

# Synthetic Latex Polymer Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Synthetic Latex Polymer Market Trends and Forecast

The future of the synthetic latex polymer market looks promising with opportunities in the paint & coating, adhesive & sealant, paper & paperboard, carpet, and nonwoven applications. The global synthetic latex polymer market is expected to reach an estimated \$43.8 billion by 2028 with a CAGR of 4.6% from 2023 to 2028. The major drivers for this market are increasing use of these polymers to change the molecular weight to affect mechanical properties, growing number of affordable synthetic latex production, and rising number of consumers preferring for environment friendly and sustainable products.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Synthetic Latex Polymer Market by Segment

The study includes a forecast for the global synthetic latex polymer market by product type, application, and region, as follows:

Synthetic Latex Polymer Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Styrene Acrylics

Acrylics

Styrene Butadiene

Vinyl Acetate Ethylene

Polyvinyl Acetate

## Vinyl Acetate Copolymer

Synthetic Latex Polymer Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Paints & Coatings

Adhesives & Sealants

Paper & Paperboard

Carpets

Nonwovens

Synthetic Latex Polymer Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Synthetic Latex Polymer Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies synthetic latex polymer companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the synthetic latex polymer companies profiled in this report include.

Arkema Group

ARLANXEO

Asahi Kasei

BASF

Celanese

Synthetic Latex Polymer Market Insights

Lucintel forecasts that styrene acrylic will remain the largest segment over the forecast period due to substantial use of this polymer in architectural coatings, roof coatings, and binders.

Paints & coatings is expected to witness highest growth over the forecast period due to the growing number of construction projects is boosting the demand for synthetic latex polymers in paints and coatings.

APAC will remain the largest region due to the presence of key manufacturers, continuous urbanization in developing countries, and significant construction activities in the region.

Features of the Synthetic Latex Polymer Market

Market Size Estimates: Synthetic latex polymer market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Synthetic latex polymer market size by various segments, such as by product type, application, and region

Regional Analysis: Synthetic latex polymer market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, application, and regions for the synthetic latex polymer market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the synthetic latex polymer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.  
FAQ

Q1. What is the synthetic latex polymer market size?

Answer: The global synthetic latex polymer market is expected to reach an estimated \$43.8 billion by 2028.

Q2. What is the growth forecast for synthetic latex polymer market?

Answer: The global synthetic latex polymer market is expected to grow with a CAGR of 4.6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the synthetic latex polymer market?

Answer: The major drivers for this market are increasing use of these polymers to change the molecular weight to affect mechanical properties, growing number of affordable synthetic latex production, and rising number of consumers preferring for environment friendly and sustainable products.

Q4. What are the major segments for synthetic latex polymer market?

Answer: The future of the synthetic latex polymer market looks promising with opportunities in the paint & coating, adhesive & sealant, paper & paperboard, carpet, and nonwoven applications.

Q5. Who are the key synthetic latex polymer companies?

Answer: Some of the key synthetic latex polymer companies are as follows:

Arkema Group

ARLANXEO

Asahi Kasei

BASF

Celanese

Q6. Which synthetic latex polymer segment will be the largest in future?

Answer: Lucintel forecasts that styrene acrylic will remain the largest segment over the forecast period due to the substantial use of this polymer in architectural coatings, roof coatings, and binders.

Q7. In synthetic latex polymer market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the presence of key manufacturers, continuous urbanization in developing countries, and significant construction activities in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the synthetic latex polymer market by product type (styrene acrylics, acrylics, styrene butadiene, vinyl acetate ethylene, polyvinyl acetate, and vinyl acetate copolymer), application (paints & coatings, adhesives & sealants, paper & paperboard, carpets, and nonwovens), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to synthetic latex polymer market or related to synthetic latex polymer companies, synthetic latex polymer market size, synthetic latex polymer market share, synthetic latex polymer analysis, write Lucintel analyst at email:

helpdesk@lucintel.com we will be glad to get back to you soon.

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