

# Technology Landscape, Trends and Opportunities in the Global Smart Appliance Market

<https://marketpublishers.com/r/TE55DBD4E56EEN.html>

Date: April 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: TE55DBD4E56EEN

## Abstracts

Get it in 2 to 4 weeks by ordering today

The technologies in smart appliance system market have undergone significant change in recent years, with traditional control technologies being replaced by IoT enabled appliances. The rising wave of wireless technology are creating significant potential for advanced smart appliances in kitchen and home applications, and driving the demand for smart appliance.

In smart appliance market, various technologies such as Wi-Fi, Bluetooth, and NFC are used in smart appliances for control and monitoring. Increasing awareness on energy efficiency among consumers, increasing purchasing power, and changing lifestyles are creating new opportunities for various smart appliances technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the Smart Appliance market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global smart appliance technology by application, technology, and region as follows:

Technology Readiness by Technology Type

Competitive Intensity and Regulatory Compliance

## Disruption Potential by Technology Type

Trends and Forecasts by Technology Type [\$M shipment analysis for 2018 t%li%2030]:

Wi-Fi

NFC

Bluetooth

Others

Trends and Forecasts by Application [\$M shipment analysis for 2018 t%li%2030]:

Home

Wi-Fi

NFC

Bluetooth

Others

Kitchen

Wi-Fi

NFC

Bluetooth

Others

Trends and Forecasts by Region [\$M shipment analysis for 2018 t%li%2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations Smart Appliance Technologies

Companies / Ecosystems

Strategic Opportunities by Technology Type

Some of the companies profiled in this report include Electrolux, General Electric, Koninklijke Philips, BSH Hausgerate, LG Electronics, Panasonic, Qingda%li%Haier, Samsung Electronics, and Whirlpool

This report answers following 9 key questions:

*Technology Landscape, Trends and Opportunities in the Global Smart Appliance Market*

Q.1 What are some of the most promising and high-growth technology opportunities for the smart appliance market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in smart appliance market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.5 What are the business risks and threats to these technologies in smart appliance market?

Q.6 What are the latest developments in smart appliance technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.8 Who are the major players in this smart appliance market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this smart appliance technology space?

## Contents

### 1. EXECUTIVE SUMMARY

### 2. TECHNOLOGY LANDSCAPE

- 2.1. Technology Background and Evolution
- 2.2. Technology and Application Mapping
- 2.3. Supply Chain

### 3. TECHNOLOGY READINESS

- 3.1. Technology Commercialization and Readiness
- 3.2. Drivers and Challenges in Smart Appliance Technologies
- 3.3. Competitive Intensity
- 3.4. Regulatory Compliance

### 4. TECHNOLOGY TRENDS AND FORECASTS ANALYSIS FROM 2018-2030

- 4.1. Smart Appliance Opportunity
- 4.2. Technology Trends (2018-2023) and Forecasts (2024-2030)
  - 4.2.1. Wi-Fi
  - 4.2.2. NFC
  - 4.2.3. Bluetooth
  - 4.2.4. Others
- 4.3. Technology Trends (2018-2023) and Forecasts (2024-2030) by Application Segments
  - 4.3.1. Home
    - 4.3.1.1. Wi-Fi
    - 4.3.1.2. NFC
    - 4.3.1.3. Bluetooth
    - 4.3.1.4. Others
  - 4.3.2. Kitchen
    - 4.3.2.1. Wi-Fi
    - 4.3.2.2. NFC
    - 4.3.2.3. Bluetooth
    - 4.3.2.4. Others

### 5. TECHNOLOGY OPPORTUNITIES (2018-2030) BY REGION

- 5.1. Smart Appliance Market by Region
- 5.2. North American Smart Appliance Technology Market
  - 5.2.1. United States Smart Appliance Technology Market
  - 5.2.2. Canadian Smart Appliance Technology Market
  - 5.2.3. Mexican Smart Appliance Technology Market
- 5.3. European Smart Appliance Technology Market
  - 5.3.1. The United Kingdom Smart Appliance Technology Market
  - 5.3.2. German Smart Appliance Technology Market
  - 5.3.3. French Smart Appliance Technology Market
- 5.4. APAC Smart Appliance Technology Market
  - 5.4.1. Chinese Smart Appliance Technology Market
  - 5.4.2. Japanese Smart Appliance Technology Market
  - 5.4.3. Indian Smart Appliance Technology Market
  - 5.4.4. South Korean Smart Appliance Technology Market
- 5.5. ROW Smart Appliance Technology Market

## **6. LATEST DEVELOPMENTS AND INNOVATIONS IN THE SMART APPLIANCE TECHNOLOGIES**

## **7. COMPANIES / ECOSYSTEM**

- 7.1. Product Portfolio Analysis
- 7.2. Market Share Analysis
- 7.3. Geographical Reach

## **8. STRATEGIC IMPLICATIONS**

- 8.1. Implications
- 8.2. Growth Opportunity Analysis
  - 8.2.1. Growth Opportunities for the Smart Appliance Market by Technology
  - 8.2.2. Growth Opportunities for the Smart Appliance Market by Application
  - 8.2.3. Growth Opportunities for the Smart Appliance Market by Region
- 8.3. Emerging Trends in the Smart Appliance Market
- 8.4. Disruption Potential
- 8.5. Strategic Analysis
  - 8.5.1. New Product Development
  - 8.5.2. Capacity Expansion of the Smart Appliance Market
  - 8.5.3. Mergers, Acquisitions, and Joint Ventures in the Smart Appliance Market

## **9. COMPANY PROFILES OF LEADING PLAYERS**

- 9.1. Electrolux
- 9.2. General Electric
- 9.3. Koninklijke Philips
- 9.4. BSH Hausgerate
- 9.5. LG Electronics
- 9.6. Panasonic
- 9.7. Qingdao Haier
- 9.8. Samsung Electronics
- 9.9. Whirlpool

## I would like to order

Product name: Technology Landscape, Trends and Opportunities in the Global Smart Appliance Market

Product link: <https://marketpublishers.com/r/TE55DBD4E56EEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TE55DBD4E56EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970