

# **Top Five Global Medical Device Companies: Performance, Strategies, and Competitive Analysis, June 2012**

<https://marketpublishers.com/r/T2DCCDEF178EN.html>

Date: June 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: T2DCCDEF178EN

## **Abstracts**

According to this report, the global medical device industry has experienced high growth during the last five years and is expected to continue its growth momentum, reaching approximately \$302 billion in 2017 with a CAGR of 6.1% over the next five years.

The global medical device industry has experienced high growth during the last five years and is expected to continue its growth momentum, reaching approximately \$302 billion in 2017 with a CAGR of 6.1% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global medical devices industry and presents its findings in -Top Five Global Medical Device Companies: Performance, Strategies, and Competitive Analysis.

The report provides detailed insight into the performance of the top five medical devices companies across the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

The medical device industry is highly fragmented and consists of surgical and infection control devices, general medical devices, cardiovascular, home healthcare, and other devices. North America dominates this industry. In this study, Lucintel thoroughly profile following five companies with detailed competitive assessments:

Abbott Laboratories

Boston Scientific

Covidien Plc.

Johnson & Johnson

Medtronic, Inc.

Lucintel's research indicates that technological advancement, growing population, and increasing aging population is expected to provide opportunities for the industry players. Technology advancement may lead to nanotechnology applications and use of surgical robots as a new segment entering into the medical device industry, and this is further expected to improve the prospects for the device market. India and China are expected to be the driving countries for growth. North America is expected to witness a considerable growth for the medical device industry over the forecast period. The cardiovascular segment represents good growth during the forecast period.

This study is intended to provide industry leaders with a concise overview of the world's top five global medical equipment companies. This discussion is limited to a comparative analysis of the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and SWOT analysis. It excludes the equipment such as orthopedic, in-vitro diagnostic, technical aids, and such other equipment.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global medical device companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's global medical device companies, we thoroughly profile following five companies with detailed competitive assessments:

Abbott Laboratories

Boston Scientific

Covidien Plc

Johnson & Johnson

Medtronic, Inc.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with medical device companies. Some of the features of this multi-client market intelligence report are: Market size estimates in terms of (US \$) value by segments of the global medical device companies:

Regional analysis: global medical device companies services companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 128 valuable figures/charts and 45 tables are provided in this report

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