

Tofu Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Tofu Trends and Forecast

The future of the global tofu market looks promising with opportunities in the hotel, restaurant & catering, food processing, and household markets. The global tofu market is expected to reach an estimated \$2.5 billion by 2030 with a CAGR of 8.6% from 2024 to 2030. The major drivers for this market are rising popularity of veganism and vegetarianism, growing health consciousness among the population, and growing number of e-commerce platforms selling wide variety of products.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Tofu by Segment

The study includes a forecast for the global tofu by product, type, distribution channel, application, and region.

Tofu Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Processed Tofu

Unprocessed Tofu

Tofu Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Organic

Conventional

Tofu Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Direct Sales

Supermarkets & Hypermarkets

Convenience Stores

Specialist Stores

Online Stores

Others

Tofu Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Hotels, Restaurants & Catering

Food Processing

Household

Others

Tofu Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Tofu Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies tofu companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the tofu companies profiled in this report include-

Amy's Kitchen

Eden Foods

Hain Celestia

House Foods Group

Kikkoman

Morinaga & Company

Pulmuone

Tofu Market Insights

Lucintel forecasts that processed tofu will remain larger segment over the forecast period due to convenience and versatility, appeals to consumers looking for quick and easy meal solutions without compromising nutritional value and taste.

Within this market, household will remain the largest segment due to versatility, nutritional value and ease of preparation, making it a staple in many kitchens.

APAC is expected to witness the highest growth over the forecast period due to consumers are highly seeking out plant-based proteins as part of a healthier lifestyle, leading to increased demand for tofu.

Features of the Global Tofu Market

Market Size Estimates: Tofu market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Tofu market size by product, type, distribution channel, application, and region in terms of value (\$B).

Regional Analysis: Tofu market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, type, distribution channel, application, and regions for the tofu market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the tofu market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the tofu market size?

Answer: The global tofu market is expected to reach an estimated \$2.5 billion by 2030.

Q2. What is the growth forecast for tofu market?

Answer: The global tofu market is expected to grow with a CAGR of 8.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the tofu market?

Answer: The major drivers for this market are rising popularity of veganism and

vegetarianism, growing health consciousness among the population, and growing number of e-commerce platforms selling wide variety of products.

Q4. What are the major segments for tofu market?

Answer: The future of the global tofu market looks promising with opportunities in the hotel, restaurant & catering, food processing, and household markets.

Q5. Who are the key tofu market companies?

Answer: Some of the key tofu companies are as follows:

Amy's Kitchen

Eden Foods

Hain Celestia

House Foods Group

Kikkoman

Morinaga & Company

Pulmuone

Q6. Which tofu market segment will be the largest in future?

Answer: Lucintel forecasts that processed tofu will remain larger segment over the forecast period due to convenience and versatility, appeals to consumers looking for quick and easy meal solutions without compromising nutritional value and taste.

Q7. In tofu market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to consumers are highly seeking out plant-based proteins as part of a healthier lifestyle, leading to increased demand for tofu.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the tofu market by product (processed tofu and unprocessed tofu), type (organic and conventional), distribution channel (direct sales, supermarkets & hypermarkets, convenience stores, specialist stores, online stores, and others), application (hotels, restaurants & catering, food processing, household, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Tofu Market, Tofu Market Size, Tofu Market Growth, Tofu

Market Analysis, Tofu Market Report, Tofu Market Share, Tofu Market Trends, Tofu Market Forecast, Tofu Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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