

# Top Five Global Polymer Companies Performance, Strategies, and Competitive Analysis, November 2012

<https://marketpublishers.com/r/TBDF43C308AEN.html>

Date: November 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: TBDF43C308AEN

## Abstracts

The global polymer industry experienced robust growth over the last five years and is expected to reach approximately US \$567 billion in 2017 with a CAGR of 27.6% over the next five years. One of the key strategies followed by the companies in the industry is innovation and new product development, with the focus being to deliver unique solutions and value to customers.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global polymer companies and presents its findings in “Top Five Global Polymer Companies Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the top five companies in the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

The polymer industry is fragmented and includes the segments thermoplastics, thermosets, and elastomers. The Asia Pacific (APAC) region dominates this industry. In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

BASF SE

Dow Chemical

Exxon Mobil

SABIC

Sinopec

In the polymer industry, APAC saw the highest growth during last five years with a CAGR of 5% with China emerging as the largest petrochemicals market due to high demand from its large population.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top five polymer companies. The study provides up-to-date information on the market share, profit margins, capabilities and strategies of the leaders. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global polymer companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET DEFINITION AND SCOPE**

### **3. MARKET OPPORTUNITY**

### **4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)**

#### **Company Profile on Following Parameters**

**Company Overview**

**Benchmarking (Financial & Market)**

**SWOT Analysis**

**Product Positioning**

**Marketing Strategy and Tactics**

**Corporate Strategy**

### **5. COMPANY PROFILE ON BASF SE**

### **6. COMPANY PROFILE ON DOW CHEMICAL**

### **7. COMPANY PROFILE ON EXXON MOBIL CORP.**

### **8. COMPANY PROFILE ON SABIC**

### **9. COMPANY PROFILE ON SINOPEC CORP.**

## List Of Figures

### LIST OF FIGURES AND CHARTS

#### CHAPTER 3. Market Opportunity

Figure 3.1: Supply chain for polymer market

Figure 3.2: Global polymer industry annual trend 2006-2011 (US \$B)

Figure 3.3: Global polymer industry regional trend 2006-2011 (US \$B)

Figure 3.4: Global polymer industry regional trend 2006-2011 (%)

Figure 3.5: Global polymer industry segment trend 2006-2011 (US \$B)

Figure 3.6: Global polymer industry segment trend 2006-2011 (%)

Figure 3.7: Global polymer industry opportunity by region

Figure 3.8: Global polymer industry opportunity by segment

#### CHAPTER 4. Competitive Benchmarking (Financial and Market)

Figure 4.1: Top five polymer companies – financial benchmarking

Figure 4.2: Global top five polymer companies gross profit and net profit analysis – 2011

Figure 4.3: Financial analysis – growth leadership quadrant (2011)

Figure 4.4: Market share of top players 2006

Figure 4.5: Market share of top players 2011

Figure 4.6: 2006 Market share analysis

Figure 4.7: 2011 Market share analysis

Figure 4.8: Global market share analysis 2011

Figure 4.9: Global market fragmentation 2011

Figure 4.10: Market value North America (US \$B)

Figure 4.11: Market value Europe (US \$B)

Figure 4.12: Market value Asia Pacific (US \$B)

Figure 4.13: Market value Row (US \$B)

Figure 4.14: Regional revenue evaluation 2011(US \$B)

Figure 4.15: Regional revenue evaluation 2011(%)

Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)

Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)

Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)

Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)

Figure 4.20: Lucintel triad - top five major players

#### CHAPTER 5. Company Profile of BASF SE

Figure 5.1: BASF SE revenue by business structure 2011

Figure 5.2: Lucintel Triad – BASF SE

Figure 5.3: Financial benchmarking BASF SE against top three and top five industry players' average

Figure 5.4: Financial benchmarking of BASF SE against Top Five best

Figure 5.5: Global industry revenue trend Vs BASF SE (2007-2011) in US \$B

Figure 5.6: Global market share trend for BASF SE (2007-2011) in (%)

Figure 5.7: North American industry revenue trend Vs BASF SE 2007-2011 in (US \$B)

Figure 5.8: European industry revenue trend Vs BASF SE 2007-2011 in (US \$B)

Figure 5.9: APAC industry revenue trend Vs BASF SE 2007-2011 in (US \$B)

Figure 5.10: ROW industry revenue trend Vs BASF SE 2007-2011 in (US \$B)

Figure 5.11: North American market share trend Vs BASF SE 2007-2011 in (%)

Figure 5.12: European market share trend Vs BASF SE 2007-2011 in (%)

Figure 5.13: APAC market share trend Vs BASF SE 2007-2011 in (%)

