

Top Five Global IT Services Companies: Performance, Strategies, and Competitive Analysis, June 2012

<https://marketpublishers.com/r/TD260C7C6B8EN.html>

Date: June 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: TD260C7C6B8EN

Abstracts

According to this report, the global Information Technology (IT) services market experienced solid growth during the last five years and is expected to approach US \$1,150 billion in 2017 with a CAGR of 5.3% over the next five years. The industry experienced an average gross profit of 37% and an average net profit of 9.5% in 2011, with IBM ranking first in both measures.

The global Information Technology (IT) services market experienced solid growth during the last five years and is expected to approach US \$1,150 billion in 2017 with a CAGR of 5.3% over the next five years. The industry experienced an average gross profit of 37% and an average net profit of 9.5% in 2011, with IBM ranking first in both measures.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the top five global IT services companies and presents its findings in -Top Five Global IT Services Companies: Performance, Strategies, and Competitive Analysis.

The IT services industry comprises IT management and outsourcing services, IT consulting and integration services, as well as maintenance and support services. The industry is fragmented and a combination of factors such as IT spending and economic growth influences industry dynamics significantly. Asia Pacific (APAC) experienced the highest growth during 2006-2011. Asia and the Rest of the World (ROW) offer good growth potential in the IT services industry over the forecast period. Lucintel's research indicates that Greater China and India are expected to continue to emerge as key growth markets. IT management and outsourcing services present good growth potential during the forecast period.

In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

Accenture

Computer Sciences Corporation

Fujitsu Limited

Hewlett-Packard Company

International Business Machines Corporation

Revenue generation has been affected by the economic slowdown, which could continue to pose a challenge to market growth.

This study is intended to provide industry leaders with a concise overview of the world's top five Global IT Services companies. This discussion is limited to a comparative analysis (benchmarking) of the subject companies, their geographic footprints, financial metrics, market performance, marketing and corporate strategies, and SWOT analysis. The report helps current suppliers realistically assess their capabilities, strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data, analysis, and insight, critical to the development and implementation of effective marketing and sales plan.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in Personal computer market. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's leading IT services companies, we thoroughly profile following five companies with detailed competitive assessments:

Accenture

Computer Sciences Corporation

Fujitsu Limited

Hewlett-Packard Company

International Business Machines Corporation

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial and market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business, or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives with interests in the IT industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of US dollar value by segments of the global IT services companies

Regional analysis: global IT services companies breakdown by key regions (North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 106 valuable figures/charts and 43 tables are provided in this report

Contents

1. EXECUTIVE SUMMARY

2. MARKET DEFINITION AND SCOPE

3. MARKET OPPORTUNITY

Supply chain Porter's Five Forces Analysis

4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Company Profile on Following Parameters

Company overview

Benchmarking (financial & market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

5. COMPANY PROFILE ON ACCENTURE PLC

6. COMPANY PROFILE ON COMPUTER SCIENCES CORPORATION

7. COMPANY PROFILE ON FUJITSU LIMITED

8. COMPANY PROFILE ON HEWLETT-PACKARD COMPANY

9. COMPANY PROFILE ON INTERNATIONAL BUSINESS MACHINES

List Of Figures

LIST OF FIGURES

CHAPTER 3. MARKET OPPORTUNITY

- Figure 3.1: Supply chain for IT services market
- Figure 3.2: Porter's Five Forces Analysis for IT services market
- Figure 3.3: Global IT services industry trend (2006-2011)
- Figure 3.4: Global IT services regional trend (2006-2011) US \$B
- Figure 3.5: Global IT services regional trend (2006-2011) (%)
- Figure 3.6: Global IT services industry segment trend (2006-2011) US \$B
- Figure 3.7: Global IT services industry segment trend (2006-2011) (%)
- Figure 3.8: Global IT services industry opportunity by region (2012-2017) (%)
- Figure 3.9: Global IT services industry opportunity by segment (2012-2017) (%)

