

Top Five Global Oil and Gas Field Equipment and Infrastructure Companies: Performance, Strategies, and Competitive Analysis, December 2012

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Abstracts

The global oil and gas field equipment and infrastructure industry is a segment of the global oil and gas field equipment and services industry. Both industries, which have witnessed high growth in recent years, are expected to continue their growth momentum. The oil and gas field equipment and infrastructure industry is estimated to reach \$202.4 billion by 2017, growing at a CAGR of 8.3%.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global oil and gas field equipment and infrastructure industry and presents its findings in “Top Five Global Oil and Gas Field Equipment and Infrastructure Companies: Performance, Strategies, and Competitive Analysis.” This report briefly discusses the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and provides a SWOT analysis of each.

The industry has encountered serious threats from domestic and international regulations along with political and environmental matters. Due to various rules and regulation compliance issues, companies in the industry have had to incur additional expenses. Rapid declines in cash reserves of the industry due to increased capital expenditure and increased payables have affected the industry in financing its operations.

Lucintel’s report provides a concise overview of the main drivers of the industry. Rising opportunities in deep-water exploration and production activities, with an expectation of the majority of natural gas and oil production to be from offshore platforms accelerates industry growth. Another reason for growth has been the strategic acquisitions and

alliances forged to expand global reach and a product portfolio that caters to the changing demand of the customers.

The report covers the top five global oil and gas field equipment and infrastructure companies:

Cameron International

National Oilwell Varco

Saipem S.p.A.

Subsea 7 S.A.

Technip.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global oil and gas field equipment and infrastructure companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

In Lucintel's newest competitive research study on the world's oil and gas field equipment and infrastructure companies, we have thoroughly profiled following five companies with detailed competitive assessments:

Cameron International Corp.

National Oilwell Varco Inc.

Saipem S.p.A.

Subsea 7 S.A.

Technip

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with oil and gas field equipment and infrastructure companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global oil and gas field equipment and infrastructure companies

Regional analysis: global oil and gas field equipment and infrastructure companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 110 valuable figures/charts and 44 tables are provided in this report

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