

Synthetic Monitoring Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Synthetic Monitoring Trends and Forecast

The future of the global synthetic monitoring market looks promising with opportunities in the BFSI, government & defense, IT & telecom, healthcare, retail, automotive and logistics, and media and entertainment markets. The global synthetic monitoring market is expected to reach an estimated \$4.7 billion by 2030 with a CAGR of 13.0% from 2024 to 2030. The major drivers for this market are increasing preference for online banking apps, growing adoption of digitisation in business operations, and rising need for active monitoring in the sophisticated IT infrastructure.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Synthetic Monitoring by Segment

The study includes a forecast for the global synthetic monitoring by monitoring type, deployment, end use industry, technology, and region

Synthetic Monitoring Market by Monitoring Type [Shipment Analysis by Value from 2018 to 2030]:

API Monitoring

SaaS Application Monitoring

Mobile Application Monitoring

Web Application Monitoring

Synthetic Monitoring Market by Deployment [Shipment Analysis by Value from 2018 to 2030]:

On-Cloud

On-Premise

Synthetic Monitoring Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

BFSI

Government & Defense

IT & Telecom

Healthcare

Retail

Transportation and Logistics

Media and Entertainment

Others

Synthetic Monitoring Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Synthetic Monitoring Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies synthetic monitoring companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the synthetic monitoring companies profiled in this report include-

IBM

BMC Software

Splunk

Apica

Bitbar

Rigor

Salesforce

CA Technologies

Dynatrace

HPE

Synthetic Monitoring Market Insights

Lucintel forecast that web application monitoring is expected to witness highest growth over the forecast period due to its substantial usage in monitoring a website to track their traffic and identify customer purchasing trends.

IT & telecom will remain the largest segment due to considerable usage of synthetic monitoring in this industry to control the functionality of current business-critical applications and user experiences across sophisticated and complicated technology.

North America is expected to witness highest growth over the forecast period due to growing preference for online platforms for various services, rising adoption of client-server-based system among businesses, and presence of key service providers in the region.

Features of the Global Synthetic Monitoring Market

Market Size Estimates: Synthetic monitoring market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Synthetic monitoring market size by monitoring type, deployment, end use industry, and region in terms of value (\$B).

Regional Analysis: Synthetic monitoring market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different monitoring type, deployment, end use industry, and regions for the synthetic monitoring market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the synthetic monitoring market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the synthetic monitoring market size?

Answer: The global synthetic monitoring market is expected to reach an estimated \$4.7 billion by 2030.

Q.2 What is the growth forecast for synthetic monitoring market?

Answer: The global synthetic monitoring market is expected to grow with a CAGR of 13.0% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the synthetic monitoring market?

Answer: The major drivers for this market are increasing preference for online banking apps, growing adoption of digitisation in business operations, and rising need for active monitoring in the sophisticated IT infrastructure.

Q4. What are the major segments for synthetic monitoring market?

Answer: The future of the synthetic monitoring market looks promising with opportunities in the BFSI, government & defense, IT & telecom, healthcare, retail, automotive, transportation and logistics, and media and entertainment markets.

Q5. Who are the key synthetic monitoring market companies?

Answer: Some of the key synthetic monitoring companies are as follows:

IBM

BMC Software

Splunk

Apica

Bitbar

RIGOR

Salesforce

CA Technologies

Dynatrace

HPE

Q6. Which synthetic monitoring market segment will be the largest in future?

Answer: Lucintel forecast that web application monitoring is expected to witness highest growth over the forecast period due to its substantial usage in monitoring a website to track their traffic and identify customer purchasing trends.

Q7. In synthetic monitoring market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to growing preference for online platforms for various services, rising adoption of client-server-based system among businesses, and presence of key service providers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the synthetic monitoring market by monitoring type (API monitoring, SaaS application monitoring, mobile application monitoring, and web application monitoring), deployment (on-cloud and on-premise), end use industry (BFSI, government & defense, IT & telecom, healthcare, retail, transportation and logistics, media & entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to synthetic monitoring market or related to synthetic monitoring companies, synthetic monitoring market size, synthetic monitoring market share, synthetic monitoring market growth, synthetic monitoring market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL SYNTHETIC MONITORING MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Synthetic Monitoring Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Synthetic Monitoring Market by Monitoring Type

3.3.1: API Monitoring

3.3.2: SaaS Application Monitoring

3.3.3: Mobile Application Monitoring

3.3.4: Web Application Monitoring

3.4: Global Synthetic Monitoring Market by Deployment

3.4.1: On-Cloud

3.4.2: On-Premise

3.5: Global Synthetic Monitoring Market by End Use Industry

3.5.1: BFSI

3.5.2: Government & Defense

3.5.3: IT & Telecom

3.5.4: Healthcare

3.5.5: Retail

3.5.6: Transportation and Logistics

3.5.7: Media and Entertainment

3.5.8: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Synthetic Monitoring Market by Region

4.2: North American Synthetic Monitoring Market

4.2.1: North American Synthetic Monitoring Market by Monitoring Type: API Monitoring, SaaS Application Monitoring, Mobile Application Monitoring, and Web

Application Monitoring

4.2.2: North American Synthetic Monitoring Market by End Use Industry: BFSI, Government & Defense, IT & Telecom, Healthcare, Retail, Automotive, Transportation and Logistics, Media & Entertainment, and Others

4.3: European Synthetic Monitoring Market

4.3.1: European Synthetic Monitoring Market by Monitoring Type: API Monitoring, SaaS Application Monitoring, Mobile Application Monitoring, and Web Application Monitoring

4.3.2: European Synthetic Monitoring Market by End Use Industry: BFSI, Government & Defense, IT & Telecom, Healthcare, Retail, Automotive, Transportation and Logistics, Media & Entertainment, and Others

4.4: APAC Synthetic Monitoring Market

4.4.1: APAC Synthetic Monitoring Market by Monitoring Type: API Monitoring, SaaS Application Monitoring, Mobile Application Monitoring, and Web Application Monitoring

4.4.2: APAC Synthetic Monitoring Market by End Use Industry: BFSI, Government & Defense, IT & Telecom, Healthcare, Retail, Automotive, Transportation and Logistics, Media & Entertainment, and Others

4.5: ROW Synthetic Monitoring Market

4.5.1: ROW Synthetic Monitoring Market by Monitoring Type: API Monitoring, SaaS Application Monitoring, Mobile Application Monitoring, and Web Application Monitoring

4.5.2: ROW Synthetic Monitoring Market by End Use Industry: BFSI, Government & Defense, IT & Telecom, Healthcare, Retail, Automotive, Transportation and Logistics, Media & Entertainment, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Synthetic Monitoring Market by Monitoring Type

6.1.2: Growth Opportunities for the Global Synthetic Monitoring Market by Deployment

6.1.3: Growth Opportunities for the Global Synthetic Monitoring Market by End Use Industry

6.1.4: Growth Opportunities for the Global Synthetic Monitoring Market Region

6.2: Emerging Trends in the Global Synthetic Monitoring Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Synthetic Monitoring Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Synthetic Monitoring Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: IBM

7.2: BMC Software

7.3: Splunk

7.4: Apica

7.5: Bitbar

7.6: RIGOR

7.7: Salesforce

7.8: CA Technologies

7.9: Dynatrace

7.10: HPE

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