

Top Five Global Marine Freight Transportation Service Companies: Performance, Strategies, and Competitive Analysis, April 2013

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Abstracts

According to this report, Lucintel observes fragmentation of the marine freight transportation service market, competitive landscape, and corporate strategies adopted by the marine freight transportation companies as some of the factors that significantly affect the global marine freight transportation industry dynamics. The industry revenue is expected to reach \$411.6 billion by 2017.

Lucintel observes fragmentation of the marine freight transportation service market, competitive landscape, and corporate strategies adopted by the marine freight transportation companies as some of the factors that significantly affect the global marine freight transportation industry dynamics. The industry revenue is expected to reach \$411.6 billion by 2017.

Lucintel, a leading global management consulting and market research firm, has analyzed the top five global marine freight service transportation companies and offers its findings in a comprehensive research report in Top Five Global Marine Freight Transportation Service Companies: Performance, Strategies, and Competitive Analysis.

The competitive landscape of this market has had fluctuations over the last five years to affect the top five companies. The industry is highly fragmented and the top three and top five players accounted for approximately 15.1% and 18.7%, respectively, in 2011. The Asia Pacific (APAC) region dominates this market. A combination of factors such as demographics, economic condition, and environmental regulations influences the market considerably.

Lucintel found that high growth in manufacturing and retail sectors, improving liquidity,

and the expansion of new regional trade hubs have affected the market dynamics significantly. In 2011, the revenue growth was driven by containerization and increased freight volumes as global economic conditions continue to improve. The following are the top five companies of the global marine freight transportation market:

P. Moller Maersk

Nippon Yusen Kabushiki Kaisha

Kuehne and Nagel

Mitsui O.S.K. Lines

Kawasaki Kisen Kaisha

This discussion presents a comparative analysis of the subject companies along with their respective company overviews, their geographic footprints, financial metrics, market definition and scope, market performance, market strategies and corporate cultures, business structure, and SWOT analysis.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including: business development, strategic planning, determination of market size and trends, competitive analysis, and investment decisions.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global marine freight transportation service companies industry. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's marine freight transportation service companies, we have thoroughly profiled following five companies with detailed competitive assessments:

AP Moeller-Maersk A/S

Kawasaki Kisen Kaisha Ltd.

Kuehne + Nagel Inc.

Mitsui O.S.K Lines Ltd.

Nippon Yusen Kabushiki Kaisha

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with marine freight transportation service companies industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global marine freight transportation service companies

Regional analysis: global marine freight transportation service companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 110 valuable figures/charts and 44 tables are provided in this report

Contents

1. EXECUTIVE SUMMARY

2. MARKET DEFINITION AND SCOPE

3. MARKET OPPORTUNITY

4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Company Profile on Following Parameters

Company Overview

Benchmarking (Financial & Market)

SWOT Analysis

Product Positioning

Marketing Strategy and Tactics

Corporate Strategy

5. COMPANY PROFILE ON AP MOELLER-MAERSK A/S

6. COMPANY PROFILE ON KAWASAKI KISEN KAISHA LTD.

7. COMPANY PROFILE ON KUEHNE + NAGEL INC.

8. COMPANY PROFILE ON MITSUI O.S.K LINES LTD.

9. COMPANY PROFILE ON NIPPON YUSEN KABUSHIKI KAISHA

List Of Figures

LIST OF FIGURES

CHAPTER 3. MARKET OPPORTUNITY

Figure 3.1: Supply chain for Marine freight transportation service market

Figure 3.2: Global marine freight transportation service industry annual trend 2006-2011 (US \$B)

Figure 3.3: Global marine freight transportation service industry regional trend 2006-2011 (US \$B)

Figure 3.4: Global marine freight transportation service industry regional trend 2006-2011 (%)

Figure 3.5: Global marine freight transportation service industry opportunity by region

CHAPTER 4.COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Figure 4.1: Top five marine freight transportation service companies - financial benchmarking

Figure 4.2: Global top five marine freight transportation service companies gross profit and net profit analysis - 2011

Figure 4.3: Financial analysis - growth leadership quadrant (2011)

