

# Top Five Global Metal Companies Performance, Strategies, and Competitive Analysis, March 2013

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## Abstracts

According to this report, the global metal industry has experienced good growth over the last five years. Lucintel anticipates additional opportunities for growth in this market and estimates that the global market for the metal industry will reach an estimated US \$2,374 billion in 2017. Growth in the construction and automobile industries has increased the demand for steel, aluminum, and other metals, which has driven the global industry.

The global metal industry has experienced good growth over the last five years. Lucintel anticipates additional opportunities for growth in this market and estimates that the global market for the metal industry will reach an estimated US \$2,374 billion in 2017. Growth in the construction and automobile industries has increased the demand for steel, aluminum, and other metals, which has driven the global industry.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global metal companies and presents its findings in Top Five Global Metal Companies Performance, Strategies, and Competitive Analysis. The report provides detailed insight into the performance of the top five metal companies across the world. The analysis highlights the companies that perform the best among the group and illustrates leading performance standards. The strengths and weaknesses of the top five companies are covered in the report.

The metal industry is highly fragmented. The Asia Pacific (APAC) region dominates the global metal industry due to the availability of advanced technology, which facilitates high production at minimum cost. A combination of factors such as growth in complementary industries and governmental regulations, cyclical fluctuations in metal prices, general economic conditions, and end-use markets affect industry dynamics

significantly. In this study, Lucintel profiles the following five companies with detailed competitive assessments:

ArcelorMittal

JFE Holdings

Nippon Steel Corporation

POSCO

ThyssenKrupp AG

As per the Lucintel study, the Rest of the World (ROW) region witnessed the highest growth during the last five years. ROW contains emerging economies, so investments in infrastructure and construction are leading to rising demand for and consumption of steel and aluminum. The region witnessed improved investment results and higher asset valuations. High rate of steel export was also one prominent reason for the growth in this region.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, you need timely, useful information and this report helps fulfill these needs.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global metal companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's metal companies, we have thoroughly profiled following five companies with detailed competitive assessments:

ArcelorMittal

JFE Holdings

Nippon Steel Corporation

POSCO

ThyssenKrupp AG

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with metal companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global Metal companies

Regional analysis: global metal companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 128 valuable figures/charts and 45 tables are provided in this report

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET DEFINITION AND SCOPE**

### **3. MARKET OPPORTUNITY**

### **4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)**

Company Profile on Following Parameters

Company Overview

Benchmarking (Financial & Market)

SWOT Analysis

Product Positioning

Marketing Strategy and Tactics

Corporate Strategy

### **5. COMPANY PROFILE ON ARCELORMITTAL**

### **6. COMPANY PROFILE ON JFE HOLDINGS**

### **7. COMPANY PROFILE ON NIPPON STEEL CORPORATION**

### **8. COMPANY PROFILE ON POSCO**

### **9. COMPANY PROFILE ON THYSSENKRUPP AG**

## List Of Figures

### LIST OF FIGURES

#### CHAPTER 3. MARKET OPPORTUNITY

- Figure 3.1: Supply chain for metal market
- Figure 3.2: Global metal industry annual trend 2006-2011 (US \$B)
- Figure 3.3: Global metal industry regional trend 2006-2011 (US \$B)
- Figure 3.4: Global metal industry regional trend 2006-2011 (%)
- Figure 3.5: Global metal industry segment trend 2006-2011 (US \$B)
- Figure 3.6: Global metal industry segment trend 2006-2011 (%)
- Figure 3.7: Global metal industry opportunity by region
- Figure 3.8: Global metal industry opportunity by segment

#### CHAPTER 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

- Figure 4.1: Top five metal companies - financial benchmarking
- Figure 4.2: Global top five metal companies gross profit and net profit analysis - 2011
- Figure 4.3: Financial analysis - growth leadership quadrant (2011)
- Figure 4.4: Market share of top players 2006
- Figure 4.5: Market share of top players 2011
- Figure 4.6: 2006 Market share analysis
- Figure 4.7: 2011 Market share analysis
- Figure 4.8: Global market share analysis 2011
- Figure 4.9: Global market fragmentation 2011
- Figure 4.10: Market value North America (US \$B)
- Figure 4.11: Market value Europe (US \$B)
- Figure 4.12: Market value Asia Pacific (US \$B)
- Figure 4.13: Market value ROW (US \$B)
- Figure 4.14: Regional revenue evaluation 2011(US \$M)
- Figure 4.15: Regional revenue evaluation 2011(%)
- Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)
- Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)
- Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)
- Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)
- Figure 4.20: Lucintel triad - top five major players

