComet

3GTMS

Infor

IBM

Q6. Which transportation management system market segment will be the largest in future?

Answer: Lucintel forecasts that on-premise is expected to witness the higher growth over the forecast period due to growing requirement of data safety and ease of access to the server.

Q7. In transportation management system market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing spending by local municipalities on connected infrastructure.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the transportation management system market by solution (operational planning, freight & order management, payment & claims management, monitoring & tracking, reporting & analytics, and others), deployment (on-premise and cloud), mode of transportation (roadways, railways, waterways, and airways), end use (retail & ecommerce, manufacturing, logistics, government organizations, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges

and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Transportation Management System Market, Transportation Management System Market Size, Transportation Management System Market Growth, Transportation Management System Market Analysis, Transportation Management System Market Report, Transportation Management System Market Share, Transportation Management System Market Trends, Transportation Management System Market Forecast, Transportation Management System Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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