

Thin Film Coating Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the global thin film coating market looks promising with opportunities in consumer electronics, tools & equipment, automotive, aerospace & defense, energy, and medical industry. The global thin film coating market is expected to reach an estimated \$13.6 billion by 2024 and it is forecast to grow at a CAGR of 4.4% from 2019 to 2024. The major growth drivers for this market are increasing demand for thin film coating in consumer electronics for high resolution display and other end use industries due to its superior functional properties and performance benefits.

Emerging trends, which have a direct impact on the dynamics of the thin film coatings industry, include use of thin film coating for making flexible displays. Indium tin oxide (ITO) is almost exclusively used in transparent conductive coatings for high resolution display because of its two important properties, electrical conductivity and optical transparency.

A total of 113 figures/charts and 86 tables are provided in this 200 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this thin film coating market report download the report brochure.

Thin Film Coating market by end use

Thin Film Coating market

Thin Film Coating manufacturers

The study includes the thin film coating market size and forecast for the global thin film

coating market through 2024, segmented by end use industry, coating type, coating technique, coating material, and region, as follows:

Thin Film Coating Market by End Use Industry [Value (\$B) shipment analysis for 2013 – 2024]

Consumer Electronics Tools & Equipment Automotive Aerospace & Defense Energy Medical Others

Thin Film Coating Market by Coating Type [Value \$B shipment analysis for 2013 – 2024]

Anti-reflective & High-reflective Coating Transparent Conductive Coating Diamond Like Carbon Coating Others

Thin Film Coating Market by Coating Technique [\$B shipment analysis for 2013 – 2024] Physical Vapor Deposition (PVD) Chemical Vapor Deposition (CVD) Others

Thin Film Coating Market by Coating Material [\$B shipment analysis for 2013 – 2024] Metal Ceramic

Thin Film Coating Market by Region [\$B shipment analysis for 2013 – 2024]

North America Europe Asia Pacific The Rest of the World

Some of the thin film coatings film companies profiled in this report include Oerlikon, Materion, Ionbond, HHV Ltd, Richter Precision, Micro Point Pro Ltd., Reynard Corporation, Newport Thin Film Laboratory and others.

Lucintel forecasts that consumer electronics is expected to remain the largest end use industry and it is expected to witness the highest growth over the forecast period due to increasing demand from electronic display products such as mobiles, laptops and televisions.

Within the thin film coatings market, DLC coating will remain the largest coating type driven by the rise in demand for DLC coating in automotive engine components and medical devices due to high biocompatibility. Lucintel predicts that the transparent conductive coating type is expected to witness the highest growth over the forecast period supported by increase in demand of transparent conductive coatings in various applications such as smart devices, tablets, laptops, photovoltaics, OLEDs, and others.

Asia Pacific is expected to remain the largest region and witness the highest growth over the forecast period due to high production of consumer electronics and rapid industrialization of automotive, aerospace, defense, and medical industries.

Some of the features of “Thin Film Coating Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global thin film coating market size estimation in terms of value (\$B) shipment. Trend and forecast analysis: Market trend (2013-2018) and forecast (2019-2024) by application, and end use industry. Segmentation analysis: Global thin film coating market size by various applications such as end use industry, coating type, coating technique, and coating material in terms of value and volume shipment. Regional analysis: Global thin film coating market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of thin film coating in the global thin film coating market. Strategic analysis: This includes M&A, new product development, and competitive landscape of thin film coating in the global thin film coating market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the thin film coating market by end use industry (consumer electronics, tools & equipment, automotive, aerospace & defense, energy, medical, and others), coating type (AR & HR coating, transparent conductive coating, DLC coating, and others), coating technique (PVD, CVD, and others), coating material (metal, and ceramic), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market thin film coating dynamics? What are the key challenges and business risks in this thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market?
- Q.5. What are the business risks and competitive threats in this thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market?
- Q.6. What are the emerging trends in this thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market?
- Q.8. What are the new developments in the thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin

film material market, global optical coatings market) market? Which companies are leading these developments?

Q.9. Who are the major players in this thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the thin film coating (thin film coating market, thin film coatings market, thin film coating global market, thin film coating market, thin film material market, global optical coatings market) industry?

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