Figure 5.14: ROW market share trend Vs BASF SE 2007-2011 in (%)

Figure 5.15: BASF SE productivity: 2007-2011 in (US \$B)

Figure 5.16: BASF SE fixed asset value: 2007-2011 in (US \$B)

Figure 5.17: Strategic execution

## CHAPTER 6. Company Profile of Dow Chemical

Figure 6.1: Dow Chemical revenue by business structure 2011

Figure 6.2: Lucintel triad - Dow Chemical

Figure 6.3: Financial benchmarking of Dow Chemical against top three and top five industry players' average

Figure 6.4: Financial benchmarking of Dow Chemical against Top five best

Figure 6.5: Global industry revenue trend Vs Dow Chemical (2007-2011) in (US \$B)

Figure 6.6: Global market share trend for Dow Chemical (2007-2011) in (%)

Figure 6.7: North American industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 6.8: European industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 6.9: APAC industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 6.10: ROW industry revenue trend Vs Dow Chemical 2007-2011 in (US \$B)

Figure 6.11: North American market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 6.12: European market share trend Vs Bayer AG 2007-2011 in (%)

Figure 6.13: APAC market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 6.14: ROW market share trend Vs Dow Chemical 2007-2011 in (%)

Figure 6.15: Dow Chemical productivity 2007-2011 in (US \$B)

Figure 6.16: Dow Chemical fixed asset value 2007-2011 in (US \$B)

Figure 6.17: Strategic execution

## CHAPTER 7. Company Profile of Exxon Mobil Corp.

Figure 7.1: Exxon Mobil Corp. revenue by business structure 2011

Figure 7.2: Lucintel triad – Exxon Mobil Corp

Figure 7.3: Financial benchmarking of Exxon Mobil Corp against top three and top five industry players' average

Figure 7.4: Financial benchmarking of Exxon Mobil Corp against Top five best

Figure 7.5: Global industry revenue trend Vs Exxon Mobil Corp (2007-2011) in (US \$B)

Figure 7.6: Global market share trend for Exxon Mobil Corp (2007-2011) in (%)

Figure 7.7: North American industry revenue trend Vs Exxon Mobil Corp (2007-2011) in (US \$B)

Figure 7.8: European industry revenue trend Vs Exxon Mobil Corp (2007-2011) in (US \$B)

Figure 7.9: APAC industry revenue trend Vs Exxon Mobil Corp (2007-2011) in (US \$B)

Figure 7.10: ROW industry revenue trend Vs Exxon Mobil Corp (2007-2011) in (US \$B)

Figure 7.11: North American market share trend Vs Exxon Mobil Corp (2007-2011) in (%)

Figure 7.12: European market share trend Vs Exxon Mobil Corp (2007-2011) in (%)

Figure 7.13: APAC market share trend Vs Exxon Mobil Corp (2007-2011) in (%)

Figure 7.14: ROW market share trend Vs Exxon Mobil Corp (2007-2011) in (%)

Figure 7.15: Exxon Mobil Corp productivity 2007-2011 in (US \$B)

Figure 7.16: Exxon Mobil Corp fixed asset value 2007-2011 in (US \$B)

Figure 7.17: Strategic execution

## CHAPTER 8. Company Profile of SABIC

Figure 8.1: SABIC revenue by business structure 2011

Figure 8.2: Lucintel triad – SABIC

Figure 8.3: Financial benchmarking of SABIC against top three and top five industry players' average

Figure 8.4: Financial benchmarking of SABIC against Top five best

Figure 8.5: Global industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.6: Global market share trend for SABIC (2007-2011) in (%)

Figure 8.7: North American industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.8: European industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.9: APAC industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.10: ROW industry revenue trend Vs SABIC (2007-2011) in (US \$B)

Figure 8.11: North American market share trend Vs SABIC (2007-2011) in (%)

Figure 8.12: European market share trend Vs SABIC (2007-2011) in (%)

Figure 8.13: APAC market share trend Vs SABIC (2007-2011) in (%)

Figure 8.14: ROW market share trend Vs SABIC (2007-2011) in (%)

Figure 8.15: SABIC productivity 2007-2011 in (US \$B)

Figure 8.16: SABIC fixed asset value 2007-2011 in (US \$B)

Figure 8.17: Strategic execution

## CHAPTER 9. Company Profile of SINOPEC Corp.

Figure 9.1: SINOPEC Corp. revenue by business structure 2011

Figure 9.2: Lucintel triad – SINOPEC Corp.

