

# Surimi Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Surimi Trends and Forecast

The future of the global surimi market looks promising with opportunities in the B2B and B2C markets. The global surimi market is expected to reach an estimated \$5.4 billion by 2030 with a CAGR of 6.3% from 2024 to 2030. The major drivers for this market are increasing demand for healthy food products, ongoing expansion of aquaculture industry, and increasing popularity of seafood.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Surimi by Segment

The study includes a forecast for the global surimi by form, source, distribution channel, and region.

Surimi Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Frozen

Fresh

Surimi Market by Source [Shipment Analysis by Value from 2018 to 2030]:

Tropical

Cold Water

Surimi Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

B2B

B2C

Surimi Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Surimi Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies surimi companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the surimi companies profiled in this report include-

HAI THANH

MEENA Brand Surimi

APITOON GROUP

Starfish

Java Seafood

PT. INDO SEAFOOD

Southern Marine

SEAPRIMEXCO

Zhejiang Longsheng Aquatic Products

PT. Indonesia Bahari Lestari

## Surimi Market Insights

Lucintel forecasts that frozen will remain larger segment over the forecast period.

Within this market, B2B is expected to witness higher growth over the forecast period.

APAC is expected to witness the highest growth over the forecast period.

## Features of the Global Surimi Market

**Market Size Estimates:** Surimi market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Surimi market size by form, source, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Surimi market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different forms, sources, distribution channels, and regions for the surimi market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the surimi market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the surimi market size?

Answer: The global surimi market is expected to reach an estimated \$5.4 billion by 2030.

Q2. What is the growth forecast for surimi market?

Answer: The global surimi market is expected to grow with a CAGR of 6.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the surimi market?

Answer: The major drivers for this market are increasing demand for healthy food products, ongoing expansion of aquaculture industry, and increasing popularity of seafood.

Q4. What are the major segments for surimi market?

Answer: The future of the surimi market looks promising with opportunities in the B2B and B2C markets.

Q5. Who are the key surimi market companies?

Answer: Some of the key surimi companies are as follows:

HAI THANH

MEENA Brand Surimi

APITOON GROUP

Starfish

Java Seafood

PT. INDO SEAFOOD

Southern Marine

SEAPRIMEXCO

Zhejiang Longsheng Aquatic Products

PT. Indonesia Bahari Lestari

Q6. Which surimi market segment will be the largest in future?

Answer: Lucintel forecasts that frozen will remain larger segment over the forecast period.

Q7. In surimi market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the surimi market by form (frozen and fresh), source (tropical and cold water), distribution channel (B2B and B2C), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges

and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Surimi Market, Surimi Market Size, Surimi Market Growth, Surimi Market Analysis, Surimi Market Report, Surimi Market Share, Surimi Market Trends, Surimi Market Forecast, Surimi Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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