

# Top Five Global Oil and Gas Refining and Marketing Companies: Performance, Strategies, and Competitive Analysis, December 2012

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## Abstracts

The global oil and gas refining and marketing industry reached an estimated US \$5,027 billion in 2011. The market is forecast to reach an estimated US \$7,783 billion in 2017 with a CAGR of 6.7% during 2012-2017. Asia Pacific (APAC), followed by the Rest of the World (ROW), dominates the industry, and with continuous improvement in the economy, there is good future growth potential as well.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the top five global oil and gas refining and marketing companies and presents its findings in "Top Five Global Oil and Gas Refining and Marketing Companies: Performance, Strategies, and Competitive Analysis." This report presents a comparative analysis (benchmarking) of the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and SWOT analysis. As per Lucintel's study, these companies are faced with certain challenges such as increasing use of alternative sources of energy and stringent environmental standards and compliance costs that affect the operating margins of the companies. Despite the weakening economic performance of the European region and decline in its oil consumption in the fourth quarter of 2011, the oil and gas refining and marketing sector grew in 2011.

Rise in living standards, growing population, and emerging economies are the major drivers that are increasing the demand for petroleum products in the APAC region. India and China are seen as the largest potential market opportunities. In order to satiate these demanding markets and to expand their business, companies have often established strategic partnerships with domestic concerns.

In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

BP

China Petroleum and Chemical Corporation

Exxon Mobil Corporation

PetroChina Company Limited

Royal Dutch Shell

The data and analysis found in this report can be utilized for a variety of functional business reasons, including business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global oil and gas refining and marketing companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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