

# Technology Landscape, Trends and Opportunities in the Global Automotive Liftgate Market

<https://marketpublishers.com/r/T2C1B470C771EN.html>

Date: March 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: T2C1B470C771EN

## Abstracts

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The material technologies in automotive liftgate have undergone significant change in recent years, with steel materials transitioning to non-steel materials. The rising wave of new material technologies such as advanced high-strength steel (AHSS), aluminum (Al), carbon fiber reinforced plastic (CFRP), and magnesium are creating significant potential for automotive liftgate in various vehicle platforms as it enhances vehicle safety, and provides efficiency for loading and unloading of goods.

In this market, various material technologies such as metal, and composite are used in passenger car, light commercial vehicle, Medium Duty Commercial Vehicles, and Heavy Duty Commercial Vehicles. Increasing automotive production, increasing share of SUVs in the overall vehicle production, and reduce the overall vehicle weight for achieving stringent government regulations recreating opportunities for various automotive liftgate technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the automotive liftgate market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global automotive liftgate technology by material technology, application, and region as follows:

Technology Readiness by Technology Type

Competitive Intensity and Regulatory Compliance

Disruption Potential by Technology Type

Trends and Forecasts by Material Technology [\$M shipment analysis from 2018 t%li%2030]:

Metal

Composite

Trends and Forecasts by Application [\$M shipment analysis from 2018 t%li%2030]:

Passenger car

Metal

Composite

Light Commercial Vehicles

Metal

Composite

Medium Duty Commercial Vehicles

Metal

Composite

Heavy Duty Commercial Vehicles

Metal

## Composite

Trends and Forecasts by Region [\$M shipment analysis for 2018 to 2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

Japan

China

South Korea

India

The Rest of the World

Latest Developments and Innovations in the Automotive Liftgate Technologies

Companies / Ecosystems

Strategic Opportunities by Technology Type

*Technology Landscape, Trends and Opportunities in the Global Automotive Liftgate Market*

Some of the automotive liftgate companies profiled in this report include Ford Motor Company, Johnson Electric, Stabilus, Autoease Technology, Magna International, Tommygate, Honda Motor Company, Trinseo, Palfinger, Hi-Lex Corporation, and Huf

This report answers following 9 key questions:

Q.1 What are some of the most promising and high-growth technology opportunities for the automotive liftgate market?

Q.2 Which technology will grow at a faster pace and why?

Q.3 What are the key factors affecting dynamics of different technologies? What are the drivers and challenges of these technologies in automotive liftgate market?

Q.4 What are the levels of technology readiness, competitive intensity and regulatory compliance in this technology space?

Q.4 What are the business risks and threats to these technologies in automotive liftgate market?

Q.6 What are the latest developments in automotive liftgate technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.6 Who are the major players in this automotive liftgate market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this automotive liftgate technology space?

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