

Top Five Polyethylene Companies: Performance, Strategies and Competitive Analysis

<https://marketpublishers.com/r/TBDDCCDFCE2EN.html>

Date: December 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: TBDDCCDFCE2EN

Abstracts

The global polyethylene industry is forecast to reach US \$148 billion by 2017, with a CAGR of 3.5% over the next five years. The growing industry is fragmented. To gain and sustain market share, the key companies in this industry are innovating and embracing a broad product portfolio strategy based on the requirements of different applications.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the world's top five polyethylene companies and presents its findings in "Top Five Global Polyethylene Companies: Performance, Strategies and Competitive Analysis." This report briefly discusses the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies and a SWOT analysis of each player.

Lucintel's report highlights the key challenges faced by the industry. The industry has been affected by the continuous shutdown of plants, project delays, and particularly, derivative capacity to control supply and demand imbalance in different regions because of the economic recession.

Despite the challenges, the industry benefits from several key business drivers. Strong financial performance with increases in total revenues compared to previous years, even after divestures and the economic crisis, strengthen the industry. Strategic alliances with the feedstock and raw material suppliers help meet the continuous manufacturing and processing demand. Operating much like joint ventures, these relationships helped improve the market condition for manufacturers.

The report briefly describes the top five global polyethylene companies:

Dow Chemical

Exxon Mobil Corporation

LyondellBasell

SABIC

Sinopec Corporation

A combination of factors, such as rising income and increased consumer spending capabilities seems to influence market dynamics highly. The industry has recovered from the global recessionary condition and is again in the growing phase.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global polyethylene companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

Contents

- 1. EXECUTIVE SUMMARY**
- 2. MARKET DEFINITION AND SCOPE**
- 3. MARKET OPPORTUNITY**
- 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)**

Company Profile on Following Parameters

- Company Overview**
- Benchmarking (Financial & Market)**
- SWOT Analysis**
- Product Positioning**
- Marketing Strategy and Tactics**
- Corporate Strategy**

- 5. COMPANY PROFILE ON DOW CHEMICAL**
- 6. COMPANY PROFILE ON EXXON MOBIL CORPORATION**
- 7. COMPANY PROFILE ON NATIONAL LYONDELLBASELL**
- 8. COMPANY PROFILE ON SABIC**
- 9. COMPANY PROFILE ON SINOPEC CORPORATION**

List Of Figures

LIST OF FIGURES AND CHARTS

CHAPTER 3. Market Opportunity

Figure 3.1: Supply chain for polyethylene market

Figure 3.2: Global polyethylene industry annual trend 2006-2011 (US \$B)

Figure 3.3: Global polyethylene industry regional trend 2006-2011 (US \$B)

Figure 3.4: Global polyethylene industry regional trend 2006-2011 (%)

Figure 3.5: Global polyethylene industry segment trend 2006-2011 (US \$B)

Figure 3.6: Global polyethylene industry segment trend 2006-2011 (%)

Figure 3.7: Global polyethylene industry opportunity by region

Figure 3.8: Global polyethylene industry opportunity by segment

CHAPTER 4. Competitive Benchmarking (Financial and Market)

Figure 4.1: Top five polyethylene companies – financial benchmarking

Figure 4.2: Global top five polyethylene companies gross profit and net profit analysis – 2011

Figure 4.3: Financial analysis – growth leadership quadrant (2011)

Figure 4.4: Market share of top players 2006

Figure 4.5: Market share of top players 2011

Figure 4.6: 2006 Market share analysis

Figure 4.7: 2011 Market share analysis

Figure 4.8: Global market share analysis 2011

Figure 4.9: Global market fragmentation 2011

Figure 4.10: Market value North America (US \$B)

Figure 4.11: Market value Europe (US \$B)

Figure 4.12: Market value Asia Pacific (US \$B)

Figure 4.13: Market value ROW (US \$B)

Figure 4.14: Regional revenue evaluation 2011(US \$M)

