

Technology Landscape, Trends and Opportunities in the Global Wearable FitnessTechnology Market

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Abstracts

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The technologies in wearable fitness has undergone significant change in recent years, with computing technologies based watch which can perform basic computer functions t%li%networking technology based wearable/smart device. The rising wave of new technologies such as smartwatch and wristband are creating significant potential for advanced wearable fitness technology in various medical platforms due t%li%its ease in data sharing with doctors and caregivers via Bluetooth and Wi-Fi.

In the wearable fitness technology market, various technologies such as smartwatch, wristband, smartshoe, smart shirt/jacket, and headband/smartcap technologies are used in the handwear, torsowear, legwear, headwear applications. Consumer preference towards smart gadgets, increasing awareness about fitness, and rise in disposable income are creating new opportunities for various wearable fitness technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the wearable fitness technology market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

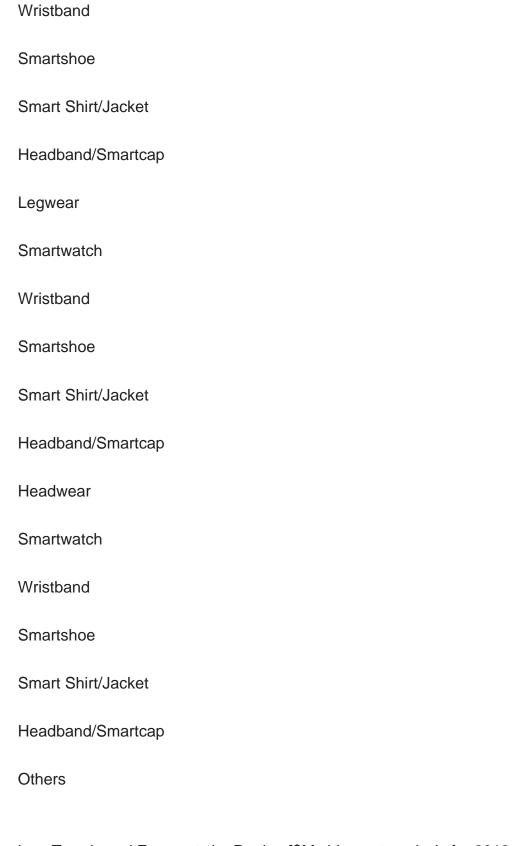
The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global wearable fitness technology by application, technology, and region as follows:



Technology Readiness by Technology Type
Competitive Intensity and Regulatory Compliance
Disruption Potential by Technology Type
Trends and Forecasts by Technology Type [\$M shipment analysis from 2018 t%li%2030]:
Smartwatch
Wristband
Smartshoe
Smart Shirt/Jacket
Headband/Smartcap
Technology Trends and Forecasts by Application [\$M shipment analysis from 2018 t%li%2030]:
Handwear
Smartwatch
Wristband
Smartshoe
Smart Shirt/Jacket
Headband/Smartcap
Torsowear

Smartwatch





Technology Trends and Forecasts by Region [\$M shipment analysis for 2018 t%li%2030]:

North America



United States
Canada
Mexico
Europe
United Kingdom
Germany
France
Asia Pacific
Japan
China
South Korea
India
The Rest of the World
Latest Developments and Innovations in the Wearable Fitness Technologies
Companies / Ecosystems
Strategic Opportunities by Technology Type
Some of the wearable fitness companies profiled in this report include Fitbit, Apple, Xiaomi Technology, Garmin, Samsung Electronics, LG Electronics, Qualcomm, and Sony Corporation.

Technology Landscape, Trends and Opportunities in the Global Wearable FitnessTechnology Market

This report answers following 9 key questions:

Sony



- Q.1 What are some of the most promising and high-growth technology opportunities for the wearable fitness technology market?
- Q.2 Which technology will grow at a faster pace and why?
- Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in wearable fitness technology market?
- Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?
- Q.5 What are the business risks and threats t%li%these technologies in wearable fitness technology market?
- Q.6 What are the latest developments in wearable fitness technologies? Which companies are leading these developments?
- Q.7 Which technologies have potential of disruption in this market?
- Q.8 Wh%li%are the major players in this wearable fitness technology market? What strategic initiatives are being implemented by key players for business growth?
- Q.9 What are strategic growth opportunities in this wearable fitness technology space?



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