

Top 5 Global Oil and Gas Field Equipment and Services Companies: Performance, Strategies and Competitive Analysis, June 2012

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Abstracts

The global oil and gas field equipment and services industry has experienced steady growth over the last five years, and it is expected to continue its solid upward momentum, reaching approximately US \$613 billion in 2017 with a CAGR of 6.9% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global oil and gas field equipment and service providers and presents its findings in “Top 5 Global Oil and Gas Field Equipment and Services Companies: Performance, Strategies and Competitive Analysis.”

The report provides insight into the performance of the top five oil and gas field equipment and service companies in the world. The analysis highlights the companies that are performing the best among their peer group and in which specific areas, clarifies leading performance standards, and highlights the strengths and weaknesses of the companies covered.

The oil and gas equipment and services industry, which is considered fragmented, comprises exploration and evaluation, well completion and production, equipment and infrastructure, and drilling-related services.

Companies that provide oil and gas field equipment and services are approaching market opportunities with starkly different strategies. Lucintel’s research indicates that North America presents the greatest growth potential during the forecast period. Asia Pacific is currently a small industry, but with an improving economy, good growth potential exists due to the discovery of new reserves.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top five oil and gas field equipment and service companies. The study provides up-to-date information on market share, profit margins, capabilities, and strategies of the leaders. The report can help current suppliers realistically assess their capabilities and strategies versus leading competitors. It is designed to provide executives with strategically significant competitor information, data, analysis, and insight, all of which are critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global retail companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's oil and gas field equipment & services companies, we thoroughly profile following five companies with detailed competitive assessments:

Baker Hughes, Inc.

Halliburton

National Oilwell Varco, Inc.

Saipem S.p.A

Schlumberger Limited

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial and market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business, or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with oil and gas field equipment industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the oil and gas field equipment & services companies

Regional analysis: oil and gas field equipment & services companies manufacturing companies breakdown by key regions (North America, Europe, APAC, and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial and market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 125 valuable figures/charts and 45 tables are provided in this report

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