

Technology Landscape, Trends and Opportunities in the Global Hot Melt Adhesive Market

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Abstracts

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The technologies in hot melt adhesive has undergone significant changes in recent years, with traditional adhesives t%li%advanced hot melt adhesives. The rising wave of new technologies such as polyolefin based hot melt adhesive and ethylene vinyl acetate based hot melt adhesive are creating significant potential in packaging and disposable hygiene applications, due t%li%its high cohesion strength, aesthetic appeal and low VOC emission.

In this market, various technologies such as ethylene vinyl acetate based hot melt adhesive, styrene block copolymers based hot melt adhesive, polyolefin based hot melt adhesive, and polyurethane based hot melt adhesive are used in various applications. Increasing demand from the packaging and disposable hygiene applications, and the rising environmental concerns regarding solvent-borne adhesives are creating new opportunities for various hot melt adhesive technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the hot melt adhesive market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global hot melt adhesive technology by application, technology, and region as follows:

Technology Readiness by Technology Type

Competitive Intensity and Regulatory Compliance

Disruption Potential by Technology Type

Trends and Forecasts by Polymer Technology [\$M shipment analysis from 2024 to 2030]:

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Technology Trends and Forecasts by Application [\$M shipment analysis from 2024 to 2030]:

Packaging

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Disposable Hygiene Products

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Pressure Sensitive Adhesives

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Automotive

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Construction

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Bookbinding

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Others

Ethylene Vinyl Acetate based Hot Melt Adhesive

Styrene Block Copolymers based Hot Melt Adhesive

Polyolefin based Hot Melt Adhesive

Polyurethane based Hot Melt Adhesive

Other

Technology Trends and Forecasts by Region [\$M shipment analysis for 2024 to 2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations in the Hot Melt Adhesive Technologies

Companies / Ecosystems

Strategic Opportunities by Technology Type

Some of the hot melt adhesive companies profiled in this report include Henkel AG, 3M, H.B. Fuller Corporation, The DOW Chemical Company, and Sika AG.

This report answers following 9 key questions:

Q.1 What are some of the most promising and high-growth technology opportunities for the hot melt adhesive market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in hot melt adhesive market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.5 What are the business risks and threats t%li%these technologies in hot melt adhesive market?

Q.6 What are the latest developments in hot melt adhesive technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.8 Wh%li%are the major players in this hot melt adhesive market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this hot melt adhesive technology space?

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