

# Switzerland Country Analysis: 2013-2018: An Evaluation of Political, Social, Economic and Business Risk, March 2013

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### **Abstracts**

Switzerland has a modern market economy. The nation's GDP is anticipated to reach \$672.4 billion by 2018, with modest growth over the next five years. The Swiss economy has been thriving and on a growth path since 2004. The strong growth of exports, high domestic consumption, and sound building investments due to low mortgage rates combined have led to the steady growth rate. Going forward, the economy is expected to gain momentum with the construction, mining, and manufacturing sectors expecting to ramp up their production by 2014.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the country and presents its findings in "Switzerland Country Analysis 2013-2018: An Evaluation of Political, Social, Economic, and Business Risk." Surging domestic and global demand is anticipated to be a major driver of the nation's economic growth during 2014-2018. Private consumption and investment will be driven by improvements in the labor market, increasing wages, and an accommodative monetary policy.

Lucintel's report examines the various challenges faced by the economy. The real estate bubble is expected to pose a threat to the Switzerland's financial sector. The risk is raising with increasing mortgage credit and real estate prices in the country, which are likely to have an adverse impact on the domestic-based banks and insurance companies. The country is struggling with deflationary pressures arising from the Euro debt crisis, which could have a significant impact on the overall economy.

The report highlights the major drivers of the industry. The automotive industry is developing environmentally friendly technology to protect the environment from air



pollution by creating low carbon emitting engines. The Swiss biotechnology sector ranks among the top 10 biotech industries worldwide. It has become one of the global leaders in the development of biopharmaceuticals, vaccines, and red biotechnology.

The report provides an analysis of the economy of Switzerland. It includes an analysis of the macro economy of Switzerland, the nation's political dynamic, as well as social and technological analyses. This report provides knowledge on leading industries and the emerging trends in the country.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

#### Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Switzerland Country Analysis 2013-2018: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.



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