Figure 9.3: Financial benchmarking of SINOPEC Corp. against top three and top five industry players' average

Figure 9.4: Financial benchmarking of SINOPEC Corp. against Top five best

Figure 9.5: Global industry revenue trend Vs SINOPEC Corp. (2007-2011) in (US \$B)

Figure 9.6: Global market share trend for SINOPEC Corp. (2007-2011) in (%)

Figure 9.7: North American industry revenue trend Vs SINOPEC Corp. (2007-2011) in (US \$B)

Figure 9.8: European industry revenue trend Vs SINOPEC Corp. (2007-2011) in (US \$B)

Figure 9.9: APAC industry revenue trend Vs SINOPEC Corp. (2007-2011) in (US \$B)

Figure 9.10: ROW industry revenue trend Vs SINOPEC Corp. (2007-2011) in (US \$B)

Figure 9.11: North American market share trend Vs SINOPEC Corp. (2007-2011) in (%)

Figure 9.12: European market share trend Vs SINOPEC Corp. (2007-2011) in (%)

Figure 9.13: APAC market share trend Vs SINOPEC Corp. (2007-2011) in (%)

Figure 9.14: ROW market share trend Vs SINOPEC Corp. (2007-2011) in (%)

Figure 9.15: SINOPEC Corp. productivity 2007-2011 in (US \$B)

Figure 9.16: SINOPEC Corp. fixed asset value 2006-2010 in (US \$B)

Figure 9.17: Strategic execution



## List Of Tables

### LIST OF TABLES

#### CHAPTER 3. Market Opportunity

Table 3.1: Industry parameters of global polymer industry

Table 3.2: Relative market attractiveness by region

Table 3.3: Regional revenue growth rate

Table 3.4: Segment revenue growth rate

#### CHAPTER 4. Competitive Benchmarking (Financial and Market)

Table 4.1: Financial benchmarking of top five global polymer companies

Table 4.2: Key financial parameters for top five polymer companies

Table 4.3: Regional revenue (US \$M)

Table 4.4: Regional revenue (%)

Table 4.5: Competitors based on markets served

Table 4.6: Lucintel triad - Top five major players

#### CHAPTER 5. Company Profile of BASF SE

Table 5.1: Market served: BASF SE

Table 5.2: Lucintel triad – BASF SE

Table 5.3: Financial Benchmarking of BASF SE against best and against Top three and Top five industry players' average

Table 5.4: Strategic execution – product positioning by segment

Table 5.5: Strategic execution – perceived customer value / quality

Table 5.6: Strategic execution – promotion / communications

Table 5.7: Strategic execution – product distribution by region

#### CHAPTER 6. Company Profile of Dow Chemical

Table 6.1: Market served – Dow Chemical

Table 6.2: Lucintel triad – Dow Chemical

Table 6.3: Financial benchmarking of Dow Chemical against best and against Top three and Top five industry players' average

Table 6.4: Strategic execution – product positioning by segment

Table 6.5: Strategic execution – perceived customer value / quality

Table 6.6: Strategic execution – promotion / communications

Table 6.7: Strategic execution – product distribution by region

#### CHAPTER 7. Company Profile of Exxon Mobil Corp

Table 7.1: Market served – Exxon Mobil Corp

Table 7.2: Lucintel triad – Exxon Mobil Corp

Table 7.3: Financial benchmarking of Exxon Mobil Corp against best and against Top three and Top five industry players' average



Table 7.4: Strategic execution – product positioning by segment

Table 7.5: Strategic execution – perceived customer value / quality

Table 7.6: Strategic execution – promotion / communications

Table 7.7: Strategic execution – product distribution by region

#### CHAPTER 8. Company Profile of SABIC

Table 8.1: Market served – SABIC

Table 8.2: Lucintel triad – SABIC

Table 8.3: Financial Benchmarking of SABIC against best and against Top three and top five industry players' average

Table 8.4: Strategic execution – product positioning by segment

Table 8.5: Strategic execution – perceived customer value / quality

Table 8.6: Strategic execution – promotion / communications

Table 8.7: Strategic execution – product distribution by region

#### CHAPTER 9. Company Profile of SINOPEC Corp.

Table 9.1: Markets Served – SINOPEC Corp.

Table 9.2: Lucintel triad –SINOPEC Corp.

Table 9.3: Financial Benchmarking of SINOPEC Corp. against best and against Top three and top five industry players' average

Table 9.4: Strategic execution – product positioning by segment

Table 9.5: Strategic execution – perceived customer value / quality

Table 9.6: Strategic execution – promotion / communications

Table 9.7: Strategic execution – product distribution by region

## I would like to order

Product name: Top Five Global Polymer Companies Performance, Strategies, and Competitive Analysis, November 2012

Product link: <https://marketpublishers.com/r/TBDF43C308AEN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TBDF43C308AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