Figure 4.4: Market share of top players 2006

Figure 4.5: Market share of top players 2011

Figure 4.6: 2006 Market share analysis

Figure 4.7: 2011 Market share analysis

Figure 4.8: Global market share analysis 2011

Figure 4.9: Global market fragmentation 2011

Figure 4.10: Market value North America (US \$B)

Figure 4.11: Market value Europe (US \$B)

Figure 4.12: Market value Asia Pacific (US \$B)

Figure 4.13: Market value ROW (US \$B)

Figure 4.14: Regional revenue evaluation 2011 (US \$M)

Figure 4.15: Regional revenue evaluation 2011 (%)

Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)

Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)

Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)

Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)

Figure 4.20: Lucintel triad - top five major players

CHAPTER 5. COMPANY PROFILE OF AP MOELLER-MAERSK A/S

Figure 5.1: AP Moeller-Maersk A/Ss revenue by business structure 2011

Figure 5.2: Lucintel Triad - AP Moeller-Maersk A/S

Figure 5.3: Financial benchmarking AP Moeller-Maersk A/S against top three and top five industry players average

Figure 5.4: Financial benchmarking of AP Moeller-Maersk A/S against Top Five best

Figure 5.5: Global industry revenue trend Vs AP Moeller-Maersk A/S (2007-2011) in US \$B

Figure 5.6: Global market share trend for AP Moeller-Maersk A/S (2007-2011) in (%)

Figure 5.7: North American industry revenue trend Vs AP Moeller-Maersk A/S 2007-2011 (US \$B)

Figure 5.8: European industry revenue trend Vs AP Moeller-Maersk A/S 2007-2011 in (US \$B)

Figure 5.9: APAC industry revenue trend Vs AP Moeller-Maersk A/S 2007-2011 in (US \$B)

Figure 5.10: ROW industry revenue trend Vs AP Moeller-Maersk A/S 2007-2011 in (US \$B)

Figure 5.11: North American market share trend Vs AP Moeller-Maersk A/S 2007-2011 in (%)

Figure 5.12: European market share trend Vs AP Moeller-Maersk A/S 2007-2011 in (%)

Figure 5.13: APAC market share trend Vs AP Moeller-Maersk A/S 2007-2011 in (%)

Figure 5.14: ROW market share trend Vs AP Moeller-Maersk A/S 2007-2011 in (%)

Figure 5.15: AP Moeller-Maersk A/S productivity 2007-2011 (US \$M)

Figure 5.16: AP Moeller-Maersk A/S fixed asset value 2007-2011 (US \$M)

Figure 5.17: Strategic execution

CHAPTER 6. COMPANY PROFILE OF KAWASAKI KISEN KAISHA LTD.

Figure 6.1: Kawasaki Kisen Kaisha Ltd. revenue by business structure 2011

Figure 6.2: Lucintel triad - Kawasaki Kisen Kaisha Ltd.

Figure 6.3: Financial benchmarking of Kawasaki Kisen Kaisha Ltd. against top three and top five industry players average

Figure 6.4: Financial benchmarking of Kawasaki Kisen Kaisha Ltd. against Top five best

Figure 6.5: Global industry revenue trend Vs Kawasaki Kisen Kaisha Ltd. (2007-2011) in (US \$B)

Figure 6.6: Global market share trend for Kawasaki Kisen Kaisha Ltd. (2007-2011) in (%)

Figure 6.7: North American industry revenue trend Vs. Kawasaki Kisen Kaisha Ltd. 2007-2011 in (US \$B)

Figure 6.8: European industry revenue trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (US \$B)

Figure 6.9: APAC industry revenue trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (US \$B)

Figure 6.10: ROW industry revenue trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (US \$B)

Figure 6.11: North American market share trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (%)

Figure 6.12: European market share trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (%)

Figure 6.13: APAC market share trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (%)

Figure 6.14: ROW market share trend Vs Kawasaki Kisen Kaisha Ltd. 2007-2011 in (%)

Figure 6.15: Kawasaki Kisen Kaisha Ltd. productivity 2007-2011 in (US \$M)

Figure 6.16: Kawasaki Kisen Kaisha Ltd. fixed asset value 2007-2011 in (US \$M)

Figure 6.17: Strategic execution

CHAPTER 7. COMPANY PROFILE OF KUEHNE + NAGEL INC.

