

# Top Five Global Marine Freight Transportation Service Companies: Performance, Strategies, and Competitive Analysis, April 2013

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## Abstracts

According to this report, Lucintel observes fragmentation of the marine freight transportation service market, competitive landscape, and corporate strategies adopted by the marine freight transportation companies as some of the factors that significantly affect the global marine freight transportation industry dynamics. The industry revenue is expected to reach \$411.6 billion by 2017.

Lucintel observes fragmentation of the marine freight transportation service market, competitive landscape, and corporate strategies adopted by the marine freight transportation companies as some of the factors that significantly affect the global marine freight transportation industry dynamics. The industry revenue is expected to reach \$411.6 billion by 2017.

Lucintel, a leading global management consulting and market research firm, has analyzed the top five global marine freight service transportation companies and offers its findings in a comprehensive research report in Top Five Global Marine Freight Transportation Service Companies: Performance, Strategies, and Competitive Analysis.

The competitive landscape of this market has had fluctuations over the last five years to affect the top five companies. The industry is highly fragmented and the top three and top five players accounted for approximately 15.1% and 18.7%, respectively, in 2011. The Asia Pacific (APAC) region dominates this market. A combination of factors such as demographics, economic condition, and environmental regulations influences the market considerably.

Lucintel found that high growth in manufacturing and retail sectors, improving liquidity,

and the expansion of new regional trade hubs have affected the market dynamics significantly. In 2011, the revenue growth was driven by containerization and increased freight volumes as global economic conditions continue to improve. The following are the top five companies of the global marine freight transportation market:

P. Moller Maersk

Nippon Yusen Kabushiki Kaisha

Kuehne and Nagel

Mitsui O.S.K. Lines

Kawasaki Kisen Kaisha

This discussion presents a comparative analysis of the subject companies along with their respective company overviews, their geographic footprints, financial metrics, market definition and scope, market performance, market strategies and corporate cultures, business structure, and SWOT analysis.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including: business development, strategic planning, determination of market size and trends, competitive analysis, and investment decisions.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global marine freight transportation service companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

In Lucintel's newest competitive research study on the world's marine freight transportation service companies, we have thoroughly profiled following five companies with detailed competitive assessments:

AP Moeller-Maersk A/S

Kawasaki Kisen Kaisha Ltd.

Kuehne + Nagel Inc.

Mitsui O.S.K Lines Ltd.

Nippon Yusen Kabushiki Kaisha

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with marine freight transportation service companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global marine freight transportation service companies

Regional analysis: global marine freight transportation service companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

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Marketing strategy and tactics

Corporate strategy

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