

# **Top Five Global Polypropylene Companies: Performance, Strategies, and Competitive Analysis, December 2012,**

<https://marketpublishers.com/r/T20032080F1EN.html>

Date: December 2012

Pages: 156

Price: US\$ 1,980.00 (Single User License)

ID: T20032080F1EN

## **Abstracts**

Over the last five years, the global polypropylene industry experienced average growth and is expected to reach approximately \$92.06 billion in 2017 with a CAGR of 3.7% over the next five years. Continuous increases in demand from end-user industries such as packaging and automotive is anticipated to be the industry's growth drivers.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global polypropylene companies and presents its findings in "Top Five Global Polypropylene Companies: Performance, Strategies, and Competitive Analysis." The report provides detailed insight into the performance of the top five polypropylene companies across the world. The analysis highlights the companies that perform the best among the group, and therefore illustrates leading performance standards. The strengths and weaknesses of all the top five companies are covered in the report.

The polypropylene industry is consolidated and is dominated by the APAC region. A combination of factors such as demographic conditions, economic performance, and environmental regulations has had a significant impact on the industry dynamics. In this study, Lucintel profiles the following five companies with detailed competitive assessments:

Exxon Mobil Corporation

LyondellBasell Industries

Reliance Industries Limited

Sinopec

Total SA

As indicated in the study, global polypropylene consumption grew at a CAGR of 4% during the last five years (2006-2011) due to continuous increase in demand. Expansion plans of key players are driving the industry toward more consolidation. Polypropylene is replacing polyethylene in many applications, which led the manufacturers to pursue polypropylene expansion. The industry's revenue increased in 2011 compared to 2010 due to the rise in polypropylene feedstock prices, such as naphtha, whose price is directly related to crude oil prices.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, the useful information this market report contains can help fulfill these core needs.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global polypropylene companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET DEFINITION AND SCOPE**

### **3. MARKET OPPORTUNITY**

### **4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)**

#### **Company Profile on Following Parameters**

**Company Overview**

**Benchmarking (Financial & Market)**

**SWOT Analysis**

**Product Positioning**

**Marketing Strategy and Tactics**

**Corporate Strategy**

### **5. COMPANY PROFILE ON EXXON MOBIL CORPORATION**

### **6. COMPANY PROFILE ON LYONDELLBASELL INDUSTRIES**

### **7. COMPANY PROFILE ON RELIANCE INDUSTRIES LIMITED**

### **8. COMPANY PROFILE ON SINOPEC**

### **9. COMPANY PROFILE ON TOTAL SA**

## List Of Figures

### LIST OF FIGURES AND CHARTS

#### CHAPTER 3. Market Opportunity

Figure 3.1: Supply chain for beverage market

Figure 3.2: Global polypropylene industry annual trend 2006-2011 (US \$B)

Figure 3.3: Global polypropylene industry regional trend 2006-2011 (US \$B)

Figure 3.4: Global polypropylene industry regional trend 2006-2011 (%)

Figure 3.5: Global polypropylene industry segment trend 2006-2011 (US \$B)

Figure 3.6: Global polypropylene industry segment trend 2006-2011 (%)

Figure 3.7: Global polypropylene industry opportunity by region

Figure 3.8: Global polypropylene industry opportunity by segment

#### CHAPTER 4. Competitive Benchmarking (Financial and Market)

Figure 4.1: Top five polypropylene companies – financial benchmarking

Figure 4.2: Global top five polypropylene companies gross profit and net profit analysis – 2011

Figure 4.3: Financial analysis – growth leadership quadrant (2011)

Figure 4.4: Market share of top players 2006

Figure 4.5: Market share of top players 2011

Figure 4.6: 2006 Market share analysis

Figure 4.7: 2011 Market share analysis

Figure 4.8: Global market share analysis 2011

Figure 4.9: Global market fragmentation 2011

Figure 4.10: Market value North America (US \$B)

Figure 4.11: Market value Europe (US \$B)

Figure 4.12: Market value Asia Pacific (US \$B)

Figure 4.13: Market value ROW (US \$B)

Figure 4.14: Regional revenue evaluation 2011(US \$B)

Figure 4.15: Regional revenue evaluation 2011(%)

Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)

Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)

Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)

Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)

