

# Technology Landscape, Trends and Opportunities in the Global Flexible Packaging Market

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## Abstracts

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The technologies in flexible packaging have undergone significant change in recent years, with semi flexible packaging t%li%advance flexible packaging. The rising wave of new technologies such as bi%li%plastics based flexible packaging are creating significant potential in food and beverage, cosmetic and toiletries, and healthcare applications, due t%li%their better protection and recycling benefits.

In this market, various technologies, such as plastic film based flexible packaging, aluminium based flexible packaging, paper based flexible packaging, and bi%li%plastic based flexible packaging technologies are used in various applications. Growing demand for bio-based PLA films in various applications and increased shelf life of the products are creating new opportunities for various flexible packaging technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the flexible packaging market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global flexible packaging technology by application, technology, and region as follows:

### Technology Readiness by Technology Type

## Competitive Intensity and Regulatory Compliance

### Disruption Potential by Technology Type

Trends and Forecasts by Material Technology [\$M shipment analysis from 2018 to 2030]:

Plastic Film

Aluminium

Paper

Bi%li%Plastic

Technology Trends and Forecasts by Application [\$M shipment analysis from 2018 to 2030]:

Food and beverage

Plastic Film

Aluminium

Paper

Bi%li%Plastic

Healthcare

Plastic Film

Aluminium

Paper

Bi%li%Plastic

Cosmetics and Toiletries

Plastic Film

Aluminium

Paper

Bi%li%Plastic

Other

Plastic Film

Aluminium

Paper

Bi%li%Plastic

Technology Trends and Forecasts by Region [\$M shipment analysis for 2018  
t%li%2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations in the Flexible Packaging Technologies

Companies / Ecosystems

Strategic Opportunities by Technology Type

Some of the flexible packaging companies profiled in this report include Bemis Company, Mondi, Huhtamaki Group, Amcor Limited, and BASF.

This report answers following 9 key questions:

Q.1 What are some of the most promising and high-growth technology opportunities for the flexible packaging market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in flexible packaging market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.5 What are the business risks and threats to these technologies in flexible packaging market?

Q.6 What are the latest developments in flexible packaging technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.8 Who are the major players in this flexible packaging market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this flexible packaging technology space?

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