

Top 5 Global Publishing Companies: Performance, Strategies, and Competitive Analysis, August 2012

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Abstracts

During the last five years, the global pesticides industry has experienced good growth. By 2017, the industry is expected to reach global revenue of approximately US \$68.5 billion with a CAGR of 5.5% over the next five years. In terms of geographical distribution, China, India, Brazil, and Argentina have been identified as key growth areas.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global pesticide companies and presents its findings in “Top 5 Global Pesticides Companies Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the industry’s top five companies across the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of the companies covered.

The pesticide market, which is highly consolidated, comprises insecticides, fungicide, and herbicide products. North America currently dominates this industry. In this study, Lucintel thoroughly profiles the following five companies with detailed competitive assessments:

BASF SE

Bayer AG

The Dow Chemical Company

Monsanto Company

Syngenta International AG

The global pesticides market witnessed significant growth during 2006-2011 as growth rates for the major pesticides producers continue to outpace the industry as a whole. Continuous technological progress and strong R&D capabilities drove industry growth. Lucintel's research indicates that the Asia Pacific and the Rest of the World regions both contain sound growth potential during the forecast period.

This study provides industry leaders with a competitive benchmarking of the world's top five pesticide companies. It provides up-to-date information on the market share, profit margins, capabilities and strategies of the leaders. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global pesticides companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business

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