Figure 7.1: Kuehne + Nagel Inc. revenue by business structure 2011

Figure 7.2: Lucintel triad - Kuehne + Nagel Inc.

Figure 7.3: Financial benchmarking of Kuehne + Nagel Inc. against top three and top five industry players average

Figure 7.4: Financial benchmarking of Kuehne + Nagel Inc. against Top five best

Figure 7.5: Global industry revenue trend Vs Kuehne + Nagel Inc. (2007-2011) in (US \$B)

Figure 7.6: Global market share trend for Kuehne + Nagel Inc. (2007-2011) in (%)

Figure 7.7: North American industry revenue trend Vs Kuehne + Nagel Inc. (2007-2011) in (US \$B)

Figure 7.8: European industry revenue trend Vs Kuehne + Nagel Inc. (2007-2011) in (US \$B)

Figure 7.9: APAC industry revenue trend Vs Kuehne + Nagel Inc. (2007-2011) in (US \$B)

Figure 7.10: ROW industry revenue trend Vs Kuehne + Nagel Inc. (2007-2011) in (US \$B)

Figure 7.11: North American market share trend Vs Kuehne + Nagel Inc. (2007-2011) in (%)

Figure 7.12: European market share trend Vs Kuehne + Nagel Inc. I (2007-2011) in (%)

Figure 7.13: APAC market share trend Vs Kuehne + Nagel Inc. (2007-2011) in (%)

Figure 7.14: ROW market share trend Vs Kuehne + Nagel Inc. (2007-2011) in (%)

Figure 7.15: Kuehne + Nagel Inc. productivity 2007-2011 in (US \$M)

Figure 7.16: Kuehne + Nagel Inc. fixed asset value 2007-2011 in (US \$M)

Figure 7.17: Strategic execution

CHAPTER 8. COMPANY PROFILE OF MITSUI O.S.K LINES LTD.

Figure 8.1: Mitsui O.S.K Lines Ltd. revenue by business structure 2011

Figure 8.2: Lucintel triad - Mitsui O.S.K Lines Ltd.

Figure 8.3: Financial benchmarking of Mitsui O.S.K Lines Ltd. against top three and top five industry players average

Figure 8.4: Financial benchmarking of Mitsui O.S.K Lines Ltd. against Top five best

Figure 8.5: Global industry revenue trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (US \$B)

Figure 8.6: Global market share trend for Mitsui O.S.K Lines Ltd. (2007-2011) in (%)

Figure 8.7: North American industry revenue trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (US \$B)

Figure 8.8: European industry revenue trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (US \$B)

Figure 8.9: APAC industry revenue trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (US \$B)

Figure 8.10: ROW industry revenue trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (US \$B)

Figure 8.11: North American market share trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (%)

Figure 8.12: European market share trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (%)

Figure 8.13: APAC market share trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (%)

Figure 8.14: ROW market share trend Vs Mitsui O.S.K Lines Ltd. (2007-2011) in (%)

Figure 8.15: Mitsui O.S.K Lines Ltd. productivity 2007-2011 in (US \$M)

Figure 8.16: Mitsui O.S.K Lines Ltd. fixed asset value 2007-2011 in (US \$M)

Figure 8.17: Strategic execution

CHAPTER 9. COMPANY PROFILE OF NIPPON YUSEN KABUSHIKI KAISHA

Figure 9.1: Nippon Yusen Kabushiki Kaisha revenue by business structure 2011

Figure 9.2: Lucintel triad - Nippon Yusen Kabushiki Kaisha

Figure 9.3: Financial benchmarking of Nippon Yusen Kabushiki Kaisha against top three and top five industry players average

Figure 9.4: Financial benchmarking of Nippon Yusen Kabushiki Kaisha against Top five best

Figure 9.5: Global industry revenue trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (US \$B)

Figure 9.6: Global market share trend for Nippon Yusen Kabushiki Kaisha (2007-2011) in (%)

Figure 9.7: North American industry revenue trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (US \$B)

Figure 9.8: European industry revenue trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (US \$B)

Figure 9.9: APAC industry revenue trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (US \$B)

