

Top Three Global Commercial and Regional Aircraft Companies: Performance, Strategies, and Competitive Analysis, December 2012

<https://marketpublishers.com/r/TDBA0EF0EF2EN.html>

Date: December 2012

Pages: 65

Price: US\$ 1,980.00 (Single User License)

ID: TDBA0EF0EF2EN

Abstracts

Background:

Global commercial airliner and regional aircraft companies design, assemble, market, and sell large commercial and regional aircraft, usually narrow body and wide body aircraft for transporting passengers and cargo. The industry is expected to reach \$111 billion by 2017, with a CAGR of 4% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the commercial airliner and regional aircraft companies and presents its findings in “Top Three Global Commercial Airliner and Regional Aircraft Companies: Performance, Strategies, and Competitive Analysis”

This report briefly discusses the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and SWOT analysis. The companies are strongly attached to the US market. The change in US budgetary priorities, coupled with rising labor wages, adversely affect the revenue growth of the companies and the industry as a whole. Declining revenues in key business areas and geographic segments impact the industry's overall financial performance.

The industry had been primarily driven recently by growing demand from emerging economies such as China, India, and the Middle East countries, especially for low-cost carriers in the Asia Pacific (APAC) region. High replacement rates for regional aircraft, strong revenue growth resulting from new product launches, and the rise of deliveries in mature markets such as North America and Europe accelerate the industry growth.

The report gives a concise overview of the top three global commercial airliner and regional aircraft companies:

Airbus

Boeing

Embraer

The industry is largely influenced by a combination of factors including air traffic rates and the emergence of new economies. Top players are highly engaged in manufacturing of eco-efficient aircraft as the aerospace industry is predicting an increase in the demand from new fleets.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global commercial airliner and regional aircraft companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

Features of This Report:

In Lucintel's newest competitive research study on the world's commercial airliner and regional aircraft companies, we thoroughly profile following five companies with detailed competitive assessments:

Airbus

Boeing

Embraer

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with commercial airliner and regional aircraft companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global commercial airliner and regional aircraft companies

Regional analysis: global commercial airliner and regional aircraft companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

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