

# Thermal Paper Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Thermal Paper Trends and Forecast

The future of the global thermal paper market looks promising with opportunities in the point of sale, tag and label, lottery and gaming, and ticketing applications. The global thermal paper market is expected to reach an estimated \$5.0 billion by 2030 with a CAGR of 3.8% from 2024 to 2030. The major drivers for this market are expansion of e-commerce sector and increasing adoption of POS terminals in warehouses and retail stores.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Thermal Paper by Segment

The study includes a forecast for the global thermal paper by printing technology, application, and region.

Thermal Paper Market by Printing Technology [Shipment Analysis by Value from 2018 to 2030]:

Direct Thermal

Thermal Transfer

## Others

Thermal Paper Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Point of Sale

Tags and Label

Lottery and Gaming

Ticketing

Others

Thermal Paper Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Thermal Paper Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies thermal paper companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the thermal paper companies profiled in this report include-

Appvion

Domtar

Twin Rivers Paper

Nakagawa Manufacturing

Koehler Paper

Lecta

Thermal Solutions International

Panda Paper Roll

Henan Province JiangHe Paper

Hansol Paper

## Thermal Paper Market Insights

Lucintel forecasts that direct thermal will remain the larger segment over the forecast period due to its growing demand from the food and beverage sector.

Within this market, point of sale will remain the largest segment due to increasing demand for thermal paper in point-of-sale transactions, which are commonly used in ticketing systems for commercial transportation such as buses and trains.

APAC is expected to witness highest growth over the forecast period due to rapid industrialization and expanding number of retail chains in the region.

## Features of the Global Thermal Paper Market

**Market Size Estimates:** Thermal paper market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Thermal paper market size by printing technology, application,

and region in terms of value (\$B).

**Regional Analysis:** Thermal paper market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different printing technologies, applications, and regions for the thermal paper market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the thermal paper market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the thermal paper market size?

Answer: The global thermal paper market is expected to reach an estimated \$5.0 billion by 2030.

Q2. What is the growth forecast for thermal paper market?

Answer: The global thermal paper market is expected to grow with a CAGR of 3.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the thermal paper market?

Answer: The major drivers for this market are expansion of e-commerce sector and increasing adoption of POS terminals in warehouses and retail stores.

Q4. What are the major segments for thermal paper market?

Answer: The future of the thermal paper market looks promising with opportunities in the point of sale, tag and label, lottery and gaming, and ticketing applications.

Q5. Who are the key thermal paper market companies?

Answer: Some of the key thermal paper companies are as follows:

Appvion

Domtar

Twin Rivers Paper

Nakagawa Manufacturing

Koehler Paper

Lecta

Thermal Solutions International

Panda Paper Roll

Henan Province JiangHe Paper

Hansol Paper

Q6. Which thermal paper market segment will be the largest in future?

Answer: Lucintel forecasts that direct thermal will remain the larger segment over the forecast period due to its growing demand from the food and beverage sector.

Q7. In thermal paper market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to rapid industrialization and expanding number of retail chains in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the thermal paper market by printing technology (direct thermal, thermal transfer, and others),

application (point of sale, tags and label, lottery and gaming, ticketing, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Thermal Paper Market, Thermal Paper Market Size, Thermal Paper Market Growth, Thermal Paper Market Analysis, Thermal Paper Market Report, Thermal Paper Market Share, Thermal Paper Market Trends, Thermal Paper Market Forecast, Thermal Paper Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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