

Top Five Global Retail Companies: Performance, Strategies, and Competitive Analysis, July 2012

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Abstracts

According to this report, the global retail industry has weathered the recession and experienced good growth during the last five years. The industry, which is expected to continue its growth momentum, is forecast to approach \$19,000 billion in revenue for 2017 with a CAGR of 3.9% over the next five years.

The global retail industry has weathered the recession and experienced good growth during the last five years. The industry, which is expected to continue its growth momentum, is forecast to approach \$19,000 billion in revenue for 2017 with a CAGR of 3.9% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global retail companies and presents its findings in -Top Five Global Retail Companies: Performance, Strategies, and Competitive Analysis. The report provides detailed insight into the performance of the top five retail companies in the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of the companies covered.

The retail industry, which is highly fragmented, encompasses apparel and accessories, food and beverages, technology, home improvement, specialty, drugs, and others. Asia dominates this industry and factors such as rising income and consumer spending influence market dynamics significantly.

In this study, Lucintel thoroughly profile following five companies with detailed competitive assessments:

Wal-Mart

Carrefour

CVS Caremark

Tesco PLC

Costco Wholesale Corporation

Lucintel's research indicates that retail companies are approaching market opportunities with starkly different strategies. Key marketing strategies taken by top players such as e-marketing and direct promotion are likely to drive the market. Favorable demographics, rising disposable income and population, and increasing urbanization in India and other emerging economies may result in robust growth. Europe is a smaller market, but increases in GDP per capita in emerging economies point to good growth potential for the future.

This study is intended to provide industry leaders with a concise overview of the world's top five global retail companies. This discussion is limited to a comparative analysis (benchmarking) of the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and SWOT analysis. All monetary units reflected in this report are in US dollars unless otherwise specified

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global retail companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's retail companies, we thoroughly profile following five companies with detailed competitive assessments:

Walmart

Carrefour

CVS Caremark

Tesco

Costco

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial and market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business, or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This indispensable reference guide is designed for industry executives who are dealing with the retail industry. Some of the features of this multi-client market intelligence report include:

Market size estimates in terms of (US \$) value by segments of the global retail companies

Regional analysis: global top five retail companies breakdown by key regions (for example, North America, Europe, APAC, and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial and market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 100 valuable figures/charts and 43 tables are provided in this report

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