Figure 4.20: Lucintel triad - top five major players

#### CHAPTER 5. Company Profile of Exxon Mobil Corporation

Figure 5.1: Exxon Mobil Corporation's revenue by business structure 2011

Figure 5.2: Lucintel Triad – Exxon Mobil Corporation

Figure 5.3: Financial benchmarking Exxon Mobil Corporation against top three and top

five industry players' average

Figure 5.4: Financial benchmarking of Exxon Mobil Corporation against Top Five best

Figure 5.5: Global industry revenue trend Vs Exxon Mobil Corporation InBev  
(2007-2011) in US \$B

Figure 5.6: Global market share trend for Exxon Mobil Corporation (2007-2011) in (%)

Figure 5.7: North American industry revenue trend Vs Exxon Mobil Corporation 2007-  
2011 in (US \$B)

Figure 5.8: European industry revenue trend Vs Exxon Mobil Corporation (2007-2011 in  
(US \$B)

Figure 5.9: APAC industry revenue trend Vs Exxon Mobil Corporation (2007-2011 in  
(US \$B)

Figure 5.10: ROW industry revenue trend Vs Exxon Mobil Corporation 2007-2011 in  
(US \$B)

Figure 5.11: North American market share trend Vs Exxon Mobil Corporation  
(2007-2011 in (%))

Figure 5.12: European market share trend Vs Exxon Mobil Corporation 2007-2011 in  
(%)

Figure 5.13: APAC market share trend Vs Exxon Mobil Corporation 2007-2011 in (%)

Figure 5.14: ROW market share trend Vs Exxon Mobil Corporation 2007-2011 in (%)

Figure 5.15: Exxon Mobil Corporation trend in R&D expenses 2007-2011 in US \$M

Figure 5.16: Exxon Mobil Corporation trend in R&D expenses Percentage of total  
revenue

Figure 5.17: Comparison of Exxon Mobil Corporation R&D expenditure vs top three &  
top five players average 2011

Figure 5.18: Exxon Mobil Corporation productivity 2007-2011 (US \$M)

Figure 5.19: Exxon Mobil Corporation capital investment value 2007-2011 (US \$M)

Figure 5.20: Strategic execution

## CHAPTER 6. Company Profile of LyondellBasell Industries

Figure 6.1: LyondellBasell Industries revenue by business structure 2011

Figure 6.2: Lucintel triad - LyondellBasell Industries

Figure 6.3: Financial benchmarking of LyondellBasell Industries against top three and  
top five industry players' average

Figure 6.4: Financial benchmarking of LyondellBasell Industries against Top five best

Figure 6.5: Global industry revenue trend Vs LyondellBasell Industries (2007-2011) in  
(US \$B)

Figure 6.6: Global market share trend for LyondellBasell Industries (2007-2011) in (%)

Figure 6.7: North American industry revenue trend Vs. LyondellBasell Industries  
(2007-2011 in (US \$B)

Figure 6.8: European industry revenue trend Vs LyondellBasell Industries 2007-2011 in

(US \$B)

Figure 6.9: APAC industry revenue trend Vs LyondellBasell Industries 2007-2011 in (US \$B)

Figure 6.10: ROW industry revenue trend Vs LyondellBasell Industries 2007-2011 in (US \$B)

Figure 6.11: North American market share trend Vs LyondellBasell Industries 2007-2011 in (%)

Figure 6.12: European market share trend Vs LyondellBasell Industries 2007-2011 in (%)

Figure 6.13: APAC market share trend Vs LyondellBasell Industries 2007-2011 in (%)

Figure 6.14: ROW market share trend Vs LyondellBasell Industries 2007-2011 in (%)

Figure 6.15: LyondellBasell trend in R&D expenses 2007-2011 in US \$M

Figure 6.16: LyondellBasell trend in R&D expenses Percentage of total revenue

Figure 6.17: Comparison of LyondellBasell R&D expenditure Vs top three & top five players average 2011

Figure 6.18: LyondellBasell productivity 2007-2011

Figure 6.19: LyondellBasell capital investment value 2007-2011

Figure 6.20: Strategic execution

## CHAPTER 7. Company Profile of Reliance Industries Limited

Figure 7.1: Reliance Industries Limited revenue by business structure 2011

Figure 7.2: Lucintel triad – Reliance Industries Limited

Figure 7.3: Financial benchmarking of Reliance Industries Limited against top three and top five industry players' average