Figure 4.15: Regional revenue evaluation 2011(%)

Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)

Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)

Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)

Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)

Figure 4.20: Lucintel triad - top five major players

CHAPTER 5. Company Profile of Dow Chemical

Figure 5.1: Dow Chemical's revenue by business structure 2011

Figure 5.2: Lucintel Triad – Dow Chemical

Figure 5.3: Financial benchmarking Dow Chemical against top three and top five

industry players' average

Figure 5.4: Financial benchmarking of Dow Chemical against Top Five best

Figure 5.5: Global industry revenue trend Vs Dow Chemical (2007-2011) in US \$B

Figure 5.6: Global market share trend for Dow Chemical (2007-2011) in (%)

Figure 5.7: North American industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 5.8: European industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 5.9: APAC industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 5.10: ROW industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 5.11: North American market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 5.12: European market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 5.13: APAC market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 5.14: ROW market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 5.15: Dow Chemical trend in R&D expenses 2007-2011 in US \$B

Figure 5.16: Dow Chemical trend in R&D expenses Percentage of total revenue

Figure 5.17: Comparison of Dow Chemical SE R&D expenditure Vs top three & top five players average 2011

Figure 5.18: Dow Chemical productivity 2007-2011 (US \$M)

Figure 5.19: Dow Chemical fixed asset value 2007-2011 (US \$M)

Figure 5.20: Strategic execution

CHAPTER 6. Company Profile of Exxon Mobil Corporation

Figure 6.1: Exxon Mobil Corporation revenue by business structure 2011

Figure 6.2: Lucintel triad - Exxon Mobil Corporation

Figure 6.3: Financial benchmarking of Exxon Mobil Corporation against top three and top five industry players' average

Figure 6.4: Financial benchmarking of Exxon Mobil Corporation against Top five best

Figure 6.5: Global industry revenue trend Vs Exxon Mobil Corporation (2007-2011) in (US \$B)

Figure 6.6: Global market share trend for Exxon Mobil Corporation (2007-2011) in (%)

Figure 6.7: North American industry revenue trend Vs. Exxon Mobil Corporation 2007-2011 in (US \$B)

Figure 6.8: European industry revenue trend Vs Exxon Mobil Corporation 2007-2011 in (US \$B)

Figure 6.9: APAC industry revenue trend Vs Exxon Mobil Corporation 2007-2011 in (US \$B)

Figure 6.10: ROW industry revenue trend Vs Exxon Mobil Corporation 2007-2011 in (US \$B)

Figure 6.11: North American market share trend Vs Exxon Mobil Corporation 2007-2011 in (%)

Figure 6.12: European market share trend Vs Exxon Mobil Corporation 2007-2011 in (%)

Figure 6.13: APAC market share trend Vs DuPont 2007-2011 in (%)

Figure 6.14: ROW market share trend Vs DuPont 2007-2011 in (%)

Figure 6.15: Exxon Mobil Corporation trend in R&D expenses 2007-2011 in US \$M

Figure 6.16: Exxon Mobil Corporation trend in R&D expenses Percentage of total revenue

Figure 6.17: Comparison of Exxon Mobil Corporation SE R&D expenditure Vs top three & top five players average 2011

Figure 6.18: Exxon Mobil Corporation productivity 2007-2011 in (US \$M)

Figure 6.19: Exxon Mobil Corporation fixed asset value 2007-2011 in (US \$B)

Figure 6.20: Strategic execution

CHAPTER 7. Company Profile of LyondellBasell

Figure 7.1: LyondellBasell revenue by business structure 2011

Figure 7.2: Lucintel triad – LyondellBasell

Figure 7.3: Financial benchmarking of LyondellBasell against top three and top five industry players' average

Figure 7.4: Financial benchmarking of LyondellBasell against Top five best

Figure 7.5: Global industry revenue trend Vs LyondellBasell (2007-2011) in (US \$B)

Figure 7.6: Global market share trend for LyondellBasell (2007-2011) in (%)