#### CHAPTER 5. COMPANY PROFILE OF ARCELORMITTAL

Figure 5.1: ArcelorMittals revenue by business structure 2011

Figure 5.2: Lucintel Triad - ArcelorMittal

Figure 5.3: Financial benchmarking ArcelorMittal against top three and top five industry players average

Figure 5.4: Financial benchmarking of ArcelorMittal against Top Five best

Figure 5.5: Global industry revenue trend Vs ArcelorMittal (2007-2011) in US \$B

Figure 5.6: Global market share trend for ArcelorMittal (2007-2011) in (%)

Figure 5.7: North American industry revenue trend Vs ArcelorMittal 2007-2011 in (US \$B)

Figure 5.8: European industry revenue trend Vs ArcelorMittal 2007-2011 in (US \$B)

Figure 5.9: APAC industry revenue trend Vs ArcelorMittal 2007-2011 in (US \$B)

Figure 5.10: ROW industry revenue trend Vs ArcelorMittal 2007-2011 in (US \$B)

Figure 5.11: North American market share trend Vs ArcelorMittal 2007-2011 in (%)

Figure 5.12: European market share trend Vs ArcelorMittal 2007-2011 in (%)

Figure 5.13: APAC market share trend Vs ArcelorMittal 2007-2011 in (%)

Figure 5.14: ROW market share trend Vs ArcelorMittal 2007-2011 in (%)

Figure 5.15: Trend in R&D expenses 2007-11 in (US \$M)

Figure 5.16: Trend in R&D expenses percentage of total revenue in (%)

Figure 5.17: Comparison of ArcelorMittal R&D expenditure Vs. top three and top five players average

Figure 5.18: ArcelorMittal productivity 2007-2011 (US \$M)

Figure 5.19: ArcelorMittal fixed asset value 2007-2011 (US \$M)

Figure 5.20: Strategic execution

## **CHAPTER 6. COMPANY PROFILE OF JFE HOLDINGS**

Figure 6.1: JFE Holdings revenue by business structure 2011

Figure 6.2: Lucintel triad - JFE Holdings

Figure 6.3: Financial benchmarking of JFE Holdings against top three and top five industry players average

Figure 6.4: Financial benchmarking of JFE Holdings against Top five best

Figure 6.5: Global industry revenue trend Vs JFE Holdings (2007-2011) in (US \$B)

Figure 6.6: Global market share trend for JFE Holdings (2007-2011) in (%)

Figure 6.7: North American industry revenue trend Vs. JFE Holdings 2007-2011 in (US \$B)

Figure 6.8: European industry revenue trend Vs JFE Holdings 2007-2011 in (US \$B)

Figure 6.9: APAC industry revenue trend Vs JFE Holdings 2007-2011 in (US \$B)

Figure 6.10: ROW industry revenue trend Vs JFE Holdings 2007-2011 in (US \$B)

Figure 6.11: North American market share trend Vs JFE Holdings 2007-2011 in (%)

Figure 6.12: European market share trend Vs JFE Holdings 2007-2011 in (%)

Figure 6.13: APAC market share trend Vs JFE Holdings 2007-2011 in (%)

Figure 6.14: ROW market share trend Vs JFE Holdings 2007-2011 in (%)

Figure 6.15: Trend in R&D expenses 2007-11 in (US \$M)

Figure 6.16: Trend in R&D expenses percentage of total revenue in (%)

Figure 6.17: Comparison of JFE Holdings R&D expenditure Vs. top three and top five players average

Figure 6.18: JFE Holdings productivity 2007-2011 in (US \$M)

Figure 6.19: JFE Holdings fixed asset value 2007-2011 in (US \$B)

Figure 6.20: Strategic execution

## **CHAPTER 7. COMPANY PROFILE OF NIPPON STEEL CORPORATION**

Figure 7.1: Nippon Steel Corporation revenue by business structure 2011

Figure 7.2: Lucintel triad - Nippon Steel Corporation

Figure 7.3: Financial benchmarking of Nippon Steel Corporation against top three and top five industry players average