Figure 9.10: ROW industry revenue trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (US \$B)

Figure 9.11: North American market share trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (%)

Figure 9.12: European market share trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (%)

Figure 9.13: APAC market share trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (%)

Figure 9.14: ROW market share trend Vs Nippon Yusen Kabushiki Kaisha (2007-2011) in (%)

Figure 9.15: Nippon Yusen Kabushiki Kaisha productivity 2007-2011 in (US \$M)

Figure 9.16: Nippon Yusen Kabushiki Kaisha fixed asset value 2007-2011 in (US \$M)

Figure 9.17: Strategic execution

List of Table

CHAPTER 3. MARKET OPPORTUNITY

Table 3.1: Industry parameters of global marine freight transportation service industry

Table 3.2: Relative market attractiveness by region

Table 3.3: Regional revenue growth rate

CHAPTER 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Table 4.1: Financial benchmarking of top five global marine freight transportation service companies

Table 4.2: Key financial parameters for top five marine freight transportation service companies

Table 4.3: Regional revenue (US \$M)

Table 4.4: Regional revenue (%)

Table 4.5: Competitors based on markets served

Table 4.6: Lucintel triad - Top five major players

CHAPTER 5. COMPANY PROFILE OF AP MOELLER-MAERSK A/S

Table 5.1: Market served: AP Moeller-Maersk A/S

Table 5.2: Lucintel triad - AP Moeller-Maersk A/S

Table 5.3: Financial Benchmarking of AP Moeller-Maersk A/S against best and against Top three and Top five industry players average

Table 5.4: Strategic execution - product positioning by segment

Table 5.5: Strategic execution - perceived customer value / quality

Table 5.6: Strategic execution - promotion / communications

Table 5.7: Strategic execution - product distribution by region

CHAPTER 6. COMPANY PROFILE OF KAWASAKI KISEN KAISHA LTD.

Table 6.1: Market served - Kawasaki Kisen Kaisha Ltd.

Table 6.2: Lucintel triad - Kawasaki Kisen Kaisha Ltd.

Table 6.3: Financial benchmarking of Kawasaki Kisen Kaisha Ltd. against best and against Top three and Top five industry players average

Table 6.4: Strategic execution - product positioning by segment

Table 6.5: Strategic execution - perceived customer value / quality

Table 6.6: Strategic execution - promotion / communications

Table 6.7: Strategic execution - product distribution by region

CHAPTER 7. COMPANY PROFILE OF KUEHNE + NAGEL INC.

Table 7.1: Market served - Kuehne + Nagel Inc.

Table 7.2: Lucintel triad - Kuehne + Nagel Inc.

Table 7.3: Financial benchmarking of Kuehne + Nagel Inc. against best and against Top three and Top five industry players average

Table 7.4: Strategic execution - product positioning by segment

Table 7.5: Strategic execution - perceived customer value / quality

Table 7.6: Strategic execution - promotion / communications

Table 7.7: Strategic execution - product distribution by region

CHAPTER 8. COMPANY PROFILE OF MITSUI O.S.K LINES LTD.

Table 8.1: Market served - Mitsui O.S.K Lines Ltd.

Table 8.2: Lucintel triad - Mitsui O.S.K Lines Ltd.

Table 8.3: Financial Benchmarking of Mitsui O.S.K Lines Ltd. against best and against Top three and top five industry players average

Table 8.4: Strategic execution - product positioning by segment

Table 8.5: Strategic execution - perceived customer value / quality

Table 8.6: Strategic execution - promotion / communications

Table 8.7: Strategic execution - product distribution by region

CHAPTER 9. COMPANY PROFILE OF NIPPON YUSEN KABUSHIKI KAISHA

Table 9.1: Markets Served - Nippon Yusen Kabushiki Kaisha

Table 9.2: Lucintel triad - Nippon Yusen Kabushiki Kaisha

Table 9.3: Financial Benchmarking of Nippon Yusen Kabushiki Kaisha against best and against Top three and top five industry players average

Table 9.4: Strategic execution - product positioning by segment

Table 9.5: Strategic execution - perceived customer value / quality

Table 9.6: Strategic execution - promotion / communications

Table 9.7: Strategic execution - product distribution by region

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