CHAPTER 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

- Figure 4.1: Financial benchmarking of top five global IT Services companies
- Figure 4.2: top five Global IT services companies gross profit and net profit analysis (2011)
- Figure 4.3: Financial analysis - growth leadership quadrant (2011)
- Figure 4.4: Global market share of top players in IT services market (2006) (%)
- Figure 4.5: Global market share of top players in IT services market (2011) (%)
- Figure 4.6: Market share analysis of top players in IT services market (2006) (%)
- Figure 4.7: Market share analysis of top players in IT services market (2011) (%)
- Figure 4.8: Global market share analysis of top players in IT services market (2011) (%)
- Figure 4.9: Global IT Services market: 2011 market fragmentation/consolidation
- Figure 4.10: Market value North America: US \$B
- Figure 4.11: Market value Europe: US \$B
- Figure 4.12: Market value Asia Pacific: US \$B
- Figure 4.13: Market value Row: US \$B
- Figure 4.14: Global IT services companies - 2011 (E): regional revenue trend (US \$B)
- Figure 4.15: Global IT services companies - 2011 (E): regional revenue trend (%)
- Figure 4.16: North American revenue trend for top players 2007-2011 (US \$B)
- Figure 4.17: Europe revenue trend for top players 2007-2011 (US \$B)
- Figure 4.18: Asia Pacific revenue trend for top players 2007-2011 (US \$B)
- Figure 4.19: Row revenue trend for top players 2007-2011 (US \$B)
- Figure 4.20: Lucintel triad - top five major players

CHAPTER 5. COMPANY PROFILE OF ACCENTURE PLC

Figure 5.1: Accenture revenue by business structure 2011

Figure 5.2: Lucintel triad - Accenture Plc

Figure 5.3: Financial benchmarking of Accenture Plc against top three and top five industry players- average

Figure 5.4: Financial benchmarking of Accenture Plc against top five best

Figure 5.5: Global industry revenue trend versus Accenture Plc (2007-2011) in US \$B

Figure 5.6: Global market share trend for Accenture Plc (2001-2011) in (%)

Figure 5.7: North American industry revenue trend versus Accenture Plc 2007-2011 in US \$B

Figure 5.8: European industry revenue trend versus Accenture Plc 2007-2011 in US \$B

Figure 5.9: APAC industry revenue trend versus Accenture Plc 2007-2011 in US \$B

Figure 5.10: ROW industry revenue trend versus Accenture Plc 2007-2011 in US \$B

Figure 5.11: North American market share trend for Accenture Plc 2007-2011 in (%)

Figure 5.12: European market share trend for Accenture Plc 2007-2011 in (%)

Figure 5.13: APAC market share trend for Accenture Plc 2007-2011 in (%)

Figure 5.14: ROW market share trend for Accenture Plc 2007-2011 in (%)

Figure 5.15: Trend in R&D expenses 2007-2011 in US \$B

Figure 5.16: Trend in R&D expenses 2007-2011 in %

Figure 5.17: Comparison of Accenture's R&D expenditure versus top three and top five players average- 2011

Figure 5.18: Accenture Plc productivity: 2007-2011 in US \$M

Figure 5.19: Accenture Plc fixed asset value: 2007-2011 in US \$M

Figure 5.20: Strategic execution

CHAPTER 6. COMPANY PROFILE OF COMPUTER SCIENCES CORPORATION

Figure 6.1: Computer Sciences Corporation revenue by business structure 2011

Figure 6.2: Lucintel triad - Computer Sciences Corporation

Figure 6.3: Financial benchmarking of Computer Sciences Corporation against top three and top five industry players- average

Figure 6.4: Financial benchmarking of Computer Sciences Corporation against top five best

Figure 6.5: Global industry revenue trend versus Computer Sciences Corporation (2007-2011) in US \$B

Figure 6.6: Global market share trend for Computer Sciences Corporation (2007-2011) in (%)

Figure 6.7: North American industry revenue trend versus Computer Sciences Corporation 2007-2011 in US \$B

Figure 6.8: European industry revenue trend versus Computer Sciences Corporation 2007-2011 in US \$B

Figure 6.9: APAC industry revenue trend versus Computer Sciences Corporation 2007-2011 in US \$B

Figure 6.10: ROW industry revenue trend versus Computer Sciences Corporation 2007-2011 in US \$B

Figure 6.11: North American market share trend for Computer Sciences Corporation 2007-2011 in (%)

Figure 6.12: European market share trend for Computer Sciences Corporation 2007-2011 in (%)

Figure 6.13: APAC market share trend for Computer Sciences Corporation 2007-2011 in (%)

Figure 6.14: ROW market share trend for Computer Sciences Corporation 2007-2011 in (%)

Figure 6.15: Computer Sciences Corporation productivity: 2007-2011 in US\$ M

Figure 6.16: Computer Sciences Corporation fixed asset value: 2007-2011 in US\$ M