Figure 7.4: Financial benchmarking of Reliance Industries Limited against Top five best

Figure 7.5: Global industry revenue trend Vs Reliance Industries Limited (2007-2011) in (US \$B)

Figure 7.6: Global market share trend for Reliance Industries Limited (2007-2011) in (%)

Figure 7.7: North American industry revenue trend Vs Reliance Industries Limited (2007-2011) in (US \$B)

Figure 7.8: European industry revenue trend Vs Reliance Industries Limited (2007-2011) in (US \$B)

Figure 7.9: APAC industry revenue trend Vs Reliance Industries Limited (2007-2011) in (US \$B)

Figure 7.10: ROW industry revenue trend Vs Reliance Industries Limited (2007-2011) in (US \$B)

Figure 7.11: North American market share trend Vs Reliance Industries Limited (2007-2011) in (%)

Figure 7.12: European market share trend Vs Reliance Industries Limited (2007-2011) in (%)

Figure 7.13: APAC market share trend Vs Reliance Industries Limited (2007-2011) in (%)

Figure 7.14: ROW market share trend Vs Reliance Industries Limited (2007-2011) in (%)

Figure 7.15: Reliance Industries Limited productivity 2007-2011 in (US \$B)

Figure 7.15: Reliance Industries Limited in R&D expenses 2007-2011 in US \$M

Figure 7.16: Reliance Industries Limited in R&D expenses Percentage of total revenue

Figure 7.17: Comparison of Reliance Industries Limited R&D expenditure Vs top three & top five players average 2011

Figure 7.18: Reliance Industries Limited productivity 2007-2011

Figure 7.19: Reliance Industries Limited capital investment value 2007-2011

Figure 7.20: Strategic execution

## CHAPTER 8. Company Profile of Sinopec

Figure 8.1: Sinopec revenue by business structure 2011

Figure 8.2: Lucintel triad – Sinopec

Figure 8.3: Financial benchmarking of against top three and top five industry players' average

Figure 8.4: Financial benchmarking of Sinopec against Top five best

Figure 8.5: Global industry revenue trend Vs Sinopec (2007-2011) in (US \$B)

Figure 8.6: Global market share trend for Sinopec (2007-2011) in (%)

Figure 8.7: North American industry revenue trend Vs Sinopec (2007-2011) in (US \$B)

Figure 8.8: European industry revenue trend Vs Sinopec (2007-2011) in (US \$B)

Figure 8.9: APAC industry revenue trend Vs Sinopec (2007-2011) in (US \$B)

Figure 8.10: ROW industry revenue trend Vs Sinopec (2007-2011) in (US \$B)

Figure 8.11: North American market share trend Vs Sinopec (2007-2011) in (%)

Figure 8.12: European market share trend Vs Sinopec (2007-2011) in (%)

Figure 8.13: APAC market share trend Vs Sinopec (2007-2011) in (%)

Figure 8.14: ROW market share trend Vs Sinopec (2007-2011) in (%)

Figure 7.15: Sinopec Limited productivity 2007-2011 in (US \$B)

Figure 7.15: Sinopec in R&D expenses 2007-2011 in US \$M

Figure 7.16: Sinopec in R&D expenses Percentage of total revenue

Figure 7.17: Comparison of Sinopec R&D expenditure Vs top three & top five players average 2011

Figure 7.18: Sinopec productivity 2007-2011

Figure 7.19: Sinopec capital investment value 2007-2011

Figure 7.20: Strategic execution

## CHAPTER 9. Company Profile of Total SA

Figure 9.1: Total SA revenue by business structure 2011

Figure 9.2: Lucintel triad – Total SA



Figure 9.3: Financial benchmarking of Total SA against top three and top five industry players' average

Figure 9.4: Financial benchmarking of Total SA against Top five best

Figure 9.5: Global industry revenue trend Vs Total SA (2007-2011) in (US \$B)

Figure 9.6: Global market share trend for Total SA (2007-2011) in (%)

Figure 9.7: North American industry revenue trend Vs Total SA (2007-2011) in (US \$B)

Figure 9.8: European industry revenue trend Vs Total SA (2007-2011) in (US \$B)

Figure 9.9: APAC industry revenue trend Vs Total SA (2007-2011) in (US \$B)

Figure 9.10: ROW industry revenue trend Vs Total SA (2007-2011) in (US \$B)

