

Thailand Country Analysis: 2012-2017 An Evaluation of Political, Social, Economic and Business Risk, December 2012

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Abstracts

Thailand experienced considerable growth in GDP during 2007-2011. The country is expected to continue its growth momentum and grow with a CAGR of 7.5% over the next five years. The opportunities for doing business here are immense with a huge domestic market along with low cost manufacturing process, cheaper work force etc. Industries are having immeasurable opportunities in organized retail sector, healthcare sector, education, residential housing, banking and financial sector in Thailand.

Lucintel, a leading global management consulting and market research firm, has conducted the political, social, economic and business risk analysis of Thailand and presents its findings in “Thailand Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk”.

Thailand registered a remarkable economic performance during past 30 years. Thailand’s moves towards economic development includes — Adapting local initiative and interregional competition; integrating with the world; adjusting to new technologies; building world-class infrastructure; and investing heavily in its people.

Lucintel’s research indicates that the economic performance of Thailand seems slowing down in 2011 and the slowdown is likely to continue in 2012 as well, however, both government and central bank have already taken steps to increase domestic consumption. International scenario is likely to have negative impact on overall Thailand economic performance in 2012. With government of Thailand stepping up on accelerator of disinvestment, government fiscal deficit is likely to fall down in 2012-13. The year 2014 is expected to be the general election year and new government may continue with reform process.

Research by Lucintel indicates that Thailand has a multi-party political system where government is moderately stable. Risk is political structure of Thailand due to conflicting situation causing delay in decision making process. Apart from that social risk in Thailand includes the youth bulge problems, rising unemployment levels, rising income inequalities and corruption of high level prevailing in the country.

This research report provides annual trends for past ten years and forecasts of GDP and population; outlines political, social, economic and business risk analysis of Thailand and recent economic policies analysis of Thailand and more.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Thailand Country Analysis 2012-2017: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that

may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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