Figure 6.17: Strategic execution

CHAPTER 7. COMPANY PROFILE OF FUJITSU LIMITED

Figure 7.1: Fujitsu limited revenue by business structure 2011

Figure 7.2: Lucintel triad - Fujitsu limited

Figure 7.3: Financial benchmarking of Fujitsu limited against top three and top five industry players- average

Figure 7.4: Financial benchmarking of Fujitsu limited against top five best

Figure 7.5: Global industry revenue trend versus Fujitsu limited (2007-2011) in US \$B

Figure 7.6: Global market share trend for Fujitsu limited (2007-2011) in (%)

Figure 7.7: North American industry revenue trend versus Fujitsu limited (2007-2011) in US \$B

Figure 7.8: European industry revenue trend versus Fujitsu (2007-2011) in US \$B

Figure 7.9: APAC industry revenue trend versus Fujitsu limited (2007-2011) in US \$B

Figure 7.10: ROW industry revenue trend versus Fujitsu limited (2007-2011) in US \$B

Figure 7.11: North American market share trend for Fujitsu limited (2007-2011) in (%)

Figure 7.12: European market share trend for Fujitsu limited (2007-2011) in (%)

Figure 7.13: APAC market share trend for Fujitsu limited (2007-2011) in (%)

Figure 7.14: ROW market share trend for Fujitsu limited (2007-2011) in (%)

Figure 7.15: Trend in R&D expenses (2007-2011) in US\$ B

Figure 7.16: Trend in R&D expenses (2007-2011) in %

Figure 7.17: Comparison of Fujitsu limited R&D expenditure versus top three and top five players average- 2011

Figure 7.18: Fujitsu limited productivity: 2007-2011 in US\$ M

Figure 7.19: Fujitsu limited fixed asset value: 2007-2011 in US\$ M

Figure 7.20: Strategic execution

CHAPTER 8. COMPANY PROFILE OF HEWLETT-PACKARD COMPANY

Figure 8.1: Hewlett-Packard Company revenue by business structure 2011

Figure 8.2: Lucintel triad - Hewlett-Packard Company

Figure 8.3: Financial benchmarking of Hewlett-Packard Company against top three and top five industry players- average

Figure 8.4: Financial benchmarking of Hewlett-Packard Company against top five best

Figure 8.5: Global industry revenue trend versus Fujitsu limited (2007-2011) in US \$B

Figure 8.6: Global market share trend for Fujitsu limited (2007-2011) in (%)

Figure 8.7: North American industry revenue trend versus Hewlett-Packard Company (2007-2011) in US \$B

Figure 8.8: European industry revenue trend versus Hewlett-Packard Company (2007-2011) in US \$B

Figure 8.9: APAC industry revenue trend versus Hewlett-Packard Company (2007-2011) in US \$B

Figure 8.10: ROW industry revenue trend versus Hewlett-Packard Company (2007-2011) in US \$B

Figure 8.11: North American market share trend for Hewlett-Packard Company (2007-2011) in (%)

Figure 8.12: European market share trend for Hewlett-Packard Company (2007-2011) in (%)

Figure 8.13: APAC market share trend for Hewlett-Packard Company (2007-2011) in (%)

Figure 8.14: ROW market share trend for Hewlett-Packard Company (2007-2011) in (%)

Figure 8.15: Trend in R&D expenses (2007-2011) in US\$ B

Figure 8.16: Trend in R&D expenses (2007-2011) in %

Figure 8.17: Comparison of Hewlett-Packard Company R&D expenditure versus top three and top five players' average- 2011

Figure 8.18: Hewlett-Packard Company productivity: 2007-2011 in US\$ M

Figure 8.19: Hewlett-Packard Company fixed asset value: 2007-2011 in US\$ M

Figure 8.20: Strategic execution

CHAPTER 9. COMPANY PROFILE OF INTERNATIONAL BUSINESS MACHINES

Figure 9.1: International Business Machine revenue by business structure 2011

Figure 9.2: Lucintel triad - International Business Machines

Figure 9.3: Financial benchmarking of International Business Machines against top three and top five industry players- average

Figure 9.4: Financial benchmarking of International Business Machines against top five best

Figure 9.5: Global industry revenue trend versus International Business Machines (2007-2011) in US \$B

Figure 9.6: Global market share trend for International Business Machines (2007-2011) in (%)

Figure 9.7: North American industry revenue trend versus International Business Machines (2007-2011) in US \$B