Figure 7.4: Financial benchmarking of Nippon Steel Corporation against Top five best

Figure 7.5: Global industry revenue trend Vs Nippon Steel Corporation (2007-2011) in (US \$B)

Figure 7.6: Global market share trend for Nippon Steel Corporation (2007-2011) in (%)

Figure 7.7: North American industry revenue trend Vs Nippon Steel Corporation (2007-2011) in (US \$B)

Figure 7.8: European industry revenue trend Vs Nippon Steel Corporation (2007-2011) in (US \$B)

Figure 7.9: APAC industry revenue trend Vs Nippon Steel Corporation (2007-2011) in (US \$B)

Figure 7.10: ROW industry revenue trend Vs Nippon Steel Corporation (2007-2011) in (US \$B)

Figure 7.11: North American market share trend Vs Nippon Steel Corporation (2007-2011) in (%)

Figure 7.12: European market share trend Vs Nippon Steel Corporation I (2007-2011) in (%)

Figure 7.13: APAC market share trend Vs Nippon Steel Corporation (2007-2011) in (%)

Figure 7.14: ROW market share trend Vs Nippon Steel Corporation (2007-2011) in (%)

Figure 7.15: Trend in R&D expenses 2007-11 in (US \$M)

Figure 7.16: Trend in R&D expenses percentage of total revenue in (%)

Figure 7.17: Comparison of Nippon Steel Corporation R&D expenditure Vs. top three



and top five players average

Figure 7.18: Nippon Steel Corporation productivity 2007-2011 in (US \$M)

Figure 7.19: Nippon Steel Corporation fixed asset value 2007-2011 in (US \$M)

Figure 7.20: Strategic execution

## **CHAPTER 8. COMPANY PROFILE OF POSCO**

Figure 8.1: POSCO revenue by business structure 2011

Figure 8.2: Lucintel triad - POSCO

Figure 8.3: Financial benchmarking of POSCO against top three and top five industry players average

Figure 8.4: Financial benchmarking of POSCO against Top five best

Figure 8.5: Global industry revenue trend Vs POSCO (2007-2011) in (US \$B)

Figure 8.6: Global market share trend for POSCO (2007-2011) in (%)

Figure 8.7: North American industry revenue trend Vs POSCO (2007-2011) in (US \$B)

Figure 8.8: European industry revenue trend Vs POSCO (2007-2011) in (US \$B)

Figure 8.9: APAC industry revenue trend Vs POSCO (2007-2011) in (US \$B)

Figure 8.10: ROW industry revenue trend Vs POSCO (2007-2011) in (US \$B)

Figure 8.11: North American market share trend Vs POSCO (2007-2011) in (%)

Figure 8.12: European market share trend Vs POSCO (2007-2011) in (%)

Figure 8.13: APAC market share trend Vs POSCO (2007-2011) in (%)

Figure 8.14: ROW market share trend Vs POSCO (2007-2011) in (%)

Figure 8.15: Trend in R&D expenses 2007-11 in (US \$M)

Figure 8.16: Trend in R&D expenses percentage of total revenue in (%)

Figure 8.17: Comparison of POSCO R&D expenditure Vs. top three and top five players average

Figure 8.18: POSCO productivity 2007-2011 in (US \$M)

Figure 8.19: POSCO fixed asset value 2007-2011 in (US \$M)

Figure 8.20: Strategic execution

## **CHAPTER 9. COMPANY PROFILE OF THYSSENKRUPP AG**

Figure 9.1: ThyssenKrupp AG revenue by business structure 2011

Figure 9.2: Lucintel triad - ThyssenKrupp AG

Figure 9.3: Financial benchmarking of ThyssenKrupp AG against top three and top five industry players average

Figure 9.4: Financial benchmarking of ThyssenKrupp AG against Top five best

Figure 9.5: Global industry revenue trend Vs ThyssenKrupp AG (2007-2011) in (US \$B)

Figure 9.6: Global market share trend for ThyssenKrupp AG (2007-2011) in (%)

Figure 9.7: North American industry revenue trend Vs ThyssenKrupp AG (2007-2011) in (US \$B)

Figure 9.8: European industry revenue trend Vs ThyssenKrupp AG (2007-2011) in (US \$B)

Figure 9.9: APAC industry revenue trend Vs ThyssenKrupp AG (2007-2011) in (US \$B)

