

Top Five Global Oil and Gas Well Completion and Production Companies: Performance, Strategies, and Competitive Analysis, December 2012

<https://marketpublishers.com/r/T049E125BB2EN.html>

Date: December 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: T049E125BB2EN

Abstracts

The global oil and gas well completion and production industry experienced robust growth over the last five years and is expected to reach approximately US \$177.6 billion in 2017 with a CAGR of 7.3% over the next five years. Companies in the industry have embraced technology-driven products, services and system strategies, and the top players use their own sales and marketing channels to serve the market in most cases.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global oil and gas well completion and production companies and presents its findings in “Top Five Global Oil and Gas Well Completion and Production Companies: Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the top five companies. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

As indicated in the study, the global oil and gas well completion and production industry reached an estimated \$115.5 billion in 2011, growing at a CAGR of 13.8% during the last five years. The industry is fragmented. The Rest of the World region dominates this market and represents 32.2% of the global market. A combination of factors such as strong oil prices and higher customer spending is seen to affect market dynamics significantly. In this study, Lucintel profiles the following five companies with detailed competitive assessments:

Baker Hughes Inc.

Halliburton

National Oilwell Varco Inc.

Schlumberger Ltd.

Weatherford International Ltd.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top five oil and gas well completion and production companies. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global oil and gas well completion and production companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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