

Top Five Global Polymer Companies Performance, Strategies, and Competitive Analysis, November 2012

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Abstracts

The global polymer industry experienced robust growth over the last five years and is expected to reach approximately US \$567 billion in 2017 with a CAGR of 27.6% over the next five years. One of the key strategies followed by the companies in the industry is innovation and new product development, with the focus being to deliver unique solutions and value to customers.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global polymer companies and presents its findings in “Top Five Global Polymer Companies Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the top five companies in the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

The polymer industry is fragmented and includes the segments thermoplastics, thermosets, and elastomers. The Asia Pacific (APAC) region dominates this industry. In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

BASF SE

Dow Chemical

Exxon Mobil

SABIC

Sinopec

In the polymer industry, APAC saw the highest growth during last five years with a CAGR of 5% with China emerging as the largest petrochemicals market due to high demand from its large population.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top five polymer companies. The study provides up-to-date information on the market share, profit margins, capabilities and strategies of the leaders. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global polymer companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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