

# Trailer Assist System Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Trailer Assist System Trends and Forecast

The future of the global trailer assist system market looks promising with opportunities in the camera/sensor and software module markets. The global trailer assist system market is expected to reach an estimated \$0.2 billion by 2030 with a CAGR of 10.2% from 2024 to 2030. The major drivers for this market are rising demand for safety and comfort features, growing adoption of vehicle towing trailers in the developed countries, and advancements in technology.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Trailer Assist System by Segment

The study includes a forecast for the global trailer assist system by technology, component type, vehicle type, user type, and region.

Trailer Assist System Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Semi-Autonomous (L3)

Autonomous (L4, L5)

Trailer Assist System Market by Component Type [Shipment Analysis by Value from 2018 to 2030]:

Camera/Sensor

Software Module

Trailer Assist System Market by Vehicle Type [Shipment Analysis by Value from 2018 to 2030]:

Passenger Cars

LCV

Trucks

Trailer Assist System Market by User Type [Shipment Analysis by Value from 2018 to 2030]:

OEM Fitted

Aftermarket

Trailer Assist System Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Trailer Assist System Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies trailer assist system companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the trailer assist system companies profiled in this report include-

Continental

Bosch

Magna

WABCO

Westfalia

## Trailer Assist System Market Insights

Lucintel forecasts that passenger car is expected to witness the highest growth over the forecast period due to increase in advancement in the automotive industry.

Within this market, camera/sensor will remain the larger segment due to increasing demand for automotive sensors.

Europe is expected to witness highest growth over the forecast period due to high demand of luxury car.

## Features of the Global Trailer Assist System Market

Market Size Estimates: Trailer assist system market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Trailer assist system market size by various segments, such as by technology, component type, vehicle type, user type, and region in terms of value (\$B).

**Regional Analysis:** Trailer assist system market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different technologies, component types, vehicle types, user types, and regions for the trailer assist system market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the trailer assist system market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the trailer assist system market size?

Answer: The global trailer assist system market is expected to reach an estimated \$0.2 billion by 2030.

Q2. What is the growth forecast for trailer assist system market?

Answer: The global trailer assist system market is expected to grow with a CAGR of 10.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the trailer assist system market?

Answer: The major drivers for this market are rising demand for safety and comfort features, growing adoption of vehicle towing trailers in the developed countries, and advancements in technology.

Q4. What are the major segments for trailer assist system market?

Answer: The future of the trailer assist system market looks promising with opportunities in the camera/sensor and software module markets.

Q5. Who are the key trailer assist system market companies?

Answer: Some of the key trailer assist system companies are as follows:

Continental

Bosch

Magna

WABCO

Westfalia

Q6. Which trailer assist system market segment will be the largest in future?

Answer: Lucintel forecasts that passenger car is expected to witness the highest growth over the forecast period due to increase in advancement in the automotive industry.

Q7. In trailer assist system market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to witness highest growth over the forecast period due to high demand of luxury car.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the trailer assist system market by technology (semi-autonomous (L3) and autonomous (L4, L5)), component type (camera/sensor and software module), vehicle type (passenger cars, LCV, and trucks), user type (OEM fitted and aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Trailer Assist System Market, Trailer Assist System Market Size, Trailer Assist System Market Growth, Trailer Assist System Market Analysis, Trailer Assist System Market Report, Trailer Assist System Market Share, Trailer Assist System Market Trends, Trailer Assist System Market Forecast, Trailer Assist System Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL TRAILER ASSIST SYSTEM MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Trailer Assist System Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Trailer Assist System Market by Technology

3.3.1: Semi-Autonomous (L3)

3.3.2: Autonomous (L4, L5)

3.4: Global Trailer Assist System Market by Component Type

3.4.1: Camera/Sensor

3.4.2: Software Module

3.5: Global Trailer Assist System Market by Vehicle Type

3.5.1: Passenger Cars

3.5.2: LCV

3.5.3: Trucks

3.6: Global Trailer Assist System Market by User Type

3.6.1: OEM Fitted

3.6.2: Aftermarket

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Trailer Assist System Market by Region

4.2: North American Trailer Assist System Market

4.2.1: North American Trailer Assist System Market by Component Type:  
Camera/Sensor and Software Module

4.2.2: North American Trailer Assist System Market by Vehicle Type: Passenger Cars,  
LCV, and Trucks

4.3: European Trailer Assist System Market

4.3.1: European Trailer Assist System Market by Component Type: Camera/Sensor

and Software Module

4.3.2: European Trailer Assist System Market by Vehicle Type: Passenger Cars, LCV, and Trucks

4.4: APAC Trailer Assist System Market

4.4.1: APAC Trailer Assist System Market by Component Type: Camera/Sensor and Software Module

4.4.2: APAC Trailer Assist System Market by Vehicle Type: Passenger Cars, LCV, and Trucks

4.5: ROW Trailer Assist System Market

4.5.1: ROW Trailer Assist System Market by Component Type: Camera/Sensor and Software Module

4.5.2: ROW Trailer Assist System Market by Vehicle Type: Passenger Cars, LCV, and Trucks

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Trailer Assist System Market by Technology

6.1.2: Growth Opportunities for the Global Trailer Assist System Market by Component Type

6.1.3: Growth Opportunities for the Global Trailer Assist System Market by Vehicle Type

6.1.4: Growth Opportunities for the Global Trailer Assist System Market by User Type

6.1.5: Growth Opportunities for the Global Trailer Assist System Market by Region

6.2: Emerging Trends in the Global Trailer Assist System Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Trailer Assist System Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Trailer Assist System Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**



7.1: Continental

7.2: Bosch

7.3: Magna

7.4: WABCO

7.5: Westfalia

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