Figure 9.8: European industry revenue trend versus International Business Machines (2007-2011) in US \$B

Figure 9.9: APAC industry revenue trend versus International Business Machines (2007-2011) in US \$B

Figure 9.10: ROW industry revenue trend versus International Business Machines (2007-2011) in US \$B

Figure 9.11: North American market share trend for international Business Machines (2007-2011) in (%)

Figure 9.12: European market share trend for International Business Machines (2007-2011) in (%)

Figure 9.13: APAC market share trend for International Business Machines (2007-2011) in (%)

Figure 9.14: ROW market share trend for International Business Machines (2007-2011) in (%)

Figure 9.15: Trend in R&D expenses (2007-2011) in US\$ B

Figure 9.16: Trend in R&D expenses (2007-2011) in %

Figure 9.17: Comparison of International Business Machines R&D expenditure versus top three and top five players' average- 2011

Figure 9.18: International Business Machines productivity: 2007-2011 in US\$ M

Figure 9.19: International Business Machines fixed asset value: 2007-2011 in US\$ M

Figure 9.20: Strategic execution

List Of Tables

LIST OF TABLES

CHAPTER 3. MARKET OPPORTUNITY

Table 3.1: Market parameters of global IT services industry 2011

Table 3.2: Relative market attractiveness by region

Table 3.3: Growth rate by region (2006-2011)

Table 3.4: Growth rate by segment (2006-2011)

CHAPTER 4. COMPETITIVE BENCHMARKING (FINANCIAL AND MARKET)

Table 4.1: Financial benchmarking of top five global IT services companies

Table 4.2: Key financial parameters for top five IT services companies

Table 4.3: Competitors based on markets served

Table 4.4: Lucintel triad - top five major players

CHAPTER 5. COMPANY PROFILE OF ACCENTURE

Table 5.1: Markets served - Accenture

Table 5.2: Lucintel triad - Accenture

Table 5.3: Financial benchmarking of Accenture against best and against top three and top five industry players- average

Table 5.4: Strategic execution - product positioning by segment

Table 5.5: Strategic execution - perceived customer value / quality

Table 5.6: Strategic execution - promotion / communications

Table 5.7: Strategic execution - product distribution by region

CHAPTER 6. COMPANY PROFILE OF COMPUTER SCIENCES CORPORATION

Table 6.1: Markets served - Computer Sciences Corporation

Table 6.2: Lucintel triad - Computer Sciences Corporation

Table 6.3: Financial Benchmarking of Computer Sciences Corporation against best and against top three and top five industry players- average

Table 6.4: Strategic execution - product positioning by segment

Table 6.5: Strategic execution - perceived customer value / quality

Table 6.6: Strategic execution - promotion / communications

Table 6.7: Strategic execution - product distribution by region

CHAPTER 7. COMPANY PROFILE OF FUJITSU

Table 7.1: Markets served - Fujitsu

Table 7.2: Lucintel triad - Fujitsu

Table 7.3: Financial benchmarking of Fujitsu against best and against top three and top five industry players- average

Table 7.4: Strategic execution - product positioning by segment

Table 7.5: Strategic execution - perceived customer value / quality

Table 7.6: Strategic execution - promotion / communications

Table 7.7: Strategic execution - product distribution by region

CHAPTER 8. COMPANY PROFILE OF HEWLETT-PACKARD COMPANY

Table 8.1: Market served- Hewlett-Packard Company

Table 8.2: Lucintel triad - Hewlett-Packard Company

Table 8.3: Financial benchmarking of Hewlett-Packard Company against best and against top three and top five industry players- average

Table 8.4: Strategic execution - product positioning by segment

Table 8.5: Strategic execution - perceived customer value / quality

Table 8.6: Strategic execution - promotion / communications

Table 8.7: Strategic execution - product distribution by region

CHAPTER 9. COMPANY PROFILE OF IBM

Table 9.1: Markets served - IBM

Table 9.2: Lucintel triad - IBM

Table 9.3: Financial benchmarking of IBM against best and Against top three and top five industry players- average

Table 9.4: Strategic execution - product positioning by segment

Table 9.5: Strategic execution - perceived customer value / quality

Table 9.6: Strategic execution - promotion / communications

Table 9.7: Strategic execution - product distribution by region

I would like to order

Product name: Top Five Global IT Services Companies: Performance, Strategies, and Competitive Analysis, June 2012

Product link: <https://marketpublishers.com/r/TD260C7C6B8EN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD260C7C6B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

