

# **Top Five Global Technology Retail Companies Performance, Strategies, and Competitive Analysis, November 2012**

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## **Abstracts**

The global technology retail industry experienced robust growth over the last five years and is expected to reach approximately US \$1,210 billion in 2017 with a CAGR of 5.8% over the next five years. Innovation, internationalization, expansion, strategic alliance, quality improvement, store development, and store restructuring, are among the key strategies followed by the leading players of the industry.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global technology retail companies and presents its findings in “Top Five Global Technology Retail Companies Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the technology retailers in the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

In the global technology retail industry, a combination of factors such as rising income and consumer spending impact market dynamics significantly. In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

Best Buy

Metro

Suning Appliance

Walmart

Yamada Denki

Within the global technology retail industry, the Asia Pacific (APAC) region experienced the highest growth during the last five years as the large companies developed their own in-house software to face challenges quickly and manage many critical day-to-day business operations. This study is intended to provide industry leaders with a competitive benchmarking of the world's top five technology retail companies. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global technology retail companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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