

# Top Five Global Athletic Footwear Retail Companies: Performance, Strategies, and Competitive Analysis, August 2012

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## Abstracts

According to this report, the global athletic footwear retail industry experienced solid growth over the last five years and is expected to continue its growth momentum, reaching approximately US \$50.6billion in 2017 with a CAGR of 4.92% over the next five years.

The global athletic footwear retail industry experienced solid growth over the last five years and is expected to continue its growth momentum, reaching approximately US \$50.6billion in 2017 with a CAGR of 4.92% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global athletic footwear retailers and presents its findings in -Top Five Global Athletic Footwear Retail Companies: Performance, Strategies, and Competitive Analysis.

The report provides detailed insight into the performance of the top five athletic footwear retail companies across the world. The analysis highlights the companies performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

The athletic footwear retail industry comprises athletic and running footwear, training footwear, soccer footwear, baseball and softball footwear, fitness footwear, ski and snowboard footwear, lifestyle footwear, outdoor footwear and other sports/casual footwear. In this study, Lucintel thoroughly profile following five companies with detailed competitive assessments:

Foot Locker, Inc.

Nike, Inc

Adidas AG

Finish Line, Inc.

Dick's Sporting Goods, Inc.

The athletic footwear retail industry consists of companies that are primarily engaged in retailing and marketing of new sports footwear. The industry is highly fragmented in terms of sports, and it highly depends on economic conditions of the country, sports participation, and purchasing power of the consumer. Lucintel's research indicates that the Asia Pacific (APAC) and Rest of World (ROW) present the greatest growth potential during the forecast period, due to the steady growth of disposable personal income in those regions.

This study provides industry leaders with a competitive benchmarking of the world's top five global athletic footwear companies. The report provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their capabilities, strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global oil and gas refining and marketing companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's top five global athletic footwear retail companies we thoroughly profile following five companies with detailed competitive assessments:

Foot Locker, Inc.

Nike, Inc

Adidas AG

Finish Line, Inc.

Dick's Sporting Goods, Inc.

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial and market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business, or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with global athletic footwear retail industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the global athletic footwear retail companies

Regional analysis: global it services companies breakdown by key regions (e.g., North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial & market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 115 valuable figures/charts and 39 tables are provided in this report

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