

# Threat Intelligence Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Threat Intelligence Trends and Forecast

The future of the global threat intelligence market looks promising with opportunities in the IT and ITes, BFSI, healthcare and life science, retail and e-commerce, and manufacturing sectors. The global threat intelligence market is expected to reach an estimated \$17.8 billion by 2030 with a CAGR of 5.8% from 2024 to 2030. The major drivers for this market are rising prevalence of cyberattacks and data leaks, increasing use of artificial intelligence (AI) in security solutions, and rapid adoption of cloud-based technology by SMEs.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Threat Intelligence by Segment

The study includes a forecast for the global threat intelligence by type, component, deployment, end use industry, and region

Threat Intelligence Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Strategic

Tactical

## Operational

Threat Intelligence Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Solutions

Services

Threat Intelligence Market by Deployment [Shipment Analysis by Value from 2018 to 2030]:

Cloud

On-Premise

Threat Intelligence Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Threat Intelligence Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies threat intelligence companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the threat intelligence companies profiled in this report include-

IBM

Cisco

Trend Micro

McAfee

Mimecast

VMware

AT&T

Check Point

DXC Technology

Broadcom

Nsfocus

## Threat Intelligence Market Insights

Lucintel forecasts that operational is expected to witness highest growth over the forecast period due to its rising need to learn about specific upcoming attacks by cyber criminals.

BFSI will remain the largest segment due to substantial use of threat intelligence in this sector to protect sensitive financial data and enable safe digital banking channels, mobile banking, and internet banking.

North America is expected to witness highest growth over the forecast period due to widespread existence of well-developed infrastructure, growing usage of IoT based devices, and expanding number of financial institutions in the region.

## Features of the Global Threat Intelligence Market

**Market Size Estimates:** Threat intelligence market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Threat intelligence market size by various segments, such as by type, component, deployment, end use industry, and region in terms of value (\$B).

**Regional Analysis:** Threat intelligence market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, component, deployment, end use industry, and regions for the threat intelligence market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the threat intelligence market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1 What is the threat intelligence market size?**

**Answer:** The global threat intelligence market is expected to reach an estimated \$17.8 billion by 2030.

**Q.2 What is the growth forecast for threat intelligence market?**

**Answer:** The global threat intelligence market is expected to grow with a CAGR of 5.8% from 2024 to 2030.

**Q.3 What are the major drivers influencing the growth of the threat intelligence market?**

**Answer:** The major drivers for this market are rising prevalence of cyberattacks and data leaks, increasing use of artificial intelligence (AI) in security solutions, and rapid adoption of cloud-based technology by SMEs .

**Q4. What are the major segments for threat intelligence market?**

Answer: The future of the threat intelligence market looks promising with opportunities in the IT and ITes, BFSI, healthcare and life science, retail and e-commerce, and manufacturing sectors.

Q5. Who are the key threat intelligence market companies?

Answer: Some of the key threat intelligence companies are as follows:

IBM

Cisco

Trend Micro

McAfee

Mimecast

VMware

AT&T

Check Point

DXC Technology

Broadcom

Q6. Which threat intelligence market segment will be the largest in future?

Answer: Lucintel forecasts that operational is expected to witness highest growth over the forecast period due to its rising need to learn about specific upcoming attacks by cyber criminals.

Q7. In threat intelligence market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period

due to widespread existence of well-developed infrastructure, growing usage of IoT based devices, and expanding number of financial institutions in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the threat intelligence market by type (strategic, tactical, and operational), component (solutions and services), deployment (cloud and on-premise), end use industry (IT and ITeS, BFSI, healthcare and life sciences, retail and e-commerce, manufacturing, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to threat intelligence market or related to threat intelligence companies, threat intelligence market size, threat intelligence market share, threat intelligence market growth, threat intelligence market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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