

Technology Landscape, Trends and Opportunities in the Global Building Floor Market

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Abstracts

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The technologies in building floor have undergone significant change in recent years, with clay flooring t%li%LVT (luxury vinyl tiles) flooring. The rising wave of new technologies such as ceramic and vinyl flooring are creating significant potential for advanced building floor in various construction platforms due t%li%high strength, durability, and ease in installation.

In building floor market, various technologies such as carpets and rugs, wood, laminates, vinyl sheets and tiles, ceramic tiles, and stones are used in the residential and non-residential applications. Increasing new construction and renovation activities are creating new opportunities for various building floor technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the building floor market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global building floor technology by application, technology, and region as follows:

Technology Readiness by Technology Type

Competitive Intensity and Regulatory Compliance

Disruption Potential by Technology Type

Technology Trends and Forecasts by Technology [\$M shipment analysis from 2018 to 2030]:

Carpets and Rugs

Wooden Flooring

Laminates

Vinyl Sheets and Tiles

Ceramic Tiles

Stones

Technology Trends and Forecasts by Application [\$M shipment analysis from 2018 to 2030]:

Residential

Carpets and Rugs

Wooden Flooring

Laminates

Vinyl Sheets and Tiles

Ceramic Tiles

Stones

Non-Residential

Carpets and Rugs

Wooden Flooring

Laminates

Vinyl Sheets and Tiles

Ceramic Tiles

Stones

Technology Trends and Forecasts by Region [\$M shipment analysis for 2018 to 2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations in the Building Floor Technologies

Companies / Ecosystems

Strategic Opportunities by Technology

Some of the building floor companies profiled in this report include Mohawk Industries, Shaw Industries, Tarkett, Armstrong Flooring, Forbo, Gerflor, Interface, Beaulieu International, TOLI Corporation, and Milliken & Company.

This report answers following 9 key questions:

Q.1 What are some of the most promising and high-growth technology opportunities for the building floor market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in building floor market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.5 What are the business risks and threats to these technologies in building floor market?

Q.6 What are the latest developments in building floor technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.8 Who are the major players in this building floor market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this building floor technology space?

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