Figure 7.7: North American industry revenue trend Vs LyondellBasell (2007-2011) in (US \$B)

Figure 7.8: European industry revenue trend Vs LyondellBasell (2007-2011) in (US \$B)

Figure 7.9: APAC industry revenue trend Vs LyondellBasell (2007-2011) in (US \$B)

Figure 7.10: ROW industry revenue trend Vs LyondellBasell (2007-2011) in (US \$B)

Figure 7.11: North American market share trend Vs LyondellBasell (2007-2011) in (%)

Figure 7.12: European market share trend Vs LyondellBasell I (2007-2011) in (%)

Figure 7.13: APAC market share trend Vs LyondellBasell (2007-2011) in (%)

Figure 7.14: ROW market share trend Vs LyondellBasell (2007-2011) in (%)

Figure 7.15: LyondellBasell trend in R&D expenses 2007-2011 in US \$M

Figure 7.16: LyondellBasell trend in R&D expenses Percentage of total revenue

Figure 7.17: Comparison of LyondellBasell R&D expenditure Vs top three & top five players average 2011

Figure 7.18: LyondellBasell productivity 2007-2011 in (US \$M)

Figure 7.19: LyondellBasell fixed asset value 2007-2011 in (US \$M)

Figure 7.20: Strategic execution

CHAPTER 8. Company Profile of SABIC

Figure 8.1: SABIC revenue by business structure 2011

Figure 8.2: Lucintel triad – SABIC

Figure 8.3: Financial benchmarking of SABIC against top three and top five industry players' average

Figure 8.4: Financial benchmarking of SABIC against Top five best

Figure 8.5: Global industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.6: Global market share trend for SABIC (2007-2011) in (%)

Figure 8.7: North American industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.8: European industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.9: APAC industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.10: ROW industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.11: North American market share trend Vs SABIC (2007-2011) in (%)

Figure 8.12: European market share trend Vs SABIC (2007-2011) in (%)

Figure 8.13: APAC market share trend Vs SABIC (2007-2011) in (%)

Figure 8.14: ROW market share trend Vs SABIC (2007-2011) in (%)

Figure 8.15: SABIC trend in R&D expenses 2007-2011 in US \$B

Figure 8.16: SABIC trend in R&D expenses percentage of total revenue

Figure 8.17: Comparison of SABIC R&D expenditure Vs top three & top five players average 2011

Figure 8.18: SABIC productivity 2007-2011 in (US \$M)

Figure 8.19: SABIC fixed asset value 2007-2011 in (US \$M)

Figure 8.20: Strategic execution

CHAPTER 9. Company Profile of Sinopec Corporation

Figure 9.1: Sinopec Corporation revenue by business structure 2011

Figure 9.2: Lucintel triad – Sinopec Corporation

Figure 9.3: Financial benchmarking of Sinopec Corporation against top three and top five industry players' average

Figure 9.4: Financial benchmarking of Sinopec Corporation against Top five best

Figure 9.5: Global industry revenue trend Vs Sinopec Corporation (2007-2011) in (US \$B)

Figure 9.6: Global market share trend for Sinopec Corporation (2007-2011) in (%)

Figure 9.7: North American industry revenue trend Vs Sinopec Corporation (2007-2011) in (US \$B)

Figure 9.8: European industry revenue trend Vs Sinopec Corporation (2007-2011) in (US \$B)

Figure 9.9: APAC industry revenue trend Vs Sinopec Corporation (2007-2011) in (US \$B)

Figure 9.10: ROW industry revenue trend Vs Sinopec Corporation (2007-2011) in (US \$B)

Figure 9.11: North American market share trend Vs Sinopec Corporation (2007-2011) in (%)

Figure 9.12: European market share trend Vs Sinopec Corporation (2007-2011) in (%)

Figure 9.13: APAC market share trend Vs Sinopec Corporation (2007-2011) in (%)

