

# Technology Landscape, Trends and Opportunities in the Global Automotive Seat Frame Market

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## Abstracts

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The material technologies in automotive seat frame have undergone significant change in recent years, with low strength steel material based seat frames transitioning to magnesium alloy material based seat frames. The rising wave of new material technology, such as magnesium alloy is creating significant potential for advanced seat frames in various vehicle platforms as it provides higher strength, lighter weight and good quality seat frames.

In automotive seat frame market, various material technologies, such as magnesium alloy, steel, aluminum, and composites are used in seat frame for the passenger car, and light commercial vehicle applications. Increasing vehicle production, growing demand for lightweight seats, and high demand of seat comfort features by customers are creating opportunities for various automotive seat frame technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the automotive seat frame market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global automotive seat frame technology by material technology, application, and region as follows:

## Technology Readiness by Technology Type

Competitive Intensity and Regulatory Compliance

Disruption Potential by Technology Type

Trends and Forecasts by Material Technology [\$M shipment analysis from 2018 t%li%2030]:

Magnesium Alloy Based Seat Frame

Steel Based Seat Frame

Aluminum Based Seat Frame

Composites Based Seat Frame

Trends and Forecasts by Application [\$M shipment analysis from 2018 t%li%2030]:

Passenger Vehicles

Magnesium Alloy Based Seat Frame

Steel Based Seat Frame

Aluminum Based Seat Frame

Composites Based Seat Frame

Commercial Vehicles

Magnesium Alloy Based Seat Frame

Steel Based Seat Frame

Aluminum Based Seat Frame

Composites Based Seat Frame

Trends and Forecasts by Region [\$M shipment analysis for 2018 t%li%2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations in the Automotive Seat Frame Technologies

Companies / Ecosystems

Strategic Opportunities by Technology Type

Some of the automotive seat frame companies profiled in this report include Faurecia, Toyota Boshoku, Johnson Controls, Magna, Camaco-Amvian, Lear, Brose, Hyundai Dymos, TS Tech, and Hanil E-Hwa.

This report answers following 9 key questions:

Q.1 What are some of the most promising and high-growth technology opportunities for the automotive seat frame market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in automotive seat frame market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.4 What are the business risks and threats to these technologies in automotive seat frame market?

Q.6 What are the latest developments in automotive seat frame technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.6 Who are the major players in this automotive seat frame market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this automotive seat frame technology space?

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