

Top Five Global Non-Life Insurance Companies: Performance, Strategies, and Competitive Analysis, August 2012

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Abstracts

According to this report, the global non-life insurance market reached an estimated revenue of \$2,300.5 billion in 2011 during 2006-2011. The industry is expected to reach \$2941.5 billion by 2017 with a CAGR of 4.5%. This report is focused on North America (NA), Europe, Asia Pacific, and ROW. NA, who is currently dominating the industry, is likely to retain its growth during 2012-2017. APAC is also expected to join this dynamic growth.

The global non-life insurance market reached an estimated revenue of \$2,300.5 billion in 2011 during 2006-2011. The industry is expected to reach \$2941.5 billion by 2017 with a CAGR of 4.5%. This report is focused on North America (NA), Europe, Asia Pacific, and ROW. NA, who is currently dominating the industry, is likely to retain its growth during 2012-2017. APAC is also expected to join this dynamic growth.

Lucintel, a leading global management consulting and market research firm, has analyzed the top five global non-life insurance companies and offers its findings in a comprehensive research report in -Top Five Global Non-Life Insurance Companies: Performance, Strategies, and Competitive Analysis.

Lucintel has identified that during 2006-2011, APAC and ROW recorded the highest growth in terms of gross premium and revenue respectively. Among the top five non-life insurance companies, Allianz SE emerged as the global leader, depicting the highest revenue growth in 2011. During 2012-2017, NA and APAC's non-life insurance market is likely to experience dynamic growth.

Lucintel has identified that a diversified geographical footprint and a strong market

position are some of the driving forces for these companies, but the existence of impediments in the form of increasing loss and claim expenses due to natural disaster and increasing regulatory compliance are challenges.

Lucintel makes a competitive analysis on the following companies:

Allianz SE

Munich Re Group

AXA S.A.

American International Group, Inc.

Zurich Insurance Group.

This discussion is limited to a comparative analysis of the subject companies along with their respective company overviews, their geographic footprints, financial metrics, market definition and scope, market performance, market strategies and corporate cultures, business structure, and SWOT analysis.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global five global non insurance companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's top five global non insurance companies, we thoroughly profile following five companies with detailed competitive assessments:

Allianz SE,

Munich Re Group,

AXA S.A.,

American International Group, Inc.,

Zurich Insurance Group.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with non-insurance industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the five global non insurance companies,

Regional analysis: global noninsurance services companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 100 valuable figures and charts and 35 tables are provided in this report.

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