

Technology Landscape, Trends and Opportunities in the Global Anti-Counterfeit Packaging Market

https://marketpublishers.com/r/TFA965D33FAEEN.html

Date: March 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: TFA965D33FAEEN

Abstracts

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The technologies in anti-counterfeit packaging has undergone significant change in recent years, with traditional package sealing tapes t%li%advanced RFID technology. The rising wave of new technologies such as RFID and taggant is creating significant potential for anti-counterfeit packaging in food and beverage, electronics, and consumer durable applications, due t%li%better product security, traceability, safety information, and readability.

In this market, various technologies, such as RFID, barcode, hologram, and taggants are used in various applications. Stringent laws and regulations, increase in the focus of manufacturers on brand protection, need t%li%maintain an efficient supply chain, and growth in the parent industry are creating new opportunities for various anti-counterfeit packaging technologies.

This report analyzes technology maturity, degree of disruption, competitive intensity, market potential, and other parameters of various technologies in the anti-counterfeit packaging market. Some insights are depicted below by a sample figure. For more details on figures, the companies researched, and other objectives/benefits on this research report, please download the report brochure.

The study includes technology readiness, competitive intensity, regulatory compliance, disruption potential, trends, forecasts and strategic implications for the global anti-counterfeit packaging by application, technology, and region as follows:

Technology Readiness by Technology Type



Competitive Intensity and Regulatory Compliance Disruption Potential by Technology Type Trends and Forecasts by Technology Type [\$M shipment analysis from 2018 t%li%2030]: **RFID** Barcode Hologram **Taggant** Technology Trends and Forecasts by Application [\$M shipment analysis from 2018 t%li%2030]: Food and Beverage **RFID** Barcode Hologram **Taggant** Healthcare **RFID** Barcode

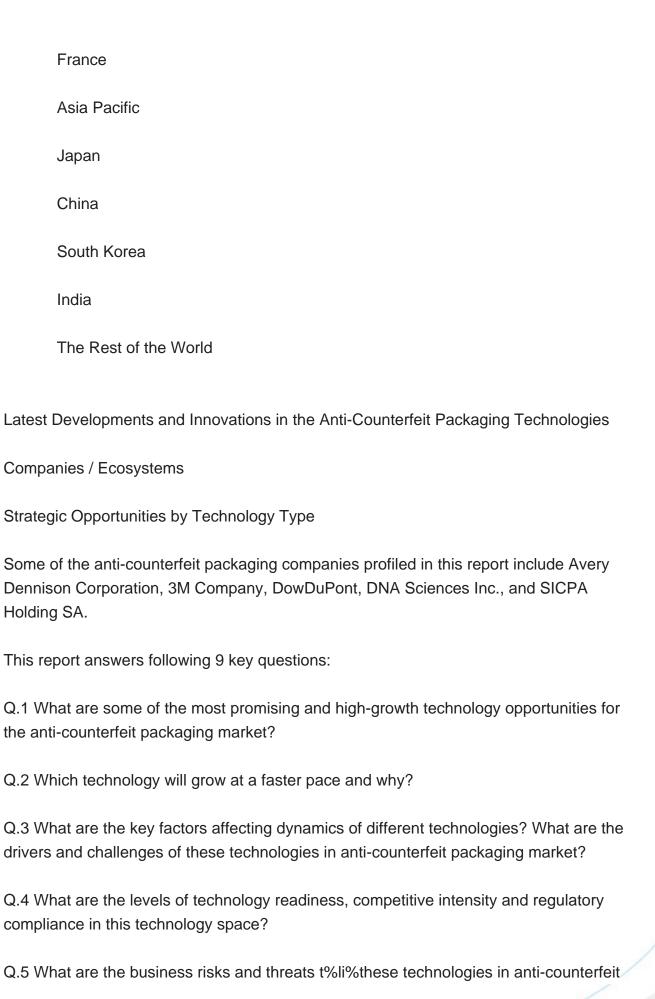
Hologram

Taggant



Electronics and Automotive
RFID
Barcode
Hologram
Taggant
Consumer Durables
RFID
Barcode
Hologram
Taggant
Technology Trends and Forecasts by Region [\$M shipment analysis for 2018 t%li%2030]:
North America
United States
Canada
Mexico
Europe
United Kingdom
Germany





Technology Landscape, Trends and Opportunities in the Global Anti-Counterfeit Packaging Market



packaging market?

Q.6 What are the latest developments in anti-counterfeit packaging technologies? Which companies are leading these developments?

Q.7 Which technologies have potential of disruption in this market?

Q.8 Wh%li%are the major players in this anti-counterfeit packaging market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are strategic growth opportunities in this anti-counterfeit packaging technology space?



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