Figure 9.10: ROW industry revenue trend Vs ThyssenKrupp AG (2007-2011) in (US \$B)

Figure 9.11: North American market share trend Vs ThyssenKrupp AG (2007-2011) in (%)

Figure 9.12: European market share trend Vs ThyssenKrupp AG (2007-2011) in (%)

Figure 9.13: APAC market share trend Vs ThyssenKrupp AG (2007-2011) in (%)

Figure 9.14: ROW market share trend Vs ThyssenKrupp AG (2007-2011) in (%)

Figure 9.15: Trend in R&D expenses 2007-11 in (US \$M)

Figure 9.16: Trend in R&D expenses percentage of total revenue in (%)

Figure 9.17: Comparison of ThyssenKrupp AG R&D expenditure Vs. top three and top five players average

Figure 9.18: ThyssenKrupp AG productivity 2007-2011 in (US \$M)

Figure 9.19: ThyssenKrupp AG fixed asset value 2007-2011 in (US \$M)

Figure 9.20: Strategic execution

## List Of Tables

### LIST OF TABLES

#### CHAPTER 3. MARKET OPPORTUNITY

Table 3.1: Industry parameters of global metal industry

Table 3.2: Relative market attractiveness by region

Table 3.3: Regional revenue growth rate

Table 3.4: Segment revenue growth rate

#### CHAPTER 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Table 4.1: Financial benchmarking of top five global metal companies

Table 4.2: Key financial parameters for top five metal companies

Table 4.3: Regional revenue (US \$M)

Table 4.4: Regional revenue (%)

Table 4.5: Competitors based on markets served

Table 4.6: Lucintel triad - Top five major players

#### CHAPTER 5. COMPANY PROFILE OF ARCELORMITTAL

Table 5.1: Market served ArcelorMittal

Table 5.2: Lucintel triad - ArcelorMittal

Table 5.3: Financial Benchmarking of ArcelorMittal against best and against Top three and Top five industry players average

Table 5.4: Strategic execution - product positioning by segment

Table 5.5: Strategic execution - perceived customer value / quality

Table 5.6: Strategic execution - promotion / communications

Table 5.7: Strategic execution - product distribution by region

#### CHAPTER 6. COMPANY PROFILE OF JFE HOLDINGS

Table 6.1: Market served - JFE Holdings

Table 6.2: Lucintel triad - JFE Holdings

Table 6.3: Financial benchmarking of JFE Holdings against best and against Top three and Top five industry players average

Table 6.4: Strategic execution - product positioning by segment

Table 6.5: Strategic execution - perceived customer value / quality

Table 6.6: Strategic execution - promotion / communications

Table 6.7: Strategic execution - product distribution by region

## **CHAPTER 7. COMPANY PROFILE OF NIPPON STEEL CORPORATION**

Table 7.1: Market served - Nippon Steel Corporation

Table 7.2: Lucintel triad - Nippon Steel Corporation

Table 7.3: Financial benchmarking of Nippon Steel Corporation against best and against Top three and Top five industry players average

Table 7.4: Strategic execution - product positioning by segment

Table 7.5: Strategic execution - perceived customer value / quality

Table 7.6: Strategic execution - promotion / communications

Table 7.7: Strategic execution - product distribution by region

## **CHAPTER 8. COMPANY PROFILE OF POSCO**

Table 8.1: Market served - POSCO

Table 8.2: Lucintel triad - POSCO

Table 8.3: Financial Benchmarking of POSCO against best and against Top three and top five industry players average

Table 8.4: Strategic execution - product positioning by segment

Table 8.5: Strategic execution - perceived customer value / quality

Table 8.6: Strategic execution - promotion / communications

Table 8.7: Strategic execution - product distribution by region

## **CHAPTER 9. COMPANY PROFILE OF THYSSENKRUPP AG**

Table 9.1: Markets Served - ThyssenKrupp AG

Table 9.2: Lucintel triad - ThyssenKrupp AG

Table 9.3: Financial Benchmarking of ThyssenKrupp AG against best and against Top three and top five industry players average

Table 9.4: Strategic execution - product positioning by segment

Table 9.5: Strategic execution - perceived customer value / quality

Table 9.6: Strategic execution - promotion / communications

Table 9.7: Strategic execution - product distribution by region

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