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Threat Intelligence Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

Threat Intelligence Market Trends and Forecast

The future of the threat intelligence market looks promising with opportunities in the BFSI, retail & e-commerce, IT & telecommunication, manufacturing, and healthcare sectors. The global threat intelligence market is expected to grow with a CAGR of 6% to 8% from 2023 to 2028. The major drivers for this market are increasing prevalence of cyber-attacks and data breaches, growing adoption of threat intelligence solutions & services, and rising use of cloud-based services & internet-of-things (IoT) devices.
Threat Intelligence Market
A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below. To learn the scope, benefits, companies researched and other details of the global threat intelligence market report, please download the report brochure.
Threat Intelligence Market by Segments
Threat Intelligence Market by Segments
The study includes trends and forecast for the global threat intelligence market by component, deployment model, application, end use industry, and region, as follows:
Threat Intelligence Market by Component [Value ($B) Shipment Analysis for 2017 to 2028]:

Solution
Services

Threat Intelligence Market by Deployment Model [Value ($B) Shipment Analysis for 2017 to 2028]:

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Cloud
On-premise

Threat Intelligence Market by Application [Value ($B) Shipment Analysis for 2017 to 2028]:

Information Security Management
Log Management
Risk Management
Identity & Access Management
Others

Threat Intelligence Market by End Use Industry [Value ($B) Shipment Analysis for 2017 to 2028]:

BFSI
Retail & E-Commerce
It & Telecommunication
Manufacturing
Healthcare
Others

Threat Intelligence Market by Region [Value ($B) Shipment Analysis for 2017 to 2028]:

North America
Europe
Asia Pacific
The Rest of the World

List of Threat Intelligence Companies
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, threat intelligence companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the threat intelligence companies profiled in this report include--

IBM Corporation

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Dell
CrowdStrike
Anomali
Fortinet
Symantec Corporation
McAfee
Webroot
Juniper Networks
Farsight Security

Threat Intelligence Market Insights

Lucintel forecasts that cloud-based will remain the largest deployment model segment over the forecast period because it offers unified platform in the form of SaaS-based security services to secure business applications. Also, cloud-based deployment model is preferred by SMEs.
Within this market, BFSI is expected to remain the largest end use industry segment due to its sensitive information & data, and the growing adoption of the digital platform makes them vulnerable to cyberattacks.
North America will remain the largest region due to rise in the adoption of IoT-enabled devices, the availability of adequate digital infrastructure, and the emergence of numerous financial institutions seeking standard risk detection services.

Features of the Threat Intelligence Market

Market Size Estimates: Threat intelligence market size estimation in terms of value ($B)
Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.
Segmentation Analysis: Threat intelligence market size by various segments, such as by component, deployment model, application, end use industry and region.
Regional Analysis: Threat intelligence market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.
Growth Opportunities: Analysis on growth opportunities in different by component, deployment model, application, end use industry and regions for the threat intelligence market.
Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Threat Intelligence market.
Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

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FAQ

Q1. What is the threat intelligence market size?

Answer: The global Threat Intelligence market is expected to reach an estimated $xx billion by 2028.

Q2. What is the growth forecast for threat intelligence market?

Answer:The global threat intelligence market is expected to grow with a CAGR of 6% to 8% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the threat intelligence market?

Answer: The major drivers for this market are increasing prevalence of cyber-attacks and data breaches, growing adoption of threat intelligence solutions & services and rising use of cloud-based services & internet-of-things (IoT) devices.

Q4. What are the major segments for threat intelligence market?

Answer: The future of the threat intelligence market looks promising with opportunities in the BFSI, retail & e-commerce, IT & telecommunication, manufacturing, and healthcare sector.

Q5. Who are the key threat intelligence companies?

Answer: Some of the key Threat Intelligence companies are as follows:

IBM Corporation
Dell
CrowdStrike
Anomali
Fortinet
Symantec Corporation
McAfee
Webroot
Juniper Networks
Farsight Security

Q6. Which threat intelligence segment will be the largest in future?

Answer: Lucintel forecast that cloud-based will remain the largest deployment model segment over the forecast period because it offers unified platform in the form of SaaS-based security services to secure business applications and are preferred by SMEs.

Q7. In threat intelligence market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to rise in the adoption of IoT-enabled devices, the availability of adequate digital infrastructure, and the emergence of numerous financial institutions seeking standard risk detection services.

Q8. Do we receive customization in this report?

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Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions
Q.1. What are some of the most promising, high-growth opportunities for the threat intelligence market by component (solution and services), deployment model (cloud-based and on-premise), application (information security management, log management, risk management, identity & access management, and others), end use industry (BFSI, retail & e-commerce, IT & telecommunication, manufacturing, healthcare, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2. Which segments will grow at a faster pace and why?
Q.3. Which region will grow at a faster pace and why?
Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
Q.5. What are the business risks and competitive threats in this market?
Q.6. What are the emerging trends in this market and the reasons behind them?
Q.7. What are some of the changing demands of customers in the market?
Q.8. What are the new developments in the market? Which companies are leading these developments?
Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to threat intelligence market or related to threat intelligence companies, threat intelligence market size, threat intelligence market share, threat intelligence analysis, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.6: Symantec Corporation
7.7: McAfee
7.8: Webroot
7.9: Juniper Networks
7.10: Farsight Security

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