Figure 9.14: ROW market share trend Vs Sinopec Corporation (2007-2011) in (%)

Figure 9.15: Sinopec Corporation trend in R&D expenses 2007-2011 in US \$B

Figure 9.16: Sinopec Corporation trend in R&D expenses percentage of total revenue

Figure 9.17: Comparison of Sinopec Corporation R&D expenditure Vs top three & top five players average 2011

Figure 9.18: Sinopec Corporation productivity 2007-2011 in (US \$M)

Figure 9.19: Sinopec Corporation fixed asset value 2007-2011 in (US \$M)

Figure 9.20: Strategic execution

List Of Tables

LIST OF TABLES

CHAPTER 3. Market Opportunity

Table 3.1: Industry parameters of global polyethylene industry

Table 3.2: Relative market attractiveness by region

Table 3.3: Regional revenue growth rate

Table 3.4: Segment revenue growth rate

CHAPTER 4. Competitive Benchmarking (Financial and Market)

Table 4.1: Financial benchmarking of top five global polyethylene companies

Table 4.2: Key financial parameters for top five polyethylene companies

Table 4.3: Regional revenue (US \$M)

Table 4.4: Regional revenue (%)

Table 4.5: Competitors based on markets served

Table 4.6: Lucintel triad - Top five major players

CHAPTER 5. Company Profile of Dow Chemical

Table 5.1: Market served: Dow Chemical

Table 5.2: Lucintel triad – Dow Chemical

Table 5.3: Financial Benchmarking of Dow Chemical against best and against Top three and Top five industry players' average

Table 5.4: Strategic execution – product positioning by segment

Table 5.5: Strategic execution – perceived customer value / quality

Table 5.6: Strategic execution – promotion / communications

Table 5.7: Strategic execution – product distribution by region

CHAPTER 6. Company Profile of Exxon Mobil Corporation

Table 6.1: Market served – Exxon Mobil Corporation

Table 6.2: Lucintel triad – Exxon Mobil Corporation

Table 6.3: Financial benchmarking of Exxon Mobil Corporation against best and against Top three and Top five industry players' average

Table 6.4: Strategic execution – product positioning by segment

Table 6.5: Strategic execution – perceived customer value / quality

Table 6.6: Strategic execution – promotion / communications

Table 6.7: Strategic execution – product distribution by region

CHAPTER 7. Company Profile of LyondellBasell

Table 7.1: Market served – LyondellBasell

Table 7.2: Lucintel triad – LyondellBasell

Table 7.3: Financial benchmarking of LyondellBasell against best and against Top three and Top five industry players' average

Table 7.4: Strategic execution – product positioning by segment

Table 7.5: Strategic execution – perceived customer value / quality

Table 7.6: Strategic execution – promotion / communications

Table 7.7: Strategic execution – product distribution by region

CHAPTER 8. Company Profile of SABIC

Table 8.1: Market served – SABIC

Table 8.2: Lucintel triad – SABIC

Table 8.3: Financial Benchmarking of SABIC against best and against Top three and top five industry players' average

Table 8.4: Strategic execution – product positioning by segment

Table 8.5: Strategic execution – perceived customer value / quality

Table 8.6: Strategic execution – promotion / communications

Table 8.7: Strategic execution – product distribution by region

CHAPTER 9. Company Profile of Sinopec Corporation

Table 9.1: Markets Served – Sinopec Corporation

Table 9.2: Lucintel triad – Sinopec Corporation

Table 9.3: Financial Benchmarking of Sinopec Corporation against best and against Top three and top five industry players' average

Table 9.4: Strategic execution – product positioning by segment

Table 9.5: Strategic execution – perceived customer value / quality

Table 9.6: Strategic execution – promotion / communications

Table 9.7: Strategic execution – product distribution by region

I would like to order

Product name: Top Five Polyethylene Companies: Performance, Strategies and Competitive Analysis

Product link: <https://marketpublishers.com/r/TBDDCCDFCE2EN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TBDDCCDFCE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970