Figure 9.11: North American market share trend Vs Total SA (2007-2011) in (%)

Figure 9.12: European market share trend Vs Total SA (2007-2011) in (%)

Figure 9.13: APAC market share trend Vs Total SA (2007-2011) in (%)

Figure 9.14: ROW market share trend Vs Total SA (2007-2011) in (%)

Figure 9.15: Sinopec Limited productivity 2007-2011 in (US \$B)

Figure 9.15: Sinopec in R&D expenses 2007-2011 in US \$M

Figure 9.16: Sinopec in R&D expenses Percentage of total revenue

Figure 9.17: Comparison of Sinopec R&D expenditure Vs top three & top five players average 2011

Figure 9.18: Sinopec productivity 2007-2011

Figure 9.19: Sinopec capital investment value 2007-2011

Figure 9.20: Strategic execution



## List Of Tables

### LIST OF TABLES

#### CHAPTER 3. Market Opportunity

Table 3.1: Industry parameters of global polypropylene industry

Table 3.2: Relative market attractiveness by region

Table 3.3: Regional revenue growth rate

Table 3.4: Segment revenue growth rate

#### CHAPTER 4. Competitive Benchmarking (Financial and Market)

Table 4.1: Financial benchmarking of top five global polypropylene companies

Table 4.2: Key financial parameters for top five polypropylene companies

Table 4.3: Regional revenue (US \$M)

Table 4.4: Regional revenue (%)

Table 4.5: Competitors based on markets served

Table 4.6: Lucintel triad - Top five major players

#### CHAPTER 5. Company Profile of Exxon Mobil Corporation

Table 5.1: Market served: Exxon Mobil Corporation

Table 5.2: Lucintel triad – Exxon Mobil Corporation

Table 5.3: Financial Benchmarking of Exxon Mobil Corporation NV best and against Top three and Top five industry players' average

Table 5.4: Strategic execution – product positioning by segment

Table 5.5: Strategic execution – perceived customer value / quality

Table 5.6: Strategic execution – promotion / communications

Table 5.7: Strategic execution – product distribution by region

#### CHAPTER 6. Company Profile of LyondellBasell Industries

Table 6.1: Market served – LyondellBasell Industries

Table 6.2: Lucintel triad – LyondellBasell Industries

Table 6.3: Financial benchmarking of LyondellBasell Industries best and against Top three and Top five industry players' average

Table 6.4: Strategic execution – product positioning by segment

Table 6.5: Strategic execution – perceived customer value / quality

Table 6.6: Strategic execution – promotion / communications

Table 6.7: Strategic execution – product distribution by region

#### CHAPTER 7. Company Profile of Reliance Industries Limited

Table 7.1: Market served – Reliance Industries Limited

Table 7.2: Lucintel triad – Reliance Industries Limited

Table 7.3: Financial benchmarking of Reliance Industries Limited against best and against Top three and Top five industry players' average

Table 7.4: Strategic execution – product positioning by segment

Table 7.5: Strategic execution – perceived customer value / quality

Table 7.6: Strategic execution – promotion / communications

Table 7.7: Strategic execution – product distribution by region

#### CHAPTER 8. Company Profile of Sinopec

Table 8.1: Market served – Sinopec

Table 8.2: Lucintel triad – Sinopec

Table 8.3: Financial Benchmarking of Sinopec against best and against Top three and top five industry players' average

Table 8.4: Strategic execution – product positioning by segment

Table 8.5: Strategic execution – perceived customer value / quality

Table 8.6: Strategic execution – promotion / communications

Table 8.7: Strategic execution – product distribution by region

#### CHAPTER 9. Company Profile of Total SA

Table 9.1: Markets Served – Total SA

Table 9.2: Lucintel triad – Total SA

Table 9.3: Financial Benchmarking of Total SA against best and against Top three and top five industry players' average

Table 9.4: Strategic execution – product positioning by segment

Table 9.5: Strategic execution – perceived customer value / quality

Table 9.6: Strategic execution – promotion / communications

Table 9.7: Strategic execution – product distribution by region

## I would like to order

Product name: Top Five Global Polypropylene Companies: Performance, Strategies, and Competitive Analysis, December 2012,

Product link: <https://marketpublishers.com/r/T20032080F1EN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T20032080F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

