

# **Top Five Global Home Healthcare Device Companies: Performance, Strategies, and Competitive Analysis, November 2012**

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## **Abstracts**

The global home healthcare device industry has experienced good growth over the last five years and is expected to reach approximately US \$29 billion in 2017 with a CAGR of 3% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global home health care device companies and presents its findings in “Top Five Global Home Healthcare Device Companies: Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the top five home health care device companies across the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of the companies covered.

The home healthcare device industry comprises manufacturers of blood pressure monitors, glucose monitors, diabetics control devices, wheelchairs, walking aids, oxygen inhalers, thermometers and other devices. The industry is consolidated. In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

Abbott Laboratories

Invacare Corporation

Johnson & Johnson

3M

Philips

Firms that provide home healthcare devices are approaching market opportunities with starkly different strategies. Lucintel's research indicates that although Asia Pacific (APAC) is a smaller market, it holds good growth potential for the future due to the growing middle class population throughout Asia, especially in China, India, and Southeast Asia. In North America, small family units and a large huge dependent aging population are expected to drive the growth in the home health care device industry over the forecast period.

This study provides industry leaders with a competitive benchmarking of the world's top five home healthcare device companies. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their industry standing vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global home healthcare device companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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