

Top Five Global Oil and Gas Exploration and Evaluation Companies: Performance, Strategies, and Competitive Analysis, June 2013

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Abstracts

According to this report, the global oil and gas exploration and evaluation industry has experienced good growth over the last five years and is expected to continue the growth momentum and reach approximately \$21.1 billion in 2017. ROW has growth potential in the industry due to sightings of new deep-water in Brazil, land seismic activity in the Middle East, and new surveys in North Africa.

The global oil and gas exploration and evaluation industry has experienced good growth over the last five years and is expected to continue the growth momentum and reach approximately \$21.1 billion in 2017. ROW has growth potential in the industry due to sightings of new deep-water in Brazil, land seismic activity in the Middle East, and new surveys in North Africa.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global gas oil and gas exploration and evaluation companies and presents its findings in Top Five Global Oil and Gas Exploration and Evaluation Companies: Performance, Strategies, and Competitive Analysis. The report provides detailed insight into the performance of the top five oil and gas exploration and evaluation companies across the world. The analysis highlights the companies that perform the best among the group, and therefore illustrates leading performance standards. The strengths and weaknesses of all the top five companies are covered in the report.

The industry consists of companies engaged in determining the ability of the borehole to produce oil and gas. It also includes seismic survey, wire line, and mud logging. In this study, Lucintel profiles following five companies with detailed competitive assessments:

CGGVeritas Inc.

Geokinetics Inc.

Halliburton

Petroleum Geo-Services ASA

Schlumberger Ltd.

As per Lucintel, APAC is a growing region for the gas oil and gas exploration and evaluation industry due to increasing investments in offshore Australia, discovery of new reserves in China and Malaysia and strong oil and gas well completions and artificial lift product sales in India. While North America is currently a large industry with developed economy, there is good growth potential in future.

This market reports is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, you need timely, useful information and these market reports fulfills these core need.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global oil and gas exploration and evaluation companies industry. In todays chaotic economy, you need every advantage that you can find to keep ahead in your business

In Lucintels newest competitive research study on the worlds oil and gas exploration and evaluation companies, we have thoroughly profiled following five companies with detailed competitive assessments:

CGGVeritas Inc.

Geokinetics Inc.

Halliburton

Petroleum Geo-Services ASA

Schlumberger Ltd.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with oil and gas exploration and evaluation companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global oil and gas exploration and evaluation companies

Regional analysis: global oil and gas exploration and evaluation companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 110 valuable figures/charts and 44